



The MTV Staying Alive Foundation
17-29 Hawley Crescent
London
NW1 8TT

13 October 2015

To whom it may concern,

I am writing to express my support for the application of the Kisumu Disabled Self Help Group (KDSHG) in Kenya, for the Mercury Phoenix Trust grant.

I am the Deputy Executive Director of the MTV Staying Alive Foundation, an international content-producing and grant-giving organization dedicated to stopping the spread of HIV among young people. The foundation creates and distributes challenging and entertaining HIV prevention content across MTV channels and with third-party broadcasters, while finding and funding young leaders who are tackling the HIV epidemic in their own communities.

To date, MTV Staying Alive Foundation programming has reached 100% of the top 50 countries affected by HIV, and has awarded 538 grants in 66 countries around the world, distributing \$5.3 million to grassroots HIV prevention projects. The MTV Staying Alive Foundation is registered as a UK charity and as a 501c3 charitable organization in the US.

KDSHG has been funded by the MTV Staying Alive Foundation between June 2007 and June 2011. With their grant, KDSHG reached out to young disabled people in Kisumu with vital information on HIV and AIDS and sexual health in general. Over their 4 years they also managed to reduce the stigma that some of the young disabled people live with by organising events within the community and I believe KDSHG has made an important difference in the fight against HIV within their community and in particular for young disabled people. Moreover, KDSHG has always worked within the given budgets and has reported to us in a timely and regular manner. It is with confidence that I recommend KDSHG for a grant from the Mercury Phoenix Trust.

If you have any further questions or would like to discuss the application of KDSHG, please do not hesitate to contact me by phone (+44 203 580 2495) or e-mail (piot.sara@vimn.com).

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Sara Piot', written over a light blue rectangular background.

Sara Piot
Deputy Executive Director

MTV Staying Alive Foundation
US Registered Charity 20-0957052
UK Registered Charity 1140295