Legal Name: **The Hope Movement**

**Address:** 17000 North Bay Road, Suite 808  
Sunny Isles Beach, Florida 33160

**Contact Person/ Title:** Jonathan Roiz, Founder/ Executive Director

**Year Established:** 2003  
**EIN:** 31-6681494

**Telephone:** (305) 528-5214

**Email Address:** jonathan@hopemovement.com

**Website/ Social Network:** [www.hopemovement.com](http://www.hopemovement.com)

---

**Program Information:**

**Geographic Area:** Guatemala

**Office Location:** 6 Ave. 5-064 Zona 3  
Col. Madrid, Escuintla, Guatemala

**Program Director:** Pastor Neri Flores and Mama Betty

**Program Name:** Haven of Hope Feeding & Educational Center

---

**Our Vision**

The Hope Movement is an inter-denominational, 501 (c)(3) non-profit movement with a passion to bring social and spiritual change throughout Latin America, United States, and the world. Our vision to create a Revolution of Love throughout the world opening the windows of heaven to allow the rain of God’s presence to fall upon His people, flowing through the streets like a mighty river, pouring hope into the lives of many.

Our mission is to unite social organizations, churches, ministries, and individuals together as one in a movement of hope, shaking them from their comfort zone, inspiring them to reach out to those who are reaching out to us. Defend and care for abused and abandoned children embracing them with arms of love. Break the chains of modern-day slavery, setting the captives free. Provide free health care to everyone in need so that they may live long and prosperous lives. Empower the people through education creating a cycle of change. Provide rehabilitation programs to youth and adults to release them from the trap of addiction and oppression. Stabilize the family structure breaking the cycle of abuse and child neglect. Preach a message of hope to everyone in our path opening their eyes to see their life’s purpose, being the voice and the hands of God, transforming communities into havens of hope.

The Hope Movement is not an organization, or a one man show. It is a movement of destined individuals and organizations united as one, dedicating our lives to the rescue and care of children and adults living in desperate need, reaching out to those who are longing for love. A new day has arrived and the Hope Movement is the formation of a generation of transformation.
Through life-transforming programs, initiatives, outreach centers, our City of Hope, and mission work in the streets, united with others, the Hope Movement confronts human suffering: violence that strips widows and orphans of their property and livelihoods, poverty that drains families of hope, family dysfunction that causes children to make their beds in the streets, hunger that consumes life with inner pain, addiction that pollutes the soul, abuse which rips innocence from a child and robs of them a peaceful future, violence that steals dignity and health from children trafficked into forced prostitution, violence that denies freedom and security to families trapped in slavery.

Suffering of the poor is not driven by the overwhelming power of the perpetrators — it is driven by the vulnerability of the victims, and the lack of unity and passionate individuals who will step out of their comfort zone, unite, and reach those who are longing for hope. This suffering can be stopped when the power of God is released to flood the streets with hope, transforming communities into havens of hope, and when we step out of our comfort zone, and unite to become a movement of hope. One person unites with another and becomes a ripple, as more unite they become a movement, forming a flood of hope, flowing through the streets, transforming all that is in their path with the power of unified actions of love.

The Hope Movement seeks to restore to victims of oppression the things that God intends for them: their lives, their liberty, their dignity, and the fruits of their labor. By defending and protecting individual human rights, The Hope Movement seeks to engender hope and transformation for those it serves and restore a witness of courage in places of oppressive violence and hopelessness. The Hope Movement helps victims of oppression regardless of their religion, ethnicity, or gender.

**Story Behind the Vision:**

Pastor Neri Flores, his wife Betty, and 3 children Ivett, Johanna, and Josue worked as Pastors and Missionaries with a deep vision to bring a transformation to their beloved nation. For over 30 years Pastor Neri started churches, traveled throughout Central America sharing a message of love and hope, and worked in the mission field helping the poor, abused, and forgotten. Pastor Neri while a Pastor at a local church in Escuintla started a small feeding center/education center for local children. In 1994 a young boy by the name of Jonathan Roiz came to Guatemala to assist Pastor Neri in the feeding center, and to conduct mission activities throughout Escuintla. Jonathan returned to the United States, and from that moment was never the same again for he understood that God was calling him to return to Guatemala to one day open a City of Hope and to help Pastor Neri make his vision into a reality. Years passed a Jonathan wrote Pastor Neri, but none of his letters arrived. During that time, support decreased and Pastor Neri was forced to close the feeding center, breaking his heart. Finally in 2003 Jonathan's final letter arrived and reconnect Jonathan who now is a young man with his long time friend Pastor Neri. They immediately began to share their feelings, and visions, opening their eyes to see that God has destined this moment for them to reunite as friends, family, and partners to be the hands of God to fulfill the deep calling to ignite a movement of hope throughout Guatemala, transforming cities into havens of hope.
Program Description:

The Problem: Cycle of Poverty

Guatemala has the fourth highest rate of chronic malnutrition in the world and the highest in Latin America and the Caribbean. Chronic malnutrition affects about half of the nation's children under the age of 5.

- In Guatemala over half of the population is under 18 years of age.
- Highest stunting rates in the Americas with 49% of Guatemalan children under five years of age chronically malnourished
- In the Colony of Madrid and San Felipe, Escuintla over 80% of the population live in extreme poverty and cannot even provide daily meals to their children.

There are 1.02 billion undernourished people in the world today. That means one in nearly six people do not get enough food to be healthy and lead an active life. Hunger and malnutrition are in fact the number one risk to the health worldwide — greater than AIDS, malaria and tuberculosis combined. Hunger does not only weigh on the individual. It also imposes a crushing economic burden on the developing world. Economists estimate that every child whose physical and mental development is stunted by hunger and malnutrition stands to lose 5-10 percent in lifetime earnings.

Escuintla, Guatemala is one of the largest cities in Guatemala, a city consumed with extreme poverty, human slave trafficking, and increase in AIDS cases, child prostitution, and lack of education. In the Colony of Madrid and San Felipe, Escuintla over 80% of the population live in extreme poverty and cannot even provide daily meals to their children. The family structure has been destroyed by poverty, lack of education, and in the midst of their struggles, they have forgotten the definition of love. Most children have some family connections, but spend most of their lives on the streets begging, selling trinkets, shining shoes, or washing cars to supplement their families' income. Most never go beyond a fourth-grade education, leaving them in a never-ending cycle of poverty and hopelessness.

Poverty and illiteracy are common in Guatemala. It is estimated that 46% of the households in the north-western and south-western regions live in extreme poverty, living on less than $1 a day. There is also a large disparity of wealth in Guatemala. It is estimated that the wealthiest 20% earn 30 times more than the poorest 20. Among all persons aged 7 and up, the literacy rate is around 60%. However, in rural areas 70% of the population is illiterate, 40% of the indigenous population cannot read Spanish, the official language of the country, and have no access to health care or education.
Solution

Haven of Hope Outreach Center
Located in the Colonia of Madrid and San Felipe, our Haven of Hope Center is the only outreach center in the third largest city in Guatemala, providing nutritious meals daily to the most vulnerable of children in the community, children who most days live on less than a piece of bread a day, and spend their time in the streets begging and searching for food for their families. A nutritious meal is essential for survival and development. In attending our Haven of Hope Center the Hope Movement does not just provide physical nourishment, but through education and counseling we provide spiritual and emotional nourishment to guide children, heal their inner wounds, and inspire them to pursue their life’s purpose, understanding that poverty is not their destiny, it is only an obstacle to overcome to make their dreams into a reality.

Services Provided:
- Daily Nutritious Meals
- Non-formal Education
- Medical Care by Volunteer Doctors and Nurses
- Community Outreach
- Health and Hygiene Education
- Drug and Alcohol Use/ Abuse Prevention
- Self-esteem Counseling
- Movie Night/ Youth Activities
- Family Counseling
- Leadership Development
- Spiritual Guidance
- Specialized Training

Outcome

Feeding Center
Every month over 500 meals are provided to the youth enrolled in our Haven of Hope programs. We focus on not only feeding the children physically but also emotionally and spiritually, for we long to see their dignity and self-esteem restored. In order the break the cycle of poverty and hunger, we must change the mind-set of those in need of assistance. It is important for them not to develop a mentality of dependence, but an understanding that assistance is a guide for them to escape the bondage of poverty, that poverty is not their destiny, it is only an obstacle to overcome to make their dreams into a reality.

Children are registered in our feeding and educational programs, and receive monthly credits to use to pay for their daily meals. Part of our food supply is purchased from local merchants to help the local economy, and the remainder supply is produced in our center’s rooftop garden which reduces expenses, provides nutritious meals, trains the community on creative methods to produce their own food and generate an income and benefits the environment. We have developed a credit system so that children understand that they must work hard in life to achieve success, breaking the mentality of begging and dependency and at the time receive emotional and spiritual nourishment through education and counseling programs. Credits are continually earned by committing to community service, attending classes that are offered, or regular attendance at the church of their choice.

| Objective: Improve health through physical nourishment |
| Deliverable: Provide nutritious daily meals to vulnerable youth |
| Timeline: Daily Program ● 5 Days a Week ● 12 Month Period |
| Location: Colonia Madrid/ San Felipe, Escuintla, Guatemala |
| Beneficiaries: 25 Girls and Boys Ages: 5-15 |

Education and Counseling Center
Our vision is to form a new generation of transformation by reaching out to youth searching for guidance. Youth attend our weekly one-on-one and group education and counseling sessions which are conducted by our counselors and teachers. Youth receive non-formal education in a variety of subjects and are able to openly discuss their concerns and confusion about life issues and discuss their feelings, internal issues, addictions, hopes and dreams, opening the doors for healing. Courses and sessions focus on concerns faced by all youth including family drama and abandonment, self-esteem, relationships, health, spirituality, and finding your life’s purpose. Through counseling sessions youth receive essential tools to live a healthy and stable life, becoming leaders and positive role models in the community.

| Objective: Reduce emotional struggle, and increase their knowledge on how to overcome life obstacles, obtaining the tools needed to live a healthy and stable life. |
| Deliverable: Interactive one-on-one and group counseling session and creative educational activities. |
| Timeline: Weekly Program ● 5 Days a Week ● 12 Month Period |
| Location: Colonia Madrid/ San Felipe, Escuintla, Guatemala |
| Beneficiaries: 50 Girls and Boys Ages: 5-18 ● 25 Men and Women Ages: 19 and up |
• **Objective:** Increase knowledge of life skills to prepare them for adulthood.
• **Deliverable:** Youth will receive one-on-one and group mentorship and provided life and decision making skills training.
• **Timeline:** Daily Program ● 4 Days a Week ● 2 Hour Sessions ● 12 Month Period
• **Location:** Colonia Madrid/ San Felipe, Escuintla, Guatemala
• **Beneficiaries:** 50 Girls and Boys Ages: 5-18 ● 25 Men and Women Ages: 19 and up

**Technology Training**

Computer skills are necessary in today’s world, whether preparing for college or the workplace. To meet this challenge, we offer technology training. Students access interactive virtual instruction that enhances and extends the teaching environment. Learning opportunities include Microsoft® Windows® and Macintosh® operating systems and Microsoft® Office productivity software. Students have access to the courses anywhere at any time allowing free access to exams. Technology Training also offers training in Adobe® Creative Suite® 3 software. Students learn vital skills in digital art and graphic design. Technology Training also offers Rosetta Stone® foreign language curriculum. The Dynamic Immersion™ method takes students inside the new language from the very beginning. Students learn to speak, write, and understand faster than ever before.

Our educational program will provide high-quality multimedia and computer technology to challenge and excite students for enhanced learning.

• **Objective:** Increase in knowledge of technology, and how to utilize it in everyday life and in the future.
• **Deliverable:** Youth receive technological computer training, which includes using a computer, software, and career opportunities.
• **Timeline:** Weekly Program ● 2 Days a Week ● 2 Hour Sessions ● 3 Month Period
• **Location:** Colonia Madrid/ San Felipe, Escuintla, Guatemala
• **Beneficiaries:** 10 Girls and Boys Ages: 8-18 ● 10 Men and Women Ages: 19 and up

**Generation of Transformation Leadership Development**

Elements of our costumed designed leadership curriculum is provided to youth enrolled in the Haven of Hope Center, developing a mission mentality and incorporating evidence-based guidance, providing youth with an inspiring approach to shaping their hearts and minds by giving them a deep understanding of their life’s purpose. Youth gain knowledge to build their self-esteem, resolve conflicts, understand reasons and ways to say no to drugs and alcohol, gain a new perspective on reasons and ways to remain abstinent until marriage, and their eyes are opened to the realities of spiritual and social issues that millions of people are facing around the world, injecting an unshakable passion to make a stand for change. In now understanding their spiritual and social responsibility, fueled by their deep passion, youth are taught the key components of leadership, and are given the essential tools to incorporate their leadership abilities with their life’s purpose and inner passion, forming a new generation of transformation.

Groups of students then take their knowledge and turn it into action by reaching those in their daily lives, and unite with others in the community on a monthly basis to volunteer their time to restore communities, counsel, educate, and assist local outreach programs, transforming lives and guiding them to next level of leadership.

• **Creative Approach:** A perfect balance of experimentation and going with the flow, with evidence-based practices.
• **Relationship Building:** Connection to the heart and soul of each individual to develop a deep bond of trust, opening the doors for communication and transformation.
• **Missions Focused:** A commitment to social and spiritual outreach, passionate about not just creating a temporary solution for modern-day social and spiritual issues, but a profound vision to break the cycle and revolutionize the next generation.
• **Movement Mobilization:** The Hope Movement is not an organization, or a one man show. It is a movement of destined individuals and organizations united as one, dedicating our lives to those who are longing for hope. A new day has arrived and the Hope Movement is the formation of a generation of transformation.
• **Objective:** Improve the self-esteem of youth
  • **Deliverable:** Interactive one-on-one and group mentoring, creative activities, and a customized curriculum.
  • **Timeline:** Weekly Program ● 3 Days a Week ● 2 Hour Sessions ● 4 Month Period (with Continuation Courses)
  • **Location:** Colonia Madrid/ San Felipe, Escuintla, Guatemala
  • **Beneficiaries:** 50 Girls and Boys  Ages: 5-21

• **Objective:** Increase their understanding the definition of a real man and woman, inspiring them to be role models.
  • **Deliverable:** Interactive one-on-one and group mentoring, creative activities, and a customized curriculum.
  • **Timeline:** Weekly Program ● 3 Days a Week ● 2 Hour Sessions ● 4 Month Period (with Continuation Courses)
  • **Location:** Colonia Madrid/ San Felipe, Escuintla, Guatemala
  • **Beneficiaries:** 50 Girls and Boys  Ages: 5-21

• **Objective:** Increase their knowledge on resolving conflicts peacefully; gaining understanding that violence is never the answer.
  • **Deliverable:** Interactive one-on-one and group mentoring, creative activities, and a customized curriculum.
  • **Timeline:** Weekly Program ● 3 Days a Week ● 2 Hour Sessions ● 4 Month Period (with Continuation Courses)
  • **Location:** Colonia Madrid/ San Felipe, Escuintla, Guatemala
  • **Beneficiaries:** 50 Girls and Boys  Ages: 5-21

• **Objective:** Increase their knowledge of the dangers of drugs and alcohol, and gain skills on ways to resist temptation.
  • **Deliverable:** Interactive one-on-one and group mentoring, creative activities, and a customized curriculum.
  • **Timeline:** Weekly Program ● 3 Days a Week ● 2 Hour Sessions ● 4 Month Period (with Continuation Courses)
  • **Location:** Colonia Madrid/ San Felipe, Escuintla, Guatemala
  • **Beneficiaries:** 50 Girls and Boys  Ages: 8-21

• **Objective:** Increase their knowledge of the risks of sex before marriage and protective measures, increase their understanding of importance of abstinence, and gain skills on resisting temptation.
  • **Deliverable:** Interactive one-on-one and group mentoring, creative activities, and a customized curriculum.
  • **Timeline:** Weekly Program ● 3 Days a Week ● 2 Hour Sessions ● 4 Month Period (with Continuation Courses)
  • **Location:** Colonia Madrid/ San Felipe, Escuintla, Guatemala
  • **Beneficiaries:** 50 Girls and Boys  Ages: 10-21

• **Objective:** Increase their knowledge of national and international social issues increase their passion to be vessels of change, and develop creative ideas to bring social change to their community.
  • **Deliverable:** Interactive one-on-one and group mentoring, creative activities, customized curriculum and community service.
  • **Timeline:** Weekly Program ● 3 Days a Week ● 2 Hour Sessions ● 4 Month Period (with Continuation Courses)
  • **Location:** Colonia Madrid/ San Felipe, Escuintla, Guatemala
  • **Beneficiaries:** 50 Girls and Boys  Ages: 5-21

• **Objective:** Increase their interest and gain knowledge in becoming a leader in their community.
  • **Deliverable:** Interactive one-on-one and group mentoring, creative activities, customized curriculum and community service.
  • **Timeline:** Weekly Program ● 3 Days a Week ● 2 Hour Sessions ● 4 Month Period (with Continuation Courses)
  • **Location:** Colonia Madrid/ San Felipe, Escuintla, Guatemala
  • **Beneficiaries:** 50 Girls and Boys  Ages: 5-21

• **Objective:** Conduct community service activities to increase their passion and understanding that they can make a difference.
  • **Deliverable:** Community clean-up, street educational dramas, home repairs, field trips, visiting orphanages and hospitals, etc.
  • **Timeline:** Monthly Program ● 1 or 2 a Month ● 12 Month Period
  • **Location:** Colonia Madrid/ San Felipe, Escuintla, Guatemala
  • **Beneficiaries:** 50 Girls and Boys  Ages: 5-21
Adult Guidance

We also offer two unique programs for adults to help them become better role-models, parents, and leaders in their community.

- **Parents of Purpose** is a creative program that utilizes one-on-one and group mentorship to assist parents in becoming better parents to their children, overcoming obstacles, and stabilizing the family structure.

- **Adults of Purpose** is a costumed designed leadership curriculum is provided to adults enrolled in our centers, developing a mission mentality and incorporating evidence-based guidance, providing adults with an inspiring approach to shaping their hearts and minds by giving them a deep understanding of their life’s purpose. Adults gain knowledge to build their self-esteem, resolve conflicts, understand reasons and ways to say no to drugs and alcohol, gain a new perspective how to be a better spouse and parent, and their eyes are opened to the realities of spiritual and social issues that millions of people are facing around the world, injecting an unshakable passion to make a stand for change. In now understanding their spiritual and social responsibility, fueled by their deep passion, adults are taught the key components of leadership, and are given the essential tools to incorporate their leadership abilities with their life’s purpose and inner passion, forming a new generation of transformation.

Groups of students then take their knowledge and turn it into action by reaching those in their daily lives, and unite with others in the community on a monthly basis to volunteer their time to restore communities, counsel, educate, and assist local outreach programs, transforming lives and guiding them to next level of leadership.

---

**Objective:** Stabilize the family structure by increasing their knowledge on becoming better parents.
**Deliverable:** Interactive one-on-one and group mentoring, creative activities, and a customized curriculum.
**Timeline:** Monthly Program ● 2 Days a Month ● 2 Hour Session ● 12 Month Period
**Location:** Colonia Madrid/ San Felipe, Escuintla, Guatemala
**Beneficiaries:** 50 Men and Women Ages: 19 and up

---

**Objective:** Improve the self-esteem of adults
**Deliverable:** Interactive one-on-one and group mentoring, creative activities, and a customized curriculum.
**Timeline:** Monthly Program ● 2 Days a Month ● 2 Hour Session ● 8 Week Program ● 4 groups in 12 Month Period
**Location:** Colonia Madrid/ San Felipe, Escuintla, Guatemala
**Beneficiaries:** 50 Men and Women Ages: 19 and up

---

**Objective:** Increase their understanding the definition of a real man and woman, inspiring them to be role models.
**Deliverable:** Interactive one-on-one and group mentoring, creative activities, and a customized curriculum.
**Timeline:** Monthly Program ● 2 Days a Month ● 2 Hour Session ● 8 Week Program ● 4 groups in 12 Month Period
**Location:** Colonia Madrid/ San Felipe, Escuintla, Guatemala
**Beneficiaries:** 50 Men and Women Ages: 19 and up

---

**Objective:** Increase their knowledge on resolving conflicts peacefully; gaining understanding that abuse is never the answer.
**Deliverable:** Interactive one-on-one and group mentoring, creative activities, and a customized curriculum.
**Timeline:** Monthly Program ● 2 Days a Month ● 2 Hour Session ● 8 Week Program ● 4 groups in 12 Month Period
**Location:** Colonia Madrid/ San Felipe, Escuintla, Guatemala
**Beneficiaries:** 50 Men and Women Ages: 19 and up

---

**Objective:** Increase their knowledge of the dangers of drugs and alcohol, and gain skills on ways to resist temptation.
**Deliverable:** Interactive one-on-one and group mentoring, creative activities, and a customized curriculum.
**Timeline:** Monthly Program ● 2 Days a Month ● 2 Hour Session ● 8 Week Program ● 4 groups in 12 Month Period
**Location:** Colonia Madrid/ San Felipe, Escuintla, Guatemala
**Beneficiaries:** 50 Men and Women Ages: 19 and up

---

**Objective:** Reduce family dysfunction by increasing their knowledge on becoming better spouses and parents.
**Deliverable:** Interactive one-on-one and group mentoring, creative activities, and a customized curriculum.
**Timeline:** Monthly Program ● 2 Days a Month ● 2 Hour Session ● 8 Week Program ● 4 groups in 12 Month Period
**Location:** Colonia Madrid/ San Felipe, Escuintla, Guatemala
**Beneficiaries:** 50 Men and Women Ages: 19 and up

---

**Objective:** Increase their knowledge of national and international social issues increase their passion to be vessels of change,
Missions of Hope
Our mission teams consist of national and international missionaries who are passionate about bringing transformation to cities and nations. Our mission teams go out into the streets on a daily basis in places consumed by prostitution, street children, drug addiction, and extreme poverty.

The Hope Movement focuses our efforts on shaking people from their comfort zone, inspiring a mission mentality in those who are citizens of Guatemala. In order to see lasting change, the people of Guatemala must be to ones who step up and bring hope to their own people. Through our Mission Teams, Generation of Transformation Programs, Haven of Hope Center, and the Hope Movement Alliance we are shaking the comfort zone, inspiring people and uniting them as one, training youth and adults within Guatemala to form a movement that will transform their nation into a haven of hope.

Our mission teams conduct life transforming activities in schools, reach out to people throughout the community, minister in shelters and visit local families providing counseling and education. Hundreds of local churches, ministries, non-profits and community members are united as one and dedicate their time and talents to assist in community outreaches, street crusades, feeding the hungry, repairing homes, and building water wells, bringing restoration to families and neighborhoods.

Mission teams speak to local churches and ministries sharing the vision of God, uniting them as one and inspiring them to step outside of their comfort zone, establishing a Hope Movement Alliance to maintain the development of these communities.

Education and Counseling
- Educational Materials
- Community Development
- AIDS/ HIV Education
- Drug and Alcohol Use/ Abuse Prevention
- Health Education
- Relationship Counseling
- Spiritual Guidance

- Objective: Increase community involvement in developing their communities into havens of hope.
- Deliverable: Interactive Group Trainings, Volunteer Recruitment, Community Assessment and Sustainability Plan Development, and Community Service.
- Timeline: Monthly Program ● 1 Day a Month ● 12 Month Period
- Location: Colonia Madrid/ San Felipe, Escuintla, Guatemala and in various cities throughout Guatemala
- Beneficiaries: 200 Men, Women, Girls and Boys Ages: 5 and up
Hope Movement Alliance
A voluntary, strategic alliance to enhance our ability to achieve a common purpose by sharing risks, responsibilities, resources, and rewards, transforming communities into havens of hope.

The Hope Movement Alliance builds relationships with local churches, ministries, and non-profits, meeting on a monthly basis to unite in prayer and encouragement and develop strategic plans of action and unique life-transforming programs, sharing resources, conducting missions activities, and developing leadership through our specially designed curriculum, working together to bring lasting change to communities throughout the nation.

We provide grassroots churches, ministries, and non-profits extensive training and leadership development through our specially designed curriculum in group, one-on-one, and webinar meetings to transform their way of looking at outreach, developing a more effective and strategic way of reaching the hurting, collaborating with one another, managing their finances and accountability, understanding the importance of going with the flow of God and not following our own agenda, shaking the comfort zone and empowering them with the essential tools to bring lasting change to their communities.

Our mentors work in collaborations with our partners, and have access to utilize their facilities to conduct activities. Community partners through our Hope Movement Alliance such as Churches, Ministries, Non-profits, and Community Organizations who desire to utilize our Generation of Transformation program are provided extensive training on implementing the program, incorporating community outreach, and program evaluation. Community partners provide monthly evaluation reports to the Hope Movement office to monitor their process and to offer on-going training and guidance.

The Alliance meets on a monthly basis to encourage one another, share their personal experiences, discuss their needs and share resources, and develop a strategic plan of action for that month selecting a community to conquer for good, establishing a Hope Movement within that community to maintain the transformation for many years to come.

- **Objective:** Unify and train churches, ministries, non-profits, and community members to work together to bring lasting change, increasing their knowledge of the importance of collaboration.
- **Deliverable:** Interactive Group Trainings, Program Development and Training, Resource Sharing, Community Assessment and Sustainability Plan Development, and Community Service.
- **Timeline:** Monthly Program ● 1 Day a Month ● 12 Month Period
- **Location:** Colonia Madrid/ San Felipe, Escuintla, Guatemala and in various cities throughout Guatemala
- **Beneficiaries:** 5 Churches, Ministries, Non-profits, and Community Members

- **Objective:** Increase the number of people educated by training churches and non-profits to utilize our Generation of Transformation and Adults/Parents of Purpose programs in their churches and community centers.
- **Deliverable:** Interactive Group Trainings to teach how to utilize our programs and provide free access to our materials.
- **Timeline:** Monthly Program ● 1 Day a Month ● 12 Month Period
- **Location:** Colonia Madrid/ San Felipe, Escuintla, Guatemala and in various cities throughout Guatemala
- **Beneficiaries:** 5 Churches, Ministries, Non-profits, and Community Members

- **Objective:** Increase the number of unified community service activities provide by churches, ministries, non-profits, and community members to bring lasting transformation to the community.
- **Deliverable:** Organize and conduct local community service activities such as community clean-up, water-well installations, home repairs, family visitation and counseling, community education fairs, street educational dramas, etc.
- **Timeline:** Monthly Program ● 1 Day a Month ● 12 Month Period
- **Location:** Colonia Madrid/ San Felipe, Escuintla, Guatemala and in various cities throughout Guatemala
- **Beneficiaries:** 5 Churches, Ministries, Non-profits, and Community Members

Hours of Operation:

**Tuesday – Saturday**

11:00a.m. – 8:00p.m.

**Flexible Schedule:** May Add Additional Days and Extend Hours based on Need.
Outcome Measure

Our educators submit monthly evaluation reports on the progress of each enrolled student, providing valuable information such as activities they are involved in, community service, and their impact in being a vessel of change.

Pre and Post tests are given to enrolled students to monitor their knowledge and progress and the information is uploaded into our online database which provides data, comparison charts, and progress reports for individuals and the entire program.

**Monitoring** is an on-going activity during the life of the project. It is through monitoring that the project is able to determine what progress has been made in relation to the work plan. Monitoring helps in ascertaining whether the project is on track, and also in determining whether the project needs to make any changes in its strategies or activities so that it can be as successful as possible.

**Evaluation** determines how successful the project has been in meeting its objectives, as well as in assessing the impact of project activities on desired outcomes, like knowledge or behavior. Project evaluation begins with a baseline survey, which is carried out before project activity begins; project evaluation concludes when data are collected again through an end-of-project survey, and then compared to baseline information.

**Indicators:**

**Feed Program:**
- 100% will improve health through physical nourishment

**Education and Counseling Sessions:**
- 65% will reduce emotional struggle, and 85% will increase their knowledge on how to overcome life obstacles, obtaining the tools needed to live a healthy and stable life.
- 90% will increase knowledge of life skills to prepare them for adulthood.
- 85% Gain a passion for learning, and a deeper understanding of the importance of education.

**Technology Training**
- 75% will increase in knowledge of technology, and how to utilize it in everyday life and in the future.
Life Skills & Leadership:
- 75% will improve the self-esteem of youth.
- 85% will increase their understanding the definition of a real man and woman, inspiring them to be role models.
- 85% will increase their knowledge on resolving conflicts peacefully; gaining understanding that violence is never the answer.
- 90% will increase their knowledge of the dangers of drugs and alcohol, and gain skills on ways to resist temptation.
- 90% will increase their knowledge of the risks of sex before marriage and protective measures, increase their understanding of importance of abstinence, and gain skills on resisting temptation.
- 95% will increase their knowledge of national and international social issues increase their passion to be vessels of change, and develop creative ideas to bring social change to their community.
- 80% will increase their interest and gain knowledge in becoming a leader in their community.
- 100% will conduct community service activities to increase their passion and understanding that they can make a difference.

Adult Guidance:
- 80% will increase their knowledge on becoming better parents.
- 75% will improve the self-esteem of adults.
- 85% will increase their understanding the definition of a real man and woman, inspiring them to be role models.
- 90% will increase their knowledge on resolving conflicts peacefully; gaining understanding that violence is never the answer.
- 90% will increase their knowledge of the dangers of drugs and alcohol, and gain skills on ways to resist temptation.
- 75% will reduce family dysfunction by increasing their knowledge on becoming better spouses and parents.
- 95% will increase their knowledge of national and international social issues increase their passion to be vessels of change, and develop creative ideas to bring social change to their community.
- 80% will increase their interest and gain knowledge in becoming a leader in their community.
- 80% will conduct community service activities to increase their passion and understanding that they can make a difference.

Missions of Hope:
- 50% increase in community involvement with community service activities.

Hope Movement Alliance:
- Will unify and train 5 churches, ministries, non-profits, and community members to work together to bring lasting change, increasing their knowledge of the importance of collaboration.
- Will increase the number of people educated by 25% by training 5 churches and non-profits to utilize our Generation of Transformation and Adults/ Parents of Purpose programs in their churches and community centers.
- Will increase the number of unified community service activities provide by churches, ministries, non-profits, and community members by 50%.

In creating a partnership with the Hope Movement, we will update you with progress reports. We invite you to come and visit our center, and take part in our missions. Visit our website, which will have real time video, giving you an opportunity to see our work in action through our web cams. You will also be on our mailing list for our monthly newsletter. Along with our progress reports, your organization will be able to view online videos and pictures documenting the daily activities, progress interviews with children and families, and thank you interviews with the children and staff.
Financial Budget

<table>
<thead>
<tr>
<th>Total Program Line Item Budget</th>
<th>Total Amount</th>
<th>Total Quetzales</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Project Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Salaries – 3 Employees</td>
<td>$7,000.00</td>
<td>Q56,000.00</td>
</tr>
<tr>
<td>2. Food (80% of Food Supply is donated by local companies and farms)</td>
<td>$5,000.00</td>
<td>Q40,000.00</td>
</tr>
<tr>
<td>3. Educational Materials and Supplies</td>
<td>$2,000.00</td>
<td>Q16,000.00</td>
</tr>
<tr>
<td>4. Utilities</td>
<td>$1,000.00</td>
<td>Q8,000.00</td>
</tr>
<tr>
<td><strong>Total Annual Project Expenses:</strong></td>
<td><strong>$15,000.00</strong></td>
<td><strong>Q120,000.00</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>The Hope Movement Employee Salaries - Guatemala</th>
<th>Total Amount</th>
<th>Total Quetzales</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Salary Breakdown</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Project Director/ Counselor</td>
<td>$2,500.00</td>
<td>Q20,000.00</td>
</tr>
<tr>
<td>2. Teacher/ Counselor</td>
<td>$2,500.00</td>
<td>Q20,000.00</td>
</tr>
<tr>
<td>3. Assistant/ Cook</td>
<td>$2,000.00</td>
<td>Q16,000.00</td>
</tr>
<tr>
<td>4. Psychologist (Volunteer)</td>
<td>$0.00</td>
<td>Q0.00</td>
</tr>
<tr>
<td>5. Assistants (10 Community Trained Volunteers)</td>
<td>$0.00</td>
<td>Q0.00</td>
</tr>
<tr>
<td>5. Medical Staff (Volunteer Doctors and Nurses)</td>
<td>$0.00</td>
<td>Q0.00</td>
</tr>
<tr>
<td><strong>Total Annual Salary Expenses:</strong></td>
<td><strong>$7,000.00</strong></td>
<td><strong>Q56,000.00</strong></td>
</tr>
</tbody>
</table>

Plan to Sustain Program:

- Website Donations – Over 120,000 visit our website, 2,400,000 Hits Annually.
- Hope Movement Chapters – Each Chapter Commits To Raise At Least $1,000 Annually.
- Snowball Business – The only snowball business in Florida. 100% of revenue goes to our programs.
- Local Store - 100% of revenue goes to our programs.
- Fundraising/ Awareness Events
- Church Partnerships
- Private Foundation Partnerships
- Individual Donors (Adopt-A-Program)

We understand that non-profits cannot depend on only grants, and we need to be creative so that we do spend more time begging for funds, and focus more time on serving the people. With that in mind we are developing local businesses in Guatemala such as local stores and food stands, which will sustain our programs, and also benefit the local economy.
Dear Applicant:

Our letter dated June, 2004, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

Based on the information you submitted, you are classified as a public charity under the Code section listed in the heading of this letter. Since your exempt status was not under consideration, you continue to be classified as an organization exempt from Federal income tax under section 501(c)(3) of the Code.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at www.irs.gov.

If you have general questions about exempt organizations, please call our toll-free number shown in the heading.

Please keep this letter in your permanent records.

Sincerely yours,

Robert Choi
Director, Exempt Organizations Rulings and Agreements

Foundation name legally changed from the Esperanza Movimiento Foundation to the Hope Movement.