Partner with us to deliver impact for your communities

reach52 is a social enterprise delivering health services in markets others don’t reach. Our ‘offline-first’ health tech platform enables access to a full range of accessible health services, including education, engagement, screening and e-commerce for affordable health products. We equip community health workers and agents to manage services, establishing new, scalable health services across LMICs.

Delivering healthcare for the 52% of the world who can’t access it, is a big, bold ambition that we can’t do alone. Innovative partnerships and collaboration are at the heart of everything we do. We partner with established organisations operating in rural communities who can support implementation of our model. This includes committed NGOs, socially-minded private sector businesses and other civil society organisations who share our purpose.

Our growth partnership model works to develop and implement our digital health ecosystem for rural communities in LMICs:

**Eligibility**
Projects to be implemented in Kenya, Indonesia, India, Cambodia, and Philippines. Currently also scouting organisations who can implement in Bangladesh and Pakistan.

Legally registered non-profit or for-profit organisations with existing community operations in rural regions, relationships with rural populations.

A broad focus on providing supports/services relating to health, livelihoods; micro-entrepreneurialism, and/or rural development.

Organisational experience or interest in implementing social business practices/models, and/or digital interventions is valued.

Our growth partnership model works to develop and implement our digital health ecosystem for rural communities in LMICs:

**Target communities**

- Rural communities where residents earn an average income of $3-8/day
- Households in the ‘missing middle’
  - Earn too much to qualify for government social protection schemes, yet still face significant health access barriers.
- Living a significant distance from existing health and financial services, such as clinics, pharmacies and MFI branches

**Benefits to partners**

- Performance-based sustainable funding channel
- Free use of reach52’s eHealth platform
- Training and ongoing implementation support
- Support for project and 3rd party grant development

**Benefit to Communities**

- Reduced out-of-pocket spending and improved access to affordable medicines, consumer health products, and micro-insurance plans
- Upskilling and digitisation of frontline Community Health Workers
- Micro-entrepreneurial opportunities for local women

**Application Deadline**

December 31, 2021

Applicants are encouraged to apply early, as applications will be assessed as received. Due to the anticipated volume of submissions, only successful applicants will be contacted for follow-up.

For questions, please email partnerships@reach52.com

Apply Online

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