



2021

ANNUAL
REPORT

Editors

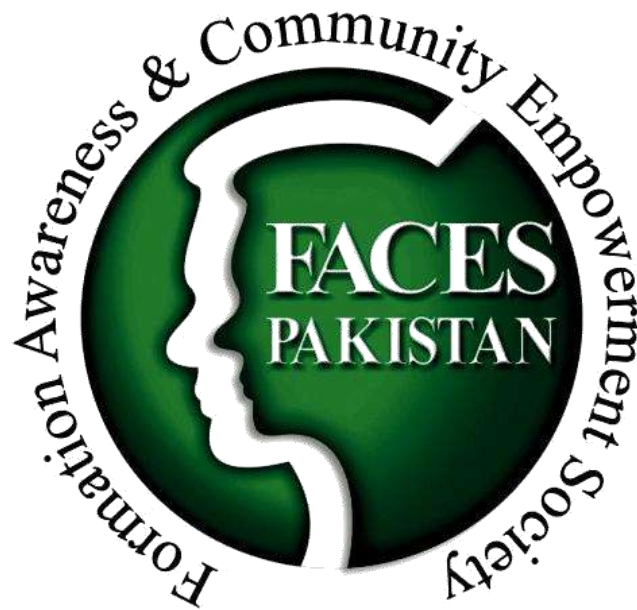
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FACES Pakistan

Formation Awareness & Community Empowerment Society

**“Peace, Security and People’s Solidarity are
the Pre-Conditions for Poverty Reduction”**

MESSAGE FROM THE PRESIDENT



In the existing peace, tolerance and social justice situation of Pakistan, FACES Pakistan stayed true to its mission to serve the underprivileged in the society. Our aims of removing barriers of ethnicity, sectarianism and religious differences and promoting rights of the most vulnerable members of the society, continued with the more passion and commitment through the year 2020 and facing the COVID 19 challenges.

This Annual Report highlights some of the uplifting and life-affirming events and activities from our thematic areas.

Such initiatives helped us start a much-needed debate an implementation on peace, security and justice in social and legal system of our country. Our other projects also focused on providing better educational, health and economic opportunities to the marginalized sections of our society. Although we have succeeded in achieving some of our significant goals, the vision of laying foundation of a just and equitable society remains to be translated into reality. We, therefore, hope that this journey of building bridges, reducing poverty and promoting education will continue with this very zeal and enthusiasm.

We are blessed with talented staff, hardworking volunteers, dedicated board members and generous donors. Their time, talents and treasures have been extremely important to our mission, especially in these tough times. I really appreciate their dedication and service. Most importantly, gratitude goes to the communities for their cooperation and support who highly engaged with us and encouraged us by participation in our programs actively.

Javid William

MESSAGE FROM THE SECRETARY GENERAL

The year 2020 has played a vital role in the progress of FACES Pakistan towards its mission of bringing peace, harmony and sustainable development in Pakistan. FACES Pakistan has brought hope to many lives. Our continued and new projects and activities are set for the betterment of society.

FACES Pakistan has sustained one project: FACES Pakistan Vocational Training Centre into Dard Kush – Strengthening Livelihood Opportunities. All the initiatives

taken by FACES Pakistan in the year 2021 are to bring a lasting change in sustaining the lives of people. In the absence of any effective medicine or vaccine, COVID-19 remains a global threat. Social and political sciences inform us about patterns of behaviour among individuals, communities, societies and states in times of crisis and conflict.

I would particularly like to acknowledge our staff members for their contribution, cooperation and commitment, often in challenging conditions, which enabled to bring success to our programs.

This was only possible with active support of all our donors because of them we were enabled to work with such communities. Last but not least we are also thankful to the communities and appreciate them for their support and hospitality. Most importantly, their positive attitude gave us the chance to work and to make life better and equal place for all to live as well.



Elaine Alam

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INTRODUCTION

Formation, Awareness and Community Empowerment Society Pakistan (FACES Pakistan) is a non-profit organization. It was established on 16th August 2007 and received registration under Society Act 1860 on 15th June 20. The main purpose of the organization is to bring religious harmony, social justice and gender equality in Pakistan.

FACES began its journey from a project funded by USAID and British Council. Today, it has eight offices across Pakistan with the Head Office situated in Lahore.

FACES Pakistan is working in the following thematic areas: Health, Education, Peace Building Livelihoods, Youth Leadership and Capability Enhancement, Humanitarian Assistance, Volunteerism and Technical Assistance and Capacity Building.

Organization works in partnership with different Private and government organizations and on a more local level with women, children and youth. We take initiatives to aware the nation about social issues and to aid in the situations of natural disasters.

VISION

Our vision is to promote sustainable patterns of development, greater economic, social equity and justice by building relationships, initiating dialogues and sharing analysis within the society to reflect on social issues, and people's concerns in the marginalized factions of society.

MISSION

To engage and advocate change by creating an enabling environment for participatory governance and sustainable collective action at the most fundamental level in the community, through community organization, and animation of the marginalized sections of society for the development of their capacities.

OBJECTIVES

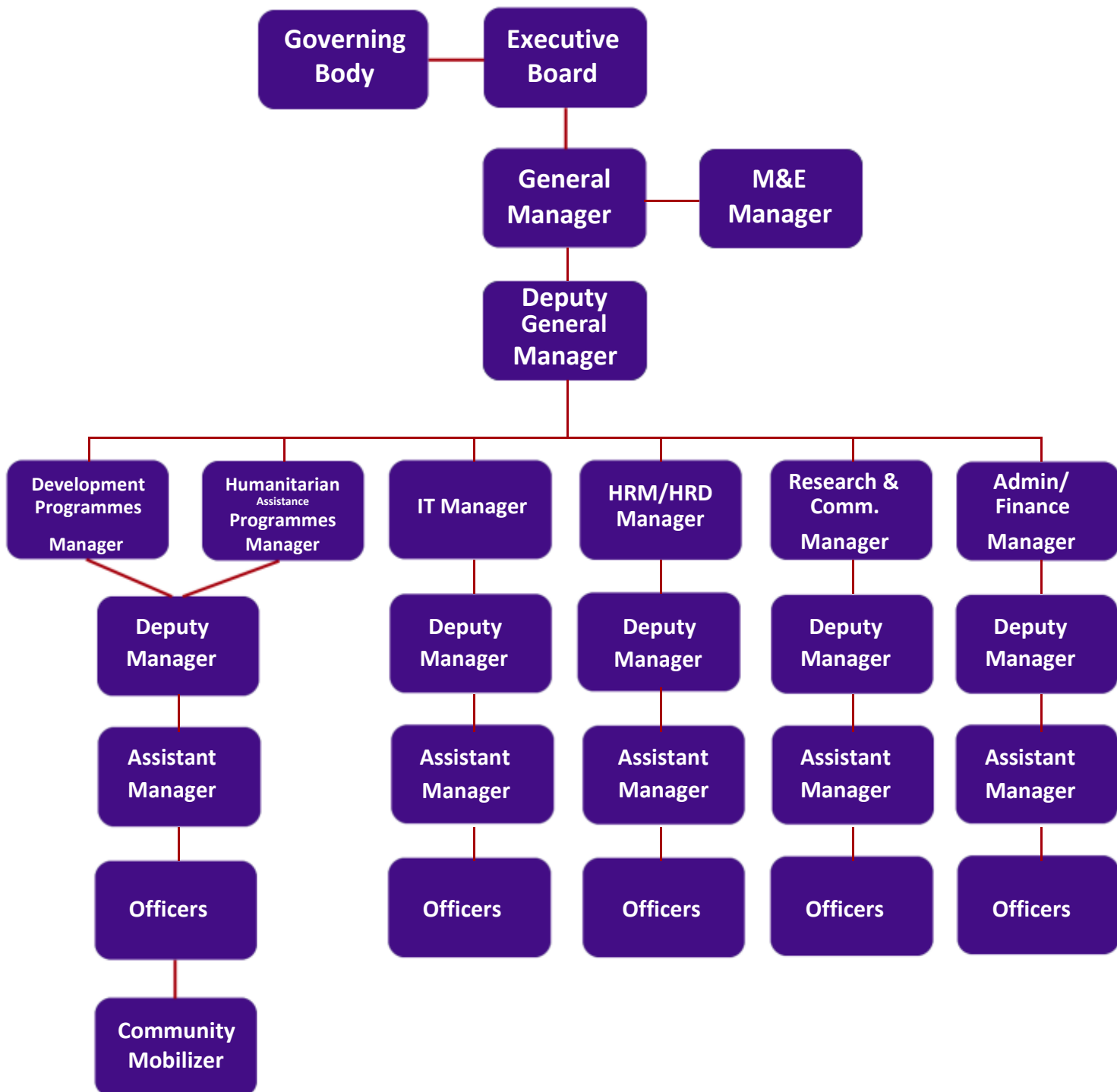
To create a society, where diverse communities are provided a common platform, and co-exist without an omnipresent threat of being marginalized through developing effective communication, interaction and dialogue.

To train people at grassroots levels and empower them so they are willing to contribute in producing peace, and in helping those who are struggling to co-exist peacefully.

To increase the availability and sharing of information, for incrementing the knowledge base, promotion of social enterprises, and disseminating the best practices within communities.

To build capacity of people in responding to the inopportune circumstances by establishing a network with other organizations, institutions and movements.

OUR ORGANOGRAM



OUR OUTREACH



THEMATIC AREAS



EDUCATION

Support to marginalized child education
Provision of better quality education in schools



HEALTH

Health & Hygiene Promotion
Health Education with special focus on reproductive health



LIVELIHOOD

Skill trainings
Awareness of labour & human rights
Enterprise Development



PEACE BUILDING & CONFLICT RESOLUTION

Working with mixed religious communities
Promoting the spirit of living together in peaceful coexistence



HUMANITARIAN ASSISTANCE

Emergency relief to natural disaster
Rehabilitation of infrastructure
Provision of food & health & hygienic kits in flood affected communities



VOLUNTEERISM

Promotion of volunteerism in society through advocacy and implementation of sustainable development



TECHNICAL SUPPORT & CAPACITY BUILDING

Enhance organizational capacities of small CBOs & NGOs
Create partnership opportunities for like minded Organizations



YOUTH LEADERSHIP & CAPABILITY ENHANCEMENT

Engagement of youth in democratic process
Sensitization of youth on leadership skills, civic education & democratic norms
Bringing peace & tolerance among youth

WHO WE WORK FOR

WOMEN

Women are half of the population of Pakistan and are largely responsible for upbringing the future generations of this nation. Poor and uneducated women have to struggle daily for basic rights, recognition, and respect. Despite this social importance, women and girls in Pakistan face violence every day in the form of rape, honor killings, acid attacks, domestic violence and forced marriage. Although special laws and departments have been developed by the government to protect women, but their implementation still needs to be assessed more precisely. The objective of FACES Pakistan is to empower women to enable them to uplift their social and economic status. An integral component of this endeavour is to ensure that women are aware of their rights, know what they are entitled to and can, to establish some degree of financial independence. Consequently, we focus on enhancing their awareness, increasing their accessibility to knowledge and developing their professional expertise.

An overwhelming majority of women in Pakistan are not educated – they are naïve to

YOUTH

FACES Pakistan is committed to create society where empowered youth leaders work alongside adults to create just, equitable and thriving communities. We work with the youth of the country, to promote their concerns, and help



the several important aspects that are crucial for their physical and mental health. At the time when the women right has been growing worldwide FACES Pakistan is also taking initiatives to empower the local women especially the ones from under-privileged minority groups. Along with imparting education on aforementioned facets, we ensure creating awareness in them on female health and hygiene which helps them in making informed decisions about themselves and those dependent on them.

them integrate better with the society. We work towards polishing their talent and enhancing their knowledge and understanding to not only make them self-reliant, but also an asset for their families, the society and the country. We know

that investing in youth livelihoods can produce long-term positive outcomes.

Pakistan is suffering economically, creatively and civilly which can be slowly eradicated by involving youth from mixed religions in the process of development. We also recognize the importance of diversity in Pakistan, and hence, periodically, we bring together youth from different religions for their field exposure, and for encouraging them on working together. Our projects provide platform for youth from different religions to work on different social issues; it also gives them the opportunity to decide the direction of their lives. We facilitate the exchange of productive ideas, inculcate leadership skills, foster tolerance and acceptance, and encourage these individuals to



initiate projects within their communities which strive for positive social change.

CHILDREN



Our work takes us into the heart of communities, which gives us the opportunity to provide support for children and enables families for self-reliance. FACES Pakistan strives to resolve the ongoing struggles children face every day — poverty, hunger, illiteracy and

disease — and replace them with hope for the future. Children have different challenges to deal with: ranging from malnutrition, poor access to education and health facilities to exploitation in the form of child labor. Some of them mainly deal with securing financial support for their families and to become self-determined young adults. We want to help the children in exactly what they need at the given stage of their development.

Most of children we work with belong to poor underprivileged families from minority groups who cannot afford allocation of resources for schooling and the only viable option for them is Public Education. Realizing the integral role of Education in a child's life, we strive to establish better quality schools which cater to the traditions and cultures of the children's communities while, simultaneously, integrating them with the rest of society.

DISASTER AFFECTED COMMUNITIES

Pakistan has been a victim of several natural disasters in last one decade: from earthquakes to the deluge of floods that have racked the country. There is insufficient infrastructure, and planning to adequately address the plights of all who are affected. Hence, FACES Pakistan endeavours to contribute in rehabilitating the victims of these incidences. Since our inception, we have played a vital role in restoring various disaster situations, and in building institutional capacity to deal with such circumstances.

FACES Pakistan gave aid irrespective of religion or any other criterion.

Our focus in such cases is primarily on finding missing people, managing aid volunteers and tracking camps effectively between government groups, NGOs, private individuals and the

victims themselves. We have put several tactics into play for supporting the revitalization of disaster struck areas. Our activities range from the distribution of food packets and hygiene kits, to mobilizing relief teams, rejuvenating agriculture and infrastructure, constructing houses, planting trees and conducting extensive awareness campaigns. Our program officers pay perpetual visits to affected families for determining the requirements, necessities of people and gauging the degree of damage done, before creating a specially focused plan.



COVID 19 challenges & VOCATIONAL TRAINING CENTRE

Project Location: Lahore

Total Active Beneficiaries: 500 Covid 19 and 455 VTC

In the absence of any effective medicine or vaccine, COVID-19 remains a global threat. Social and political sciences inform us about patterns of behaviour among individuals, communities, societies and states in times of crisis and conflict.

As the Corona Virus disease outbreak is a major concern in, FACES Pakistan has distributed the food items, hygiene kits, mask and hand washing units. We have also conducted awareness trainings in different areas in the local communities.



COVID-19 (Corona Virus)

Ration distribution to COVID-19 (Corona Virus) lockdown affected more than 500 families in Lahore areas Akram Park, Manzoor Park near Sagian bridge areas and Mehar Town. As the Corona Virus disease outbreak is a major concern in such areas, we have conducted awareness trainings in different areas in the local communities.

Distribution of Ration (Food Items)

The ration (food packages) was provided to 500 vulnerable families of domestic workers, daily wagers, laborers, security guards, salesmen & women and janitorial staff of 04 local targeted communities of Lahore who lost their livelihoods during the outbreak corona virus. The ration was consisting of flour, pulse, sugar, rice, black beans, salt, red chilli, spices, tea, oil/ghee, and baby's powdered milk. The food package was met their nutritional needs and provided them with short term assistance while they follow the SOPs of the lockdown. The aim of the distribution of food packages was to provide the families with adequate sustenance till they are able to restore their livelihoods. The distribution decreased the risk of undernutrition and food insecurity among the affected families; pregnant women, infants and young children had access to food and adequate nutrition, which minimized health risks and optimized survival outcomes.

Distribution of Hygiene kits

FACES Pakistan distributed 500 hygiene kits to 500 families of domestic workers, daily wagers, laborers, security guard, salesmen & women and janitorial staff of 04 local targeted communities of Lahore. A total of 500 hygiene kits were distributed to 500 families of the targeted areas. The hygiene kits helped at-risk families in warding off local transmission of the novel coronavirus

and preventing community infections. Each hygiene kit consisted of 10 hand washing soaps, 10 hand sanitizers, 50 face mask and 20 gloves. The kits encouraged beneficiaries to practice better hygiene, including washing their hands regularly and using gloves and mask while visiting the local market, going to work and visiting their relatives. The distributions of the hygiene kits were conducted through small gatherings (5-10 people) following social distancing rules and using personal protective equipment (PPE). A team of volunteers and community leaders facilitated the distributions, monitored adherence to SOPs, and informed beneficiaries of the method of distribution.

Installation of more hand washing units (Soap, wash basin, water tank)

A total of 04 hand-washing units were installed in 04 local targeted communities of Lahore, where domestic workers, janitorial staff, security guards, salesmen & women and daily wagers are resided. Before installation of hand washing units, the local community members were engaged in order to decide the appropriate location in their local communities for larger impact of hand washing units. The community leaders and members of the local areas played a vital role in monitoring the units through personal visits and ensuring availability of material, including soap and water according to the need. The general public, including men, women and children, benefited through these installed hand-washing units, as they reduced chances of infection and acted as an essential protective measure against the coronavirus. The hand washing units also served the purpose to enhance awareness about importance of washing hands to prevent the spread of disease.

Before giving these trainings, it was essential to improve their literacy level so that trainees can fully get benefit from these skills. Provision of basic education enabled them to manage their business and abilities in a better way.

To further assist the trainees in getting professional trainings and securing jobs, FACES Pakistan has already signed MoUs with Punjab Vocational Training Council (PVTC), City Traffic Police Lahore, Future Vision Technologies Lahore and with Carpet Training Institute Lahore. Acquiring professional trainings certificates from these institutes-built self-confidence in them as they were able to get jobs arranged by the provincial government through these training organisations. The female trainees were provided with literacy as well as skill training at community level. This method was adopted because of the cultural barriers. After the completion of their training most of the women established their own business at their homes and are helping in the economic and social uplift of their family and the community.

Future

FACES Pakistan has now continued these activities under the project Dard Kush – Strengthening Livelihood Opportunities and the COVID 19 Challenges.

GENDER/SKILL	CARPET WEAVING	DRIVING	TAILORING	PLUMBING	BEAUTICIAN
MALE	18	32	34	20	10
FEMALE	8	0	35	0	52
GRAND TOTAL	26	32	69	20	62

DARD KUSH

STRENGTHENING LIVELIHOODS & COVID 19 Challenges

Project Duration: 2020-Ongoing

Project Location: Lahore

Total Beneficiaries: 600+

Dard Kush – Strengthening livelihoods builds on the current situation of Pakistani communities, COVID 19 Challenges and addresses their key development needs. This will be achieved by providing vocational skills training and adult literacy to the project beneficiaries, especially vulnerable persons like women and youth, in multiple trades and by

creating market linkages for their employment. This project will strengthen youth as actors of development for a sustainable livelihood in Pakistan. The project is being implemented in two locations namely Manzoor Park and Akram Park situated in Lahore City.



SKILL TRAININGS

Through community mobilization sessions and cooperation meetings with key stakeholders, especially employers, Dard Kush team has identified and finalized 12 trades which includes:

Tailoring & Embroidery, Computer Training, Hairdresser & Beautician, Cooking & Housekeeping, Driving, Plumbing, Electrician, Mason, Wall & Floor Tile Fixer, Painter, Carpet Weaving & Training of traditional birth attendants/community midwives

All the candidates have been identified and selected from Akram Park and Manzoor Park for



the mentioned trainings. There are open and equal opportunities for adult, youth men and women in all training programs of Dard Kush Project. The participants are currently undergoing skill trainings in 4 different trades which are given in the table below. The project has provided adult literacy trainings to all 3 trainings participants except computer training batch.

AGREEMENTS FOR EMPLOYMENT & COMMUNITY DEVELOPMENT

FACES Pakistan has signed collaborative MoUs with Carpet Training Institute (CTI), Future Vision Technologies (FVT) and Akhuwat



TRADE	NO. OF TRAINEE (OCTOBER TO DECEMBER)		ADULT	PLACEMENTS
	Male	Female		
	Local	Local		
Tailoring & Embroidery	07	13	20	Local Small-Scale Employers/ business for male and females
Hair Dresser & Beautician	0	15	15	AIMS beauty Institute for female, Local Beauty salon for male
Carpet Weaving	10	0	10	Carpet Training Institute Lahore
Computer Training	15	0	15	Future Vision Technologies, Sajjad Rahim Enterprises
Total Male & Female	32	28	*Educated as per selection criteria	
TOTAL TRAINEES	60			

COMMUNITY AWARENESS SESSIONS

FACES Pakistan has organized community awareness sessions for the importance of education among children which can assist them in gaining better skill training opportunities and further education. These sessions were conducted by FACES Mobilization Team and the School Management Committee. Both male and female participated in the sessions and encouraged them to allow their children to continue their education for their better socio-economic situation.

The project team introduced FACES Pakistan and Dard Kush project to the participants. The areas

of development were discussed such as need of health (especially reproductive health) and hygiene in the communities. The improvement in livelihood of the communities through skill development and economic empowerment was also discussed. The sessions were based on: skill development, adult literacy, health & hygiene, economic empowerment, gender empowerment and cultural/social barriers. The participants shared that there is no availability of drinkable water in the areas which is causing waterborne diseases in the area.



Punjab Skill Development Funds

FACES Pakistan is implementing the Scheme Skills for Jobs 2020-21, at Vocational Training Institute. There were 04 trades, Computer Application, Domestic Tailoring, Beautician, and Hand Embroidery. Due to COVID the number of students was reduced from 25 to 18 students keeping in view the space available in the labs. The classes were started ensuring the COVID Sop's shared by PSDF.

The enrolment was ensured in the 03 trades, and no enrolment was not ensured in the trade of domestic Tailoring. The number of students

in beautician class were 08, in domestic tailoring there were 11 students, and in computer application there were 18 students enrolled and completed the course.

The examinations were held before time due to COVID spread and the examination held in the December. The certificate was handed over to the students after the result announcement. 03 students were placed for internships at a beauty salon. Rests of them were not interested in the internships of jobs.

MARKET ANALYSIS & LINKAGES DEVELOPMENT

FACES Pakistan has paid attention on market analysis and linkage development to build credible and sustainable market linkages for women entrepreneurs. Feasible linkages at both local and the provincial level were mapped out by the project team. A comprehensive database has been successfully developed which includes entrepreneurs' products and analysis of the market to find similar or matching products at the local and provincial level. Samples of women crafts and products were also collected and

shared with the potential buyers through the field teams. To share the crafts and products made by these women, FACES Pakistan organized exhibitions, and based on the feedback of the business chambers and relevant organizations, the products were modified according to the needs of potential buyers. After a cost benefit analyses, the buyers have placed their ordered which have been secured successfully by skill centers.



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