

30 May 2011

Wilifred Ndonwi
Voice of Grace Foundation
ndonwiwil@yahoo.co.uk

Reference: R5-067
Project Name: Empowering the Rural Poor Community for Sustainable Livelihood

Dear Mr. Ndonwi:

Thank you for your recent grant application to the ILO's Microinsurance Innovation Facility. We regret to inform you that our independent Steering Committee did not select your application for support.

In Round 5, we received more than 100 grant applications seeking support for projects proposing to use technology and other innovations to create operational efficiencies and/or serve large numbers of low income households. Many of the grant requests were for innovative, potentially high impact technology-based innovations, so the competition for these grants was intense. We were only able to award grants to less than 10 percent of the applicants.

Every proposal was carefully reviewed and the Committee approved those that best met the selection criteria, which cover 4 major areas:

1. The potential for the project to reduce the vulnerability of low-income households
2. The potential viability of the project
3. The applicant's capabilities and experience
4. Strategic relevance for the Facility, especially the degree to which the project could enhance client value and improve business models.

Although your application to support health insurance in Cameroon was commended for its objective to support economic development of poor households, our evaluation team felt that the proposal was not sufficiently aligned with our focus on testing solutions to achieve scale and efficiency in microinsurance.

Nevertheless, we applaud your efforts to improve and expand access to financial services for the poor, and we would like to thank you for your interest in partnering with the Microinsurance Innovation Facility. For any additional clarifications regarding your application, please feel free to contact us at microinsurancegrants@ilo.org.

Sincerely,



Jeanna Holtz
Microinsurance Innovation Facility