



LEADERSHIP, EMPOWERMENT AND DEVELOPMENT

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INTRODUCTION

Leadership, Empowerment and Development (LEAD) is a nonprofit, nongovernmental organization in Pakistan committed to inclusive and sustainable community development. Operating with a rights-based and participatory approach, **LEAD** focuses on empowering marginalized populations through capacity building, poverty alleviation, sustainable agriculture, holistic education, gender equality, climate resilience, and social inclusion. Through strategic partnerships, community mobilization, and evidence-based interventions, **LEAD** advances social equity, enhances local capacities, and fosters resilience to drive long-term sustainable development and social transformation.

VISION STATEMENT

A compassionate and inclusive where every individual has the opportunity to thrive—free from poverty and inequality—through empowered communities, collaborative partnerships, and sustainable, people-centered development.

MISSION STATEMENT

We aim to collaborate with existing organizations to empower communities and individuals through capacity building, Poverty Alleviation, Sustainable agriculture, Holistic Education, Gender Equality, Climate Action, and promoting inclusivity and respect for all.

GENERAL OBJECTIVES

1. **Capacity Building:** Enhance Community and individual capacities through training and development programmes.
2. **Poverty Alleviation:** Implement initiatives to reduce poverty and improve livelihoods.
3. **Sustainable Agriculture:** Promote eco-friendly agricultural practices for sustainable food systems.
4. **Holistic Education:** Foster Education that combines formal schooling with skill development and practical implementation.
5. **Gender Equality:** Advocate for and support initiatives promoting gender equality and Women's empowerment.
6. **Climate Actions:** Development and implement strategies to mitigate the impacts of climate change.
7. **Inclusivity and Respect:** Promote respect, understanding, and inclusivity for all.

OUR VALUES

Empowerment, Collaboration, Sustainability, Inclusivity, and Equity.

OFFICE ADDRESS

D-85, Street 10,38090, Barkatpura, Main Road Warispura, Faisalabad-Pakistan



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LEAD: Organizational Overview and Leadership Team

TO WHOM IT MAY CONCERN

It is with great honor that we introduce **Leadership, Empowerment and Development (LEAD)**, a nonprofit and nongovernmental organization in Pakistan, dedicated to inclusive and sustainable community development.

Operating with a rights-based and participatory approach, **LEAD** focuses on capacity building, poverty alleviation, sustainable agriculture, holistic education, gender equality, climate resilience, and social inclusion. Through collaboration, evidence-based interventions, and grassroots mobilization, we strive to foster resilience and drive long-term social transformation.

At the heart of **LEAD** are our committed leaders and team members:

- **Ms. Mareeba Zani – Executive Director**
- **Mr. Ronald Bonnie – Deputy Director**
- **Mr. Puran Jamil – Director Programmes**
- **Mr. Abraham Khan – Media Manager**
- **Our Dedicated Volunteers – The driving force of our initiatives**

Together, this team embodies **LEAD's** values of empowerment, collaboration, sustainability, inclusivity, and equity.

The main authorities of LEAD—the Executive Director and Deputy Director—oversee all organizational, legal, and financial matters to ensure transparency, accountability, and effective management.

We warmly welcome collaboration and partnerships with individuals, organizations, and institutions who share our vision: *a compassionate and inclusive society where every individual has the opportunity to thrive—free from poverty and inequality.*

We look forward to joining hands with you in building empowered communities and a brighter future.

Warm regards,

LEAD – Leadership, Empowerment and Development

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