



The ASAP Project- *African Solutions to African Problems*

The underlining essence of the initiative is to reach out to and provide financial and technical support as well as training for individuals or group of individuals who can demonstrate genuine **responsibility, ownership** and **willingness to start a venture** which can reasonably function in **impactful** and **sustainable** ways to:

- Solve unique need(s) in their communities.
- Engage and develop their discovered talents and abilities in ways which will maximise opportunities and utilise certain potentials in their communities.
- Provide innovative solutions to existing (social) problems.

Target beneficiaries: Young adults (21- 35 years old)

The broad purpose of the project is to challenge, encourage and support talented youths in our grassroots across sub-Saharan Africa to embrace self-reliance, self-sustenance, leadership and more importantly an innovation culture while solving needs in their communities.

In line with the Millennium Development Goals, the ASAP Project was designed in such a way that it will contribute to the reduction of poverty and youth unemployment, actively engage following potentials and also improve human development across Africa through created network of impactful ventures.

Also, the initiative will benefit resident communities in numerous ways. In direct ways, the project will create profitable employments, solve social problems and optimise local strengths and opportunities. In gradual means, the ASAP project will generally motivate youths to innovate and take responsibility, lessen the burden on governments and businesses for youth development and empowerment, and engage youths productively; this will reduce chances of crime and public unrest.