

Refugee Welfare Association Cameroon (REWAC)

2020-2023 Summary REWAC Strategic Plan

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Mission:

To provide quality humanitarian assistance at the grassroots level in favor of the empowerment and the achievement of sustainable livelihood amongst vulnerable migrants.

Overview

Within the past three years, the Refugee Welfare Association Cameroon (REWAC) has nurtured and confirmed her capacity to shape positive change. Combining three pillars of food security, advocacy, and education has demonstrated a significant capacity to impact the lives of vulnerable migrants.

During the next few years, REWAC intends to continue her service delivery towards vulnerable migrants. This will address the systematic human rights violations and abuses especially as the ongoing armed conflict persists in the two English speaking North West and South regions of Cameroon.





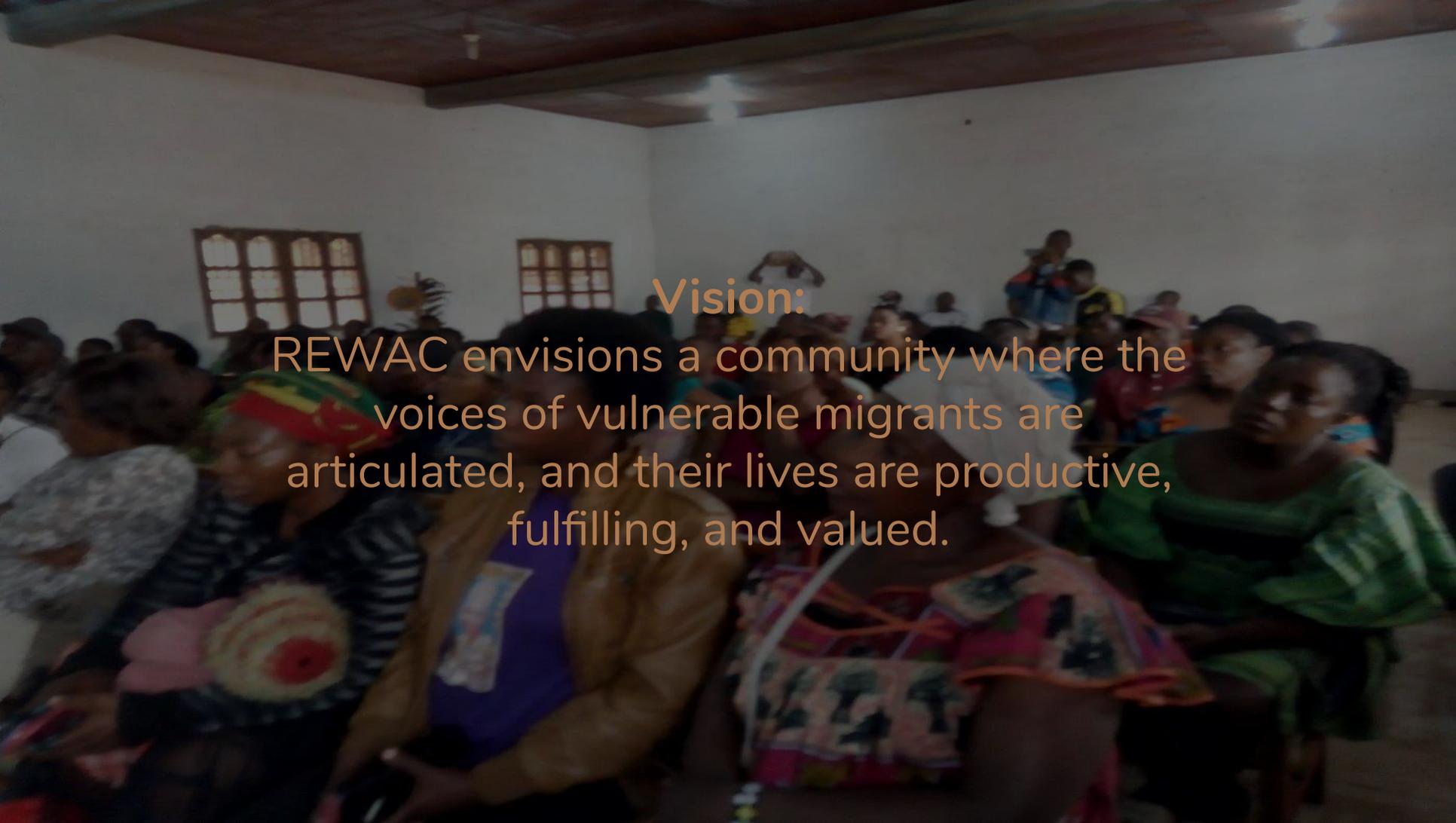
Strengthen her capacity to support vulnerable migrants in bringing about sustainable changes for rights-holders, particularly children, women, elderly persons and people living with disabilities;

Engage in a multi-stakeholder approach in the empowerment of vulnerable migrant women and youths in income-generating activities for poverty alleviation;

Document and share best practices in order to contribute to the development of innovative solutions in the delivery of humanitarian services;

Diversify our financial resource mobilization partnerships and sources of revenue to ensure programs sustainability;

Building the capacity of our staff and volunteers in order to render them more effective and efficient for maximum output and thereby ensure the growth and institutional development REWAC.

A group of people, mostly women, are seated in a room with white walls and a wooden ceiling. They are wearing colorful, patterned clothing. The room has two windows with wooden frames. The text is overlaid in the center of the image.

Vision:

REWAC envisions a community where the voices of vulnerable migrants are articulated, and their lives are productive, fulfilling, and valued.

CORE VALUES



RESPONSIBILITY

Responsibility, for ourselves and for the lives of others.



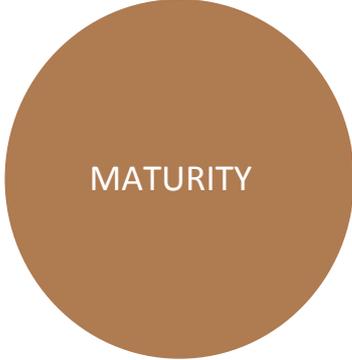
NONDISCRIMINATION

Nondiscrimination, as to sex, age, color, religion, race or belief in the delivery of our services.



INTEGRITY

Integrity, being honest and fair in the discharge of our duties.



MATURITY

Maturity, Commitment and Mutual respect as human beings. All these are enshrined in the REWAC Code of Conduct which regulates membership, staff and stakeholders; the standard of operations.

Strategic Goals

1. Delivery of Program

To deepen her programs to empower vulnerable migrants particularly children, women, the elderly, and people living with disabilities.

3. Communication and Organizational Management

To increase the visibility of REWAC as a veritable well managed and

2020

2021

2022

2023

2. Financial Sustainability

To have new, and to develop and maintain a more stable and more diverse funding sources as a long-term measure of financial sustainability.

4. Consistency

Maintaining and Improving the organization's standards

RESULTS

Efficient provision of assistance and protection of vulnerable migrants

Improved response to the needs of these persons

More accurate data on undocumented vulnerable migrants are met.

Increased capacity of strategic partners to lead initiatives for the empowerment of vulnerable migrants.

Existing funding relationships strengthened and new ones developed

Funding ceiling of \$1 Million for the period 2020-2023 is targeted

New donors especially corporate entities nationally and internationally researched

Private partnerships, and donor clusters and support groups abroad created

Digital and crowdfunding options are explored

REWAC website with regular posts, materials and publications as a communication channel and tool

Major stakeholders and other targets are engaged with newsletters and in her activities

Board members actively contributing to achieve the strategic plan

Effective and efficient internal working system

Staff and volunteers are highly supported and motivated.

STRATEGIC APPROACH

The new strategic approach of REWAC reflects a dynamism relevant to the new challenging environment. We adopt a holistic approach in addressing the systematic violations of the rights of vulnerable migrants. In the next few years,

REWAC will continue to provide skills, knowledge, and tools to support the empowerment of vulnerable migrants, particularly children, women, the elderly, and people living with disabilities.

Our programs will be innovative in order to play a greater and more meaningful role in supporting our partners, policymakers, and beneficiaries. We intend to enhance our capacities as a grassroots organization for effective documentation, monitoring, and reporting of human rights violations and abuses as well as the sharing of best practices.

STRATEGIC APPROACH

The development of key mutual partnerships in the service delivery chain will also be top priority since our work cannot create much impact without such partnerships. Such partnerships will allow us to respond rapidly and efficiently in addressing humanitarian challenges.

Finally, our human resource base must be constantly trained for them to contribute their full potentials and for the growth of REWAC. This will help update our information management system, improve our institutional capacity, and thus work towards meeting the demands of the strategic plan.