



**omuto**  
foundation  
FOR YOUTH & SUSTAINABLE CHANGE

The RED Campaign:

# A HOLISTIC APPROACH TO ENDING PERIOD POVERTY

Official Launch  
8th March 2024



# PERIOD POVERTY: THE CRISIS HOLDING GIRLS BACK

- 3 out of 4 girls in Mpigi miss school each year because of their periods.
- Without proper sanitation, girls risk infection and lasting health consequences.
- Early marriage rates are 20% higher in communities where girls lack menstrual resources.

**This isn't just about physical needs; it's about missed potential and societal inequity.**



# OUR 3 PILLARS FOR TRANSFORMATION



## Pads

Pad distribution,  
Omuto Essentials:  
Empowering women,  
ensuring reliable supply.



## Toilets

Dignified spaces,  
sustainable upgrades,  
school collaboration.



## Minds

Breaking taboos,  
peer-led education,  
community-wide change.

# COMMUNITY-LED, SUSTAINABILITY FOCUSED

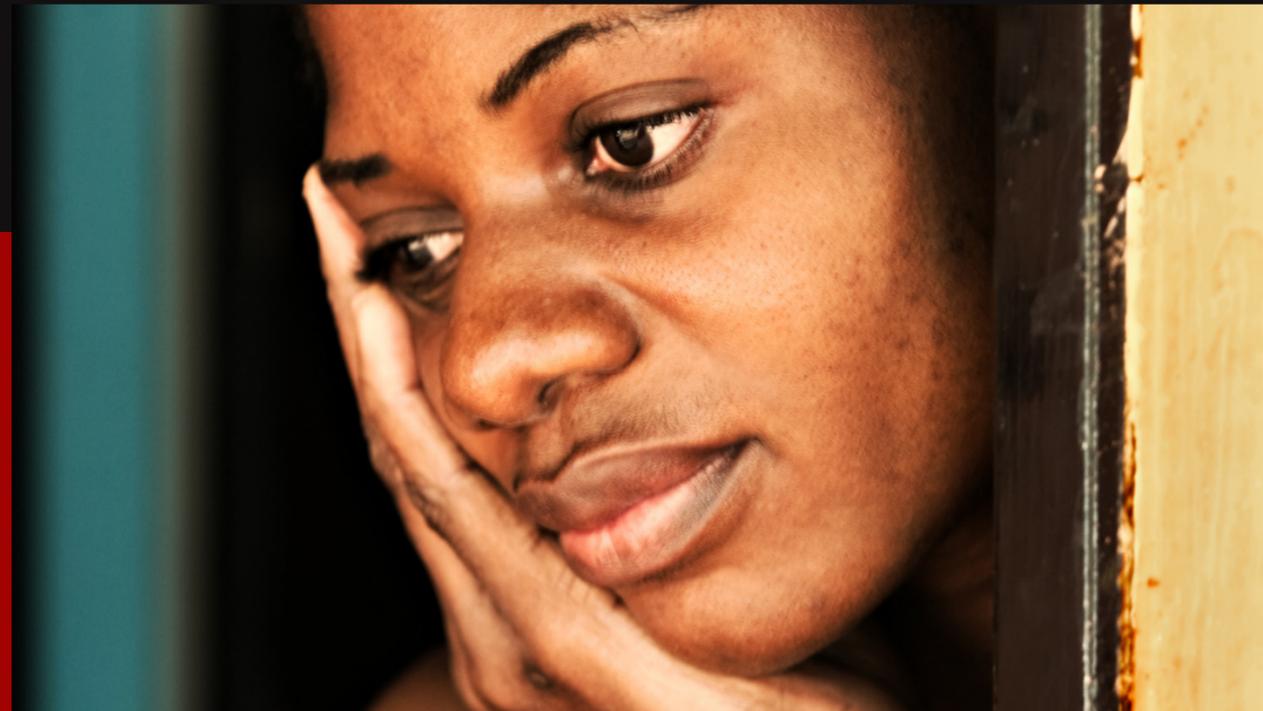
- Collaboration with Schools: Needs assessment, participatory design, long-term maintenance plans.
- Omuto Essentials: Local sourcing, women's collectives, creating jobs within our community.
- Partnering for Expertise: Collaborating with healthcare providers, construction experts, etc. to ensure the highest quality solutions.



# THE POWER OF TRANSFORMATION

*“Before, I felt ashamed and missed school. Now, I have everything I need to stay in class and chase my dream of becoming a nurse.”*

Such voices are what inspire us to do more for we know we are changing the world. Empower a Girl, Build a Nation



# **BUILDING A BRIGHTER FUTURE. WHERE WE'RE HEADED.**



**Empower 1,000 girls with pads and education by the end of 2024**



**Upgrade sanitation facilities in 15 high-need schools.**



**Train 50 peer educators to lead workshops across Mpigi and Butambala.**

# JOIN THE MOVEMENT. BE PART OF REAL CHANGE.

1. **Donate:** UGX100k provides a girl with a year's supply of menstrual products and education.
2. **Volunteer:** Share your time and skills to support our mission.
3. **Spread the Word:** Start conversations about period poverty.



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Nabbuzi, Kammengo Mpigi

