



Gemagets Consulting

By Stephen Chisati

GEMAGETS

# History

- Gemagets was established as sole trader partnership in 2009. Our main focus was to provide trainings in management and technological sectors.
- It was registered under the Malawi Laws in 2010.
- We got the business certificates to do business of consultancy in all zones.

# Our Vision

- To stand out as a unique company that offers a wide range of service at a good affordable price but of high quality as quality is what we fight for.

# Mission

- Would like to maintain our innovative ideas and turn them into tangible achievement to propel ourselves and the nation into prosperity

# Current Performance

- The main active players of Gemagets are employed by other companies and this has reduced the effectiveness of the company
- Right now Gemagets is building up its structures, we want to woo banks and other investors to fund us so that we can be full operational again

# Weakness

- We do not have an open office
- We do not have permanent marketing team
- We do not have permanent Technical team
- We do not have enough capital to sustain our employees and also a car to fare our technicians to the sites

# Strength

- We are very experienced in all our field we offer
- We have a unique way of doing things and finishing projects
- We are full of innovations and ideas, very creative
- We have a backbone for our business as we are employed elsewhere and we have fived assets in terms of buildings and others

# Products

- Gemagets stands for “General Management and General Technological Services.”
- We offer Management consultancies
- We offer Technology consultancies
- We do implementation of what we consult



# Management Consultancy

- • Public sector reforms
- • Accounting
- • Financial management
- • Auditory
- • Project management
- • Procurement using WB guidelines
- • Design & guidelines for standardisation
- • Marketing planning (marketing mix and marketing audit)
- • Product brands and product branding
- • Corporate strategy
- • Turn around
- • Kaizen
- • Research
- • Management model development
- • Entrepreneur development
- • Customer loyalty & satisfaction
- • Competitive marketing strategy
- Farming management

# Technological Consultancy

- **ICT consultancy**
- Network designing
- Networking installation (any kind) Structure cabling, wireless/microwave, cabinets and racks, cable trays and rigging
- Network repairing and reconfiguration
- Network optimisation and monitoring
- File recovery “ after crash file lost but found service”
- File Backup
- Ant – Virus Installation and updating
- Printer installation and servicing
- Software installation and upgrading
- Software development and debugging
- Electrical installation and maintenance
- Solar installation and supply
- Security equipment installation and supply
- Computer training (All computer application software e.g. Linux, web development, Word, Excel, Access, HTML, Java, JavaScript, CSS, PHP, Sage Line 50, PowerPoint, SPSS and many more

# Currently Available Resources (CAR)

Houses: under construction- (17m x 50m Land)

Office machines: 2 laptops, 4 desktops, 2 Printers, Photocopier, laminator, Binder.

Furniture: 3 desks, 8 chairs

Civil works: Wheelbarrow, 2 hoes, Pick, drill, grinder

Tools: Full set of screwdrivers, spanners,

# Currently Needed Resources (CNR)

- Town office space- for each customer reach and close marketing. (we need to pay for 6 months in advance)
- Car- For farring technicians to and from sites with tools, Marketing and day to day activities
- Advertising

# Why it is necessary to fund this company.

- We have so many connections in the government and private sector, which means it is easy to get business and contracts as we have worked for so many customers and they are willing to give us business.
- This is the only way to have total freedom of working for ourselves and also employee others

# Key Team leaders

- Mr Adams S. Chisati -Executive Director for Management Consultancy
- Mr Stephen Chisati- Manager for Technology Consultancy
- All Traded products and services shall be shared among the Team no matter who gets the work

# Stephen Chisati work profile

- Worked for Beston College-2004, Lecture
- Worked for MTL -2006, Engineer
- Worked for TNM 2007-2008, GSM Engineer
- Worked for ZTE Corp. – 2009-2012, Engineer  
(Supporting MTL, ACCESS, and Government Wide area Network {GWAN})
- Currently working for NSN- Airtel Managed services, NPO Engineer

Qualification: Advanced Diploma in Telecommunications and Electronic Engineering.

# Adams Chisati work Profile

- Worked as secondary teacher – Magawa – 1991-1996
- Malawi Government:
  - Min of EDU- Admin Off – 1996-1997
  - Project-IDP II- Principal Admin Off- 1997-2002
  - Project-FIMTAP-Component Coord-2002-2003
- UK: ASDA-Customer Services- 2003-2007
- Malawi- SWAM- Executive Director 2007-2011
- Share world –Lecture- 2011- Up to date
- Exploits Univ-Lecture-2012-Up to date
- Qualifications: (BED, HND, MAIBA)



# People who are willing to be Team members

- Samson Okonta

- Software Development Specialist.

- He will play a major role in the software development contracts

- Richard Chongo

- Microfinance Specialist

- He will a major role in sourcing funds for the projects.

# Tools Being used to Grow the Business

- We are currently on most social networking sites, we are using Facebook, twitter, Google blogger to market.
- We are currently planning to have banners, post cards, company introduction letters distributed to all our potential clients.

[www.facebook.com/gemagets](http://www.facebook.com/gemagets)

<http://stephenchisati.tripod.com/gemagets/>

<https://twitter.com/gemagets>

<http://gemagets.blogspot.com/>

# Gemagets Direct Business ventures

- Consultancy- in all zones
- Agriculture- large scale farming
- Real Estate- Constructing houses to let out
- Office services: Internet Café, Photocopying, printing, scanning, binding, laminating, typing
- Network installation, repairing and designing
- Computer repairing, backup, antivirus, and phone repairing

# Other intended direct ventures

- Electronics sales: phone accessories, computer accessories
- Stationery.
- Network accessories
- Gemstones sales

# Past Organisation worked for

- Ministry of Finance- Repairing of fiber between Accountant General Building, Works Building and Ministry of Finance Building
- Arts and Crafts: Computers maintenance and Network Maintenance
- Irrigation Offices: Network maintenance
- GWAN-DISTMIS: Network maintenance

# Our Contacts Details

**P.O. Box 40384,  
Kanengo,  
Lilongwe,  
Malawi**

E-mail: [gemagets@gmail.com](mailto:gemagets@gmail.com)

Cell: +265992999747/ +265212800999, +265999304641

Our pages: [www.facebook.com/gemagets](http://www.facebook.com/gemagets)

<http://stephenchisati.tripod.com/gemagets/>

<https://twitter.com/gemagets>

<http://gemagets.blogspot.com/>