

## **CYCLONE PHAILIN STRIKES ODISHA AND ANDHRA PRADESH – HELP URGENTLY NEEDED!**

# **RAPID RESPONSE<sup>®</sup>**

## **RESCUE, RELIEF & REHABILITATION**

On 12<sup>th</sup> October, 2013, Cyclonic Phailin, classified as "very severe", has made landfall near Gopalpur on Odisha coast, India. Heavy rains with winds speed up to 220 kilometers per hour lashed the region with flooded road, uprooted trees and electricity poles. It's also caused one of the largest evacuation operations in Indian history, forced 800,000 people to live in temporary shelters.

Having worked in several major disasters earlier, Rapid Response knew that immediate response is crucial for helping the most vulnerable survivors. Rapid Response is preparing to provide much-needed relief supplies, including water, food baskets and hygiene kits to the families affected by the cyclone. To scale up these efforts, we desperately need your support.

Please make a donation by transferring money to our below bank account and send us an email ([info@rapidresponse.org.in](mailto:info@rapidresponse.org.in)) with your name, address and the amount you have donated. We'll send you the receipt, detailed report with photographs, explaining how your money has been spent on the ground.

### **Our Bank Details:**

**Account Name: Rapid Response**  
**Account Number: 50200002115108**  
**IFSC Code: HDFC0001038**  
**MICR Code: 600240050**  
**Bank: HDFC Bank**  
**Branch: Avadi**

**For donation related queries, please call: +91-9884802017.**

**Thank you for your generous support!**

*\*Rapid Response is a registered nonprofit organization and expert in providing emergency relief and rehabilitation services in India. As a disaster relief agency, we help people to survive and rebuild their lives through our food, medical, education, shelter and livelihood programs. Our most recent intervention in Uttarakhand has impacted thousands of lives!*

**For more information, please visit: [www.rapidresponse.org.in](http://www.rapidresponse.org.in)**