Partner with us to deliver impact for your communities



reach52 is a social enterprise delivering health services in markets others don't reach. Our 'offline-first' health tech platform enables access to a full range of accessible health services, including education, engagement, screening and e-commerce for affordable health products. We equip community health workers and agents to manage services, establishing new, scalable health services across LMICs.

Delivering healthcare for the 52% of the world who can't access it, is a big, bold ambition that we can't do alone. Innovative partnerships and collaboration are at the heart of everything we do. We partner with established organisations operating in rural communities who can support implementation of our model. This includes committed NGOs, socially-minded private sector businesses and other civil society organisations who share our purpose.

Our growth partnership model works to develop and implement our digital health ecosystem for rural communities in LMICs:



Funded program development and implementation

Phase 2-3 (TBD)

Target communities



Rural communities where residents earn an average income of \$3-8/day



Phase 1 Community research and onboarding

Households in the 'missing middle' Earn too much to qualify for government significant health access barriers.



Living a significant distance from existing health and financial services, such as clinics, pharmacies and MFI branches

Benefits to partners

- Performance-based funding channel and on-demand campaign implementation
- Free use of reach52's eHealth platform
- Training and ongoing implementation support
- Support for project and 3rd party grant development



Benefit to Communities

- Reduced out-of-pocket spending and improved access to affordable medicines, consumer health products, and micro-insurance plans
- Upskilling and digitisation of frontline Community Health Workers Micro-entrepreneurial
- opportunities for local women

Eligibility

Projects to be implemented in Kenya, Indonesia, India, Cambodia, and Philippines. Currently also scouting organizations who can implement in South Africa, Bangladesh and

Legally registered non-profit or for-profit organizations with existing community operations in rural regions, relationships with rural populations.

A broad focus on providing supports/services relating to health, livelihoods; micro-entrepreneurialism, and/or rural development

Organisational experience or interest in implementing social business practices/models, and/or digital interventions is valued

Application Deadline

March 31, 2022

Applicants are encouraged to apply early, as applications will be assessed as received.

Due to the anticipated volume of submissions, only successful applicants will be contacted for follow-up.

> For questions, please email partnerships@reach52.com

Apply Online