

**PROFILE OF THE
ARASAN RURAL DEVELOPMENT SOCIETY
(ARDS)**



ARASAN RURAL DEVELOPMENT SOCIETY

129-D, Anna Salai, Kalakad, Tirunelveli -Dist

Pin-627 501, Tamil Nadu, India

Ph 04635 -260966, Mob: 9944000787

Email: arasankalakad@yahoo.com

Website: www.ardsindia.org

ORGANISATIONAL LEGAL DETAILS

Name of the Organization	ARASAN RURAL DEVELOPMENT SOCIETY (ARDS)
Address of the Organization	129-D, Anasalai, Kalakad- Po, Tirunelveli District – 627501, Tamil Nadu. Phone: 04635 – 260966, Fax : 04635 - 262443 Email: arasankalakad@yahoo.com Website: www.ardsindia.org
Focus Area	(i) Education (ii) Livelihood (iii) Health (iv) Rehabilitation (v) Women Empowerment (vi) Environment.
Name of the office Bearer & Désignation	Mr. T. Kingsly Moses Secretary
Name of the Contact Person & Désignation	Mr. T. Kingsly Moses Secretary
Email Id	arasankalakad@yahoo.com
Telephone No.	09944000787
Legal Status Of The Organization	Registered under Tamil Nadu Society Registration Act 27 of 1975 Date of Registration: 22.11.1988. Registration No. 27/1988
PAN No	AADAA6731E
TAN No	MRTA03991B
UID No	TN/2010/0024699
12 AA Regd. No & Date	C.No. 101/14/CIT-II/04-05, Dt.29-10-2004
80G Regd. No & Date	C.No.102/14/CIT II /2004-05, Dt. 10.1.2012
FCRA Registration No.	076030115 , Dt: 31.1.1994
Old age Home Registration	544/2003 Dt: 21.01.2004
Short Stay Home Registration	545/2003 Dt: 21.01.2004
TNSRLM NGO Evaluation No	1240/B1/2011
Guidestarindia GSN No	9369
DDU-GKY PRN No	TN2017RF17738
PMGDISHA TP No	TA0007534084
Bank Details:	Account Name: Arasan Rural Development Society, A/C No- 57056001892, A/C Type: SB Bank Name: State Bank Of India, IFSCCode:SBIN0070209, MICR: 627002056, Swift Code:SBINNINBBT32

BACKGROUND OF THE ORGANIZATION

Arasan Rural Development Society was founded by a group of dedicated social workers in the year 1988. ARDS was originally organized as an organization by name Arasan Vidhyalaya with emphasis on promoting education and imparting vocational training to poor girls. The members of the organization felt that it was necessary to work for the welfare of all sections and categories of the rural disadvantaged communities and hence the name of the organization was changed as Arasan Rural Development Society (ARDS) in the year 1995. Then onwards, ARDS began to function as a rural development NGO and carry out various activities for the overall development of the rural community.

Initially, ARDS was functioning with only a few staff with minimum resources. There were only 3 vocational instructors and 2 tutors carrying out vocational training in typewriting, shorthand, tailoring and coaching classes for SSLC failed candidates. From 1992 onwards ARDS started receiving Government support for implementing vocational training and awareness generation programs. We have implemented Vocational Training Programme in Typewriting benefiting 100 girls each year aided by Central Social Welfare Board, Project for Promotion of Small Family Norm and Population Control aided by Ministry of Health & Family Welfare, Awareness Building Programme on Alcoholism aided by Ministry of Welfare, Workshop on Dowry Problem aided by Dept. of Women & Child Development, National Integration Campaign, TRYSEM Programmes, Construction of Low cost latrines, Provision of Smokeless Chulahs, Oldage Home for Older Persons aided by Ministry of Social Justice & Empowerment, Short Stay Home for Women & Girls in distress aided by Central Social Welfare Board, Family Counseling Centre by Central Social Welfare Board, REDP in Readymade garments making to rural poor women aided by NABARD, SHG Formation & Linkage Project aided by NABARD Chennai, Micro Credit Program aided by Rashtriya Mahila Kosh, New Delhi, Minorities Development & Finance Corporation New Delhi, Computer Training Programme to poor girls aided by Central Social Welfare Board and Balwady Education Project aided by Castricum Muttatharah, Netherlands, Child Labour Rehabilitation Project by Wild Ganzon, Netherlands, Swadhar Shelter Home for abandoned women aided by the Ministry of Women & Child Development New Delhi, SHGs formation & linkage by Tamil Nadu Corporation for Development of Women Ltd. Chennai, Project for the Rehabilitation of the Disabled by District Disabled Rehabilitation Officer, Tirunelveli.

VISION

ARDS visualizes a society where peace, gender justice, equal opportunities for women and children prevail with safe environment and abundant living through holistic development

MISSION

- ✿ Working with weaker and marginalized sections of the society with special focus on women, children, disabled and senior citizens for participatory inclusive development ;
- ✿ To eradicate poverty and empower the disadvantaged sections of the society through holistic education and providing them with sustainable livelihood.
- ✿ Providing micro credit to achieve economic independence and gender equality of women;
- ✿ Building alliances and networks among NGOs/Government and CBOs; and,
- ✿ Encouraging environment-friendly development alternatives with human values for better future for nature and humanity as a whole.

OBJECTIVES OF THE ORGANISATION

1. To work for the upliftment and welfare of the poor, backward and physically handicapped girls in our community.
2. To give free Vocational education in Typewriting, Shorthand, Computer, Accountancy and Tailoring to poor girls.
3. To conduct moral instruction classes to the children.
4. To instill modern outlook and ideas in the minds of the girls as found by "Puratchi Kavi Bharathiyar".
5. To show ways and means for the deserving students to derive the benefits and scholarships granted by the Government.
6. To help the educated unemployed women by free supply of employment newspapers and help them in applying for employment.

7. To evince interest in women education and up liftment of women and raising their standard.
8. To work for the upliftment of suppressed poor girls and for the welfare of the girls and raise their status in the society.
9. To work for the upliftment of the poor and downtrodden women.
10. To take up activities for the most deserving and weaker section of our community like handicapped of all categories, aged and lepers in the promotion of social, economical and psychological rehabilitation.
11. To undertake programs and schemes for the promotion of nature and eco-development in all aspects.
12. To serve for the promotion of health, sanitation, population controls and to conduct awareness camps on all the related subjects.
13. To help the rural poor by providing facilities like free housing, low-cost sanitation systems, formal and non-formal education, vocational rehabilitation and counseling centers to aware about their social rights.
14. To help rural poor by organizing Youth clubs, Mahalir Mantrams, Recreation clubs, National Integrity and Community Centers, Self-Help Groups and Thrift societies to avail loans from Government and other funding agencies.
15. To mobilize funds from both State and Central Government Embassies and Consulates of all countries, Royal kingdoms and the funding agencies of Global level for the implementation of welfare activities for the community people.
16. To serve for the welfare of human, irrespective of caste, creed, race, community sex and religion by running welfare schemes in India and the activities shall not be carried on outside India.
17. To promote the spirit of National Integration Patriotism, Communal Harmony and religious tolerance among the children youth and every men and women.
18. To improve the Socio Economic Development of Rural/Urban poor women and uplift backward weaker sections of the society by forming Self-Help Groups and by implementing income generation activities.
19. To adopt the orphaned / Semi-Orphaned / discarded and other poor children and run Children's Home.

MANAGEMENT OF THE ARDS

SI No.	Name	Address	Position	Age	Education	Exp.
1	Mr. A. Andrew Belwin Samuel	Middle Street Dohnavur Pin-627 102 Tirunelveli Dt	President	33	ME	6 Yrs
2	Mr.T. Kingsly Moses	129-D, Anna Salai Kalakad Pin- 627 501 Tirunelveli Dt	Secretary	31	B. Tech	9 Yrs
3	Mr. A. John Martin	North Street Dohnavur Pin -627 102 Tirunelveli Dt	Treasurer	52	ITI in Fitter	12 Yrs
4.	Mr. B. Elango	S.N. Pallivasal Mavadi- via Pin-627 107 Tirunelveli Dt	Executive Committee Member	48	B. Sc	15 Yrs
5.	Mrs. G. Kasthuribai	174 Church Street,Nazareth - Pin-628 617 Thoothukudi District	Executive Committee Member	56	SSLC	12 Yrs
6.	Mr.G.Johnsingh Winfred	South Street Dohnavur Pin - 627 102 Tirunelveli Dt	Executive Committee Member	38	DEECE	10 Yrs
7.	Mr. N. Arumugam	Viyasarajapura mKalakad Pin-627 501 Tirunelveli Dt	Executive Committee Member	56	B.Sc.	15 Yrs

ORGANISATIONAL STAFF PROFILE

Type	Number
No. of Permanent Staff / Full-Time Staff .A	21
No of Contractual / Temporary Staff .B	0
No. of Part time Paid Staff .C	01
No. of Volunteers .D	15
Total No. of Staff (A+B+C+D)	36
Percentage of Female Staff out of Total Staff	92%
Percentage of SC/ ST/ OBC members out of Total Staff	SC :34%, OBC:66%
Percentage of Staff with Disabilities out of Total Staff	8%

Our Core Values

- ✿ Commitment to needy girls and women
- ✿ Partnerships
- ✿ Integrity and Discipline
- ✿ Teamwork
- ✿ Responsiveness
- ✿ Respect for People
- ✿ Encourage environmental soundness
- ✿ Promote people-centered development

Our Partners

- ✿ Children
- ✿ Youth
- ✿ Women
- ✿ Landless Agricultural Labourers
- ✿ Small and Marginal Farmers
- ✿ Rural Artisans
- ✿ Senior Citizens

Domains of work

- ✿ Health
- ✿ Education
- ✿ Livelihoods
- ✿ Social
- ✿ Empowerment
- ✿ Civil society
- ✿ Economic and financial development
- ✿ Human rights
- ✿ Conflict solution, security, justice and peace

Key Programmes

- ☑ Awareness Generation Program
- ☑ Women Empowerment Program
- ☑ Child Development Program
- ☑ Entrepreneurship Development Program
- ☑ Micro Credit Program
- ☑ Skills Training Program
- ☑ Program for Rehabilitation of Physically and Mentally Challenged persons
- ☑ Family Counseling Centre
- ☑ Home for Senior Citizens
- ☑ Home for the Distressed Women
- ☑ Home for the Abandoned Children

Key Achievement:

Sl. No	Programs	Number of beneficiaries
1	Vocational training	590 boys and girls
2	Old age home	400 men and women
3	Swadhar women	616 women and 197 girls
4	Short Stay Home	765 women and 284 girls
5	Balwadi scheme	3,430 children
6	Program for disabled persons	1,560 persons
7	Program for ante natal mothers	13,000 mothers
8	AIDS awareness Program	750 students and people
9	Children protected under HIV/AIDS	135 kids
10	Persons under HIV/AIDS/TB	128 persons
11	Awareness Generation Program	300 women
12	Condensed course	50 girls
13	Small family norms	12,000 eligible couples
14	Workshops on legal awareness	575 women
15	Awareness against alcohol	5,000 youth
16	Video program on health	5,000 people
17	Awareness on medicinal plants	100 people
18	Awareness on elimination of child labour	1258 children rehabilitated
19	National integration program	850 students and people
20	Literacy program	150 adults
21	Economic development program	1,500 people
22	Environmental awareness Program	210 people
23	Family counselling	1,609 couples
24	RCH workshop and rally	5,000 general public
25	Science competition	500 students
26	Alternative innovative program	256 dropouts
27	Holiday camp	50 boys
28	Emergency ambulance service	166 persons
29	Bank linkages	612 SHGs
30	Micro credit scheme	12,504 families

Secretary

Arasan Rural Development Society