SUMMARY Pg No.

Introduction……………………………………………………………………… Pg.

Aims/Objectives……………………………………………………………….. Pg.

Project Plan……………………………………………………………………….. Pg.

Investment Revenues………………………………………………………… Pg.

The Cash flow…………………………………………………………………….. Pg.

Project impact……………………………………………………………………. Pg.

ABOUT

 This document is to illustrate the fund generating project of Godson Charity. Where the investment revenues are attained and the impact expected out of it. The document is here acting as initial road map towards the delivery of impact to the children of Godson Charity and stake-holders such as volunteers.

THIS WHY?

Whereby as Godson Charity is determined to make changes among children from difficult backgrounds, the fund generating project is aimed to provide the primary financial support or the organization to achieve its enlisted goals and objectives.

INTRODUCTION

Godson Charity started on June 2017 under Mr. Godson Ngaiza as a chairperson of Godson Charity`s group. Godson Charity is a Non Governmental which is helping children from surrounding in Kilimanjaro region and Kagera region (Bukoba) who are living in poor condition.

We have many kids in Kagera than kids in Kilimanjaro because:

 Kilimanjaro is developing region due to that is a tour region while Kagera is still behind in standard living of people. In Kagera region there are a lot of kids who live in poor families and who lost their parents this is due to that in Kagera there is a lot of refugees from Rwanda, Burundi and most of them they live in poor life. In current we have registered 33 kids in Kilimanjaro and 71 kids in Kagera.

By providing care in school material for primary and secondary education, food, shelter, clothes, and health care and social care services by offering volunteers from internal and external.

**How we currently get support**

For the time being there are three ways to which Godson Charity attains its support. All of these means of support are based on individual support of our cause.

Donation 100%

Furniture =50%

Hostel Annual rent =30%

Hostel registration =10%

Staff=10%

We collect donation from individuals to fund our projects and operation.

Children Sponsoring

We have profiles of children from difficult backgrounds and analyzed their needs. Where by 8 children have sponsors and 22 children have no sponsors. Sponsors can help children with whom their profiles touch them the most.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| NAMES | SPONSORED/NOT SPONSORED | NEEDS | AGES | EDUCATION LEVEL |
| **MICHAEL MOSES MAYANGE** | Not yet sponsored | CLOTHES- t-shirt, trouser and shoes (**120$**per year**)** HEALTH- health insurance and medicine(**100**$ per year)FOOD- food(**250$** per year)SHELTER- mattress, bed sheet, blanket and house rent(**200$** per year**)**EDUCATION uniform,books,pens and teachers (**200$** per year) | 5years | primary school class one |
| **MUSA ABDUL** | Sponsored | CLOTHES- t-shirt, trouser and shoes (**150$** per year**)**HEALTH- health insurance and medicine(**150**$ per year)FOOD- food (**400$** per year)SHELTER- mattress and house rent (**200$**)EDUCATION- uniform, books, pens and teachers (**450$** per year) | 11years | primary school class VI |
| **MUSA ATHUMANI KIGASA** |  | CLOTHES- t-shirt, trouser and shoes (**150$** per year**)** HEALTH- health insurance and medicine(**150$** per year)FOOD- food(**200$** per year)SHELTER- mattress bed sheet , blanket and house rent(**250$** per year**)**EDUCATION- uniform,books,pens and teachers (**200$** per year) | 8years | primary school class II |
| **MUSA ABDUL** | Sponsored | CLOTHES- t-shirt, trouser and shoes (**150$** per year**)**HEALTH- health insurance and medicine(**150**$ per year)FOOD- food (**400$** per year)SHELTER- mattress and house rent (**200$**)EDUCATION- uniform, books, pens and teachers (**500$** per year) | 11years | primary school class VI |
| **Aisha Rajabu** | Not yet sponsored | CLOTHES- dress,shoes,skirt,blauz(**150$**)HEALTH- health insurance and medicine(**180$** per year)FOOD- food(**195$**per year)SHELTER- bed,bedsheet,blanket and house rent(350**$**)EDUCATION- school fees,uniform,books pens, pencils (**280$** per year) | 4years | studies at Tuleeni baby class |
| **Mwajuma Ally** | Not yet sponsored | CLOTHES- dress,shoes,skirt,blauz(**200$**)HEALTH- health insurance and medicine(**150$** per year) FOOD- food(**350$**per year)SHELTER- bed,bedsheet and house rent(**200$**)EDUCATION- uniform, books, pens, pencils mathematical set(**300$** per year) | 6 years | primary school, in class III |
| **SABRINA CHARLES PETER** | Sponsored | CLOTHES- dress,shoes,skirt,blauz(**200$**)HEALTH- health insurance and medicine(**150$** per year) FOOD- food(**350$**per year)SHELTER- bed,bedsheet and house rent(**200$**)EDUCATION- uniform, books, pens, pencils mathematical set(**300$** per year) | 8 years | primary school, in class III |
| NAMES | SPONSORED/NOT YET SPONSORED | NEEDS | AGES | EDUCATION LEVELS |
| **Goodluck Peter** | Not yet sponsored | CLOTHES- dress,shoes,trauzer,blauz(**150$**) HEALTH- health insurance and medicine(**180$** per year)FOOD- food(**195$**per year)SHELTER- bed,bedsheet,blanket and house rent(350**$**)EDUCATION- school fees,uniform,books pens, pencils (**280$** per year) | 19years | studies at Old moshi secondary school  |
| **Jasmin Juma** | Not yet sponsored | CLOTHES- dress,shoes,skirt,blauz(**150$**)HEALTH- health insurance and medicine(**180$** per year)FOOD- food(**195$**per year)SHELTER- bed,bedsheet,blanket and house rent(350**$**)EDUCATION- school fees,uniform,books pens, pencils (**280$** per year) | 4years old | studies at Tuleeni baby |
| **Joel James** | Not yet sponsored | CLOTHES- dress,shoes,trauzer,blauz(**150$**)HEALTH- health insurance and medicine(**180$** per year)FOOD- food(**195$**per year)SHELTER- bed,bedsheet,blanket and house rent(350**$**)EDUCATION- school fees,uniform,books pens, pencils (**280$** per year) | 4years | studies at Tuleeni baby |
| **Masoud Hammed** | Not yet sponsored | CLOTHES- dress,shoes,trauzer,blauz(**150$**)HEALTH- health insurance and medicine(**180$** per year)FOOD- food(**195$**per year)SHELTER- bed,bedsheet,blanket and house rent(350**$**)EDUCATION- school fees,uniform,books pens, pencils (**280$** per year) | 7years | primary school class ii |
| **Mwantumu Joel** | Not yet sponsored | * CLOTHES- dress,shoes,skirt,blauz(**150$**)
* HEALTH- health insurance and medicine(**180$** per year)
* FOOD- food(**195$**per year)
* SHELTER- bed,bedsheet,blanket and house rent(350**$**)
* EDUCATION- school fees,uniform,books pens, pencils (**280$** per year)
 | 16years | studies at Old Moshi secondary school  |
| **Pilly Noel** | Not yet sponsored | CLOTHES- dress,shoes,skirt,blauz(**150$**)HEALTH- health insurance and medicine(**180$** per year)FOOD- food(**195$**per year)SHELTER- bed,bedsheet,blanket and house rent(350**$**)EDUCATION- school fees,uniform,books pens, pencils (**280$** per year) | 3years | studies at Tuleeni baby class |
| **Rahma Hussen** | Not yet sponsored | * CLOTHES- dress,shoes,skirt,blauz(**150$**)
* HEALTH- health insurance and medicine(**180$** per year)
* FOOD- food(**195$**per year)
* SHELTER- bed,bedsheet,blanket and house rent(350**$**)
* EDUCATION- school fees,uniform,books pens, pencils (**280$** per year)
 | 4years | studies at Tuleeni baby class |
| NAMES | SPONSORED/NOT YET SPONSORED | NEEDS | AGES | EDUCATION LEVEL |
| **SALMA HUSSEIN JUMA** | Sponsored | CLOTHES- dress,shoes,skirt and blouse (**200$** per year)HEALTH- health insurance and medicine(**150$** per year)FOOD - food(**300$**per year)SHELTER- bed, blanket and house rent(**200$** per year)EDUCATION- uniform, books pens, pencils (**150$** per year) | 4years | studies in nursery class |
| **SAMWELI ALEXANDRA** | sponsored | CLOTHES- t-shirt, trouser and shoes (**150$** per year**)** HEALTH- health insurance and medicine(**150$** per year)FOOD- food(**200$** per year)SHELTER- mattress,bedsheet,blanket and house rent(**300$** per year**)**EDUCATION- uniform,books,pens and tuition fee (**200$** per year) | 6years | primary school, in class ii |
| **ZULFA ATHUMAN KIGASA** | Not yet sponsored | CLOTHES- dress,shoes,skirt and blauz (**180$** per year)HEALTH- health insurance and medicine(**200$** per year) FOOD- food(**400$**per year)SHELTER- bed,bedsheet,blanket and house rent(**350$** per year)EDUCATION- uniform, books pens, pencils and mathematical set (**300$** per year) | 12years | Primary School VII class |
| **Baraka Ally** | Not yet sponsored | CLOTHES- dress,shoes,trauzer,blauz(**150$**)HEALTH- health insurance and medicine(**180$** per year)FOOD- food(**195$**per year) SHELTER- bed,bedsheet,blanket and house rent(350**$**) EDUCATION- school fees,uniform,books pens, pencils (**280$** per year | 4years | studies at Tuleeni baby class |
| **Calvin Godfrey** | Not yet sponsored | CLOTHES- dress,shoes,trauzer,blauz(**150$**)HEALTH- health insurance and medicine(**180$** per year)FOOD- food(**195$**per year)SHELTER- bed,bedsheet,blanket and house rent(350**$**)EDUCATION- school fees,uniform,books pens, pencils (**280$** per year) | 4years | studies at Tuleeni baby |
| **Calvin Mohamed** | Not yet sponsored | per year)CLOTHES- dress,shoes,trauzer,blauz(**150$**)HEALTH- health insurance and medicine(**180$** per year)FOOD- food(**195$**per year)SHELTER- bed,bedsheet,blanket and house rent(350**$**)EDUCATION- school fees,uniform,books pens, pencils (**280$** | 4years | studies at Tuleeni baby class |
| **Doricas Evance** | Not yet sponsored | CLOTHES- dress,shoes,skirt,blauz(**150$**)HEALTH- health insurance and medicine(**180$** per year)FOOD- food(**195$**per year)SHELTER- bed,bedsheet,blanket and house rent(350**$**)EDUCATION- school fees,uniform,books pens, pencils (**280$** per year) | 3years | studies at Tuleeni baby |
| NAMES | SPONSORED/NOT YET SPONSORED | NEEDS | AGES | EDUCATION LEVELS |
| **Salma Abudul** | Sponsored | CLOTHES- dress,shoes,skirt,blauz(**150$**)HEALTH- health insurance and medicine(**180$** per year)FOOD- food(**195$**per year)SHELTER- bed,bedsheet,blanket and house rent(350**$**)EDUCATION- school fees,uniform,books pens, pencils (**280$** per year) | 4years | studies at Tuleeni baby class |
| **Sebastian Godwin** | Not yet sponsored | CLOTHES- dress,shoes,trauzer,blauz(**150$**)HEALTH- health insurance and medicine(**180$** per year)FOOD- food(**195$**per year)SHELTER- bed,bedsheet,blanket and house rent(350**$**)EDUCATION- school fees,uniform,books pens, pencils (**280$** per year) | 19years | studies at old Moshi Secondary school  |
| **Maria Mlema** | Not yet sponsored | CLOTHES- dress,shoes,skirt,blauz(**150$**)HEALTH- health insurance and medicine(**180$** per year)FOOD- food(**195$**per year)SHELTER- bed,bedsheet,blanket and house rent(350**$**)EDUCATION- school fees,uniform,books pens, pencils (**280$** per year) | 4years | studies at Tuleeni baby class |
| **BEATRICE ALFRED NGAIZA** | Not yet sponsored | CLOTHES- dress,shoes,skirt,blauz(**200$**)HEALTH- health insurance and medicine(**150$** per year) FOOD- food(**350$**per year)SHELTER- bed,bedsheet and house rent(**200$**)EDUCATION- uniform, books, pens, pencils mathematical set(**300$** per year) | 13 years | She study at Bukoba secondary school |
| **ATHUMANI ABDALA SAIDI** | Sponsored | CLOTHES- dress,shoes,trauzer,blauz(**150$**)HEALTH- health insurance and medicine(**180$** per year)FOOD- food(**195$**per year)SHELTER- bed,bedsheet,blanket and house rent(350**$**) EDUCATION- school fees,uniform,books pens, pencils (**280$** | 14 years | primary school, class vi. |
| **JUMA RAHIMU**   | Sponsored | CLOTHES- dress,shoes,trauzer,blauz(**150$**)HEALTH- health insurance and medicine(**180$** per year)FOOD- food(**195$**per year)SHELTER- bed,bedsheet,blanket and house rent(350**$**) EDUCATION- school fees,uniform,books pens, pencils (**280$** | 12years | primary school, he is in class iv |
| **MAURINE PAUL** | Sponsored | CLOTHES- dress,shoes,skirt,blauz(**200$**)HEALTH- health insurance and medicine(**150$** per year) FOOD- food(**350$**per year)SHELTER- bed,bedsheet and house rent(**200$**)EDUCATION- uniform, books, pens, pencils mathematical set(**300$** per year) | 4years | studies at Tuleeni,baby |

**Volunteering**

One can take on active role to make a direct impact to these children through the program we have prepared. We have long time volunteering program and short time volunteering programs, Godson Charity have succeed to have more than 20 volunteers from different countries like Italy,Australia,Israel,Germany,Ethiopia,Colombia,Brazil and Nepal.

**OBJECTIVES OF GODSON CHARITY**

1. To provide equal opportunities to all children such as education, love, encouragement and any necessary requirement that they need as children.
2. To educate communities the causes, affect and needs of vulnerable children to our societies.
3. To provide encouragement to the children in their daily lives.
4. Networking with other organization, institutions and individuals to exchange ideas and experience so as to make strong and better communities in the future.
5. To provide safe and nitrating environment to vulnerable children in Moshi district and Kagera region, through which they all receive all necessary provision for a good quality life, including but not limited to housing, education, medical care and nutrition.
6. To benefit vulnerable children to live in Moshi district and Bukoba district with an environment conducive to their social, physical and emotional development.

**THE FUND GENERATING PROJECT**

 The overview:

-To increase our support and much better live up to our objective we are planning to improve our financial scope through this fund generating project.

-The project objective is to invite travelers from different parts of the world to go on various travels adventures in Tanzania through www.africanturaltours.com (Africa Natural Tours) our partnership is because me as Godson am a operation director at Africa Natural Tours also director manager of Africa Natural Tours is my big brother and profit made will donate in charity works of Godson Charity.

Some of the traveling experiences include:

-Climbing the Kilimanjaro

-Going to safari (Serengeti, Ngorongoro, Tarangire, Manyara and other Nationals parks in Tanzania suitable for game drivers and African safari experiences.

-Day trips which as well include cultural tourism in Tanzania.

**WHY A HOSTEL?**

1. To develop, implement and maintain programs which will provide the outline for the operation of their family which will be used to act in the best interest which will govern the future of the their family.
2. To advance the education of the children at their family by providing and assisting in the provision of educational fees and costs associated with education and to work with sponsors and donors to meet these needs.
3. To effectively work with the social welfare department to promote the objectives of their family.
4. To network effectively with likeminded groups, organization and individuals both domestic and foreign to save the best interest of the center, the children under its care and 5. To benefit vulnerable children to live in an environment conducive to their social, physical and emotional development future growth and development.
5. To help the volunteers to not enquire much during their stay we will offer free accommodation to our volunteers and cheap price to our clients joining in our Fund Generating Project throughout their stay in Moshi district.

 **OFFERS TO OUR VOLUNTEERS/CUSTOMERS:**

 Godson Charity has offers to our volunteers and customers who come to use our hostels through their tour issues and volunteering.

 Our offers are as follow:

1. We give our volunteers opportunity to visit and see on how Moshi-Kilimanjaro environments and Chagga culture is (city tour) in cheap prices

2. Also we prepare a certificate to all our volunteers/customers who has successfully complete volunteering or who has successfully complete Safari(Serengeti,Ngorongoro,Manyara,Tarangire and Arusha Nation park ) or Climbing mountains(Kilimanjaro, Meru)

3. Godson Charity also offer free Wi-Fi to our volunteers/customers.

1. We give opportunity to our volunteers/customers to learn Tanzania food culture.
2. We offer free accommodations to volunteers who successfully volunteering at Godson Charity while we offer our customers cheapest price
3. We offer a cheap price to our customers were by he or she will pay 10$ per day for one room.

**The Investment Capital**

Investment Capital

|  |  |
| --- | --- |
| Hostel Annual Rent | $3000usd |
| Hostel Registration | $1000usd |
| Furniture | $5000usd |
| Staff | $1000usd |
| Total | $10000usd |

Notes

The hostel to be rented is a 10 bedroom house with kitchen, living room, backyard front yard and toilets.

This hostel shall thereafter, host program volunteers of Godson Charity for a 100usd onetime fee to be used to pay the bills, cleaning and other household management expenses for the whole time of volunteers stay

THE INVESTMENT REVENUE

Investment revenue minimum expectations

Travel Pack Travelers @Donation Total Donation

|  |  |  |  |
| --- | --- | --- | --- |
| Kilimanjaro Climbing | 34 | $150usd | $5100usd |
| Safari per day | 57 | $50usd | $2850usd |
| Day trips | 41 | $50usd | $2050usd |
| Total |  |  | $10000usd |

Prices

Kilimanjaro:

 6days-1350$

 5days-1150$

 7days-1450$

Safari-200usd per person/per day

Day trips-150usd per person/per day

Notes

From the safari and travel experiences Godson Charity would cover the required investment costs.

Each year after that the charity would make an approximate of $3000usd house rent costs this amount would then be channeled either

**THE TIMELINE**

Fund Generating Project Timeline

Dates Action KPIs

|  |  |  |
| --- | --- | --- |
| 1st October `18 | Project start date+ Marketing | 12bookings |
| 1st December`18 | Realization of first travelers | 15realizations |
| 28th February`19 | End of realization of travelers | 35realizations |
| 2nd March `19 | Initiate the house first payments | 1500usd cash |

Key:

1. KPIs=key performing indicators

2. Realization=Physical presence of the traveler in Tanzania

Notes:

This timeline is a brief break down of cause of actions to be taken until the first payment for the hostel in March 2019.

KPIs indicate on whether the implementation of the project is on track and is to be deemed successful.

**THE IMPACT**

**THE IMPACTED IMPACT**

|  |  |
| --- | --- |
| Children | -A guarantee of getting more volunteers to share the love-More financial support to help many more children |
| Volunteers | -Free Accommodations |
| Clients | -Cheaper prices |
| Godson Charity | -Financial stability to live up to its objects |

**Summary:**

In short summary, this project steers up the number of volunteers in Godson Charity Programs whilst in the same time expands the financial scope of the Charity which is then used to propagate its goals.