



Project:

Contribution in the establishment of child care center at Gaza

City

Submitted by:

Sawaed Association for Relief & Development -SARD

2012

General information about SARD:

| | | | |
|-----------------------------|--|-----------------------|------------------|
| Name: | Sawaed Association for Relief and Development | | |
| Address: | Gaza Strip, Salah Al Deen St. , Al Tufah area, Al Sakhra trade center | | |
| Establishment year: | 2007 | | |
| Licensing Authority: | Palestinian Interior Ministry | Licensing No.: | 7827 |
| | Palestinian Ministry of social affair | Licensing No.: | 9025 |
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About Sawaed Association:

Sawaed association is a charitable organization licensed by the Ministry of Interior and working in the Gaza Strip. The association focus on marginalized areas, which lies on the east of Gaza City such as (Al Shejaeya, Al Tufah, Al Daraj, Sha'af and Jabalya), **the population of these areas increase to (200.000) people, Most of them are unemployed and suffering from poverty as well as the large number of single-family where the average number of members of the family is (9) nine members.**

Sawaed Association for Relief and Development contain a group of volunteer, young people who aspire to serve people under siege, unemployment and poverty, which reach a rate of more than (80%) in Gaza Strip according to the Palestinian Central Bureau of Statistics.

Many charitable associations provide relief to poor families in Gaza Strip, but Sawaed focus on the field of development and raising the capacity of Palestinian society; children, women, young and old according to its formulated programs and plans such as (training, education, awareness ...). In addition to that, Sawaed provide relief to these groups and help them to continue in the program, so they become productive and able to depend on themselves.



Sawaed Association's objectives:

1. Develop the youth, women and children abilities and support them through the formulated programs.
2. Work on productive projects to finance the presented projects and services which contribute on building the Palestinian society.
3. Offer help for the whole Palestinian community according to its programs and plans.
4. Support the concept of social cooperation and encourage the voluntary work.
5. Coordinate and cooperate with different charitable association to serve the Palestinians.



Sawaed Projects:

1. **Project cash** assistance for poor families.
2. **Project aid** and emergency aid for poor families
3. **Project sacrificial animals** (each in duplicate).
4. **Winter clothing project** (renewed annually).
5. **Distribution of water tanks on poor households**
6. **Distribution** of water to poor households
7. **Project to assist** university students
8. **Project to establish** a day for entertainment for children.
9. **Free medical** examination project for children
10. **Fund project of the patients.**
11. **Distribution of milk** for the children.
12. **Productive family project**
13. **Feast Smile project.**
14. **Cash assistance** for the disabled.
15. **Restoration project** and maintenance of mosques.
16. **Ramadan projects** (renewable annually).
17. **Project sponsorship of orphans and needy families.**
18. **Project vouchers.**
19. **Project installation of glasses** for children
20. **Psychosocial support** project for children.

The Submitted Project:

| | | | |
|------------------------------------|--|-----------------------------------|------------------|
| Project Name: | Establishment of the child care center at Gaza City | | |
| Kind of the project: | Educationall, cultural and charitable. | | |
| Location of the project: | The work area, specifically the eastern border of Gaza City. | | |
| Duration of the Project: | 2 years(24) month. | | |
| Total budget of the project | 748800 \$ | The required participation | 100000 \$ |

About the status of the region:

Nearly a million and a half million Palestinians are living in Gaza strip **in the area of 360 square kilometers (139 square miles)**, where population density is (20,000) people per square mile, **which is one of the highest population density in the world**, taking in consideration that more than half of these people **are children**.

In addition to the siege and strict closures as well as the actions of Israeli military aggression, and constraints of Gaza Strip, and these things that have a serious impact on daily life of most people, **where poverty and unemployment is up to (80%) among the population of the sector**, with the knowledge that most of Gaza's population **living on less than two dollars a day, and the percentage dependent on food aid to more than (80%) of the population**.

For all of that, the economic crisis in the Gaza Strip, affects negatively on all fields of life including the social, health, and education, which became in dire need of urgent humanitarian assistance to save him from the marked decline.

The Palestinian economy reach the brink of collapse and suffer from the low living standards and the increased levels of poverty, unemployment and deprivation rapidly in all parts of the Palestinian territories, and in the Gaza Strip in particular where the statistics showed that approximately (85%) population sector live below the poverty line while (42%) of the families already living in extreme poverty so they are unable cover the basics of life.

In addition to that, the last war that destroy the Gaza strip infrastructure, also many of Water and electricity networks are destroyed, this effect provided services to residents of Gaza strip and make the economic situation and living conditions more and more worse.

All of these, the economic crisis in the Gaza Strip have a negative impact on all areas of life including the social, health, and education, which become in dire need of urgent humanitarian assistance to save him from the marked decline.

Background of the problem with basic information about the beneficiaries:

Early childhood is one of the most important and most dangerous stages of age in human life, where studies have confirmed **that mental health care, educational and social development of children must begin in the early years of a child's life**, Where the early years of their life are the first steps in building his character and his future, it is also the **beginning of the growth of intelligence and social relations** which can be indicators of a child's life in the future. **In the Gaza Strip** is different where the **economic crisis left many of Palestinians without income**, Where many of families becomes **unable to register their children in kindergartens** due to inability of them to pay a fees or provide the requirements of the educational process.

Poverty, which is most visible phenomena in the Gaza Strip, **render the most families struggling to provide the necessities of education and requirements for their children**, and we find that **the kindergartens in the Gaza Strip is not equipped with all the means and lacks many of the educational basic and Fundamentals of extracurricular education** .Where modern science are

advised to provide kindergarten with educational programs because of its impact on the setup of the emerging, Where the play is growth, learning and treatment.

And **extracurricular education means** the integration of education and play by delivery the information and good behaviors to the children through play to convert the meaning of educational from receiving of information to discover the information and reach to it.

provision of the children needs to the proper growth and balanced socialization, depend on the extent of allowing the children to play and provided them with the necessary need to achieve this, where guidance of this play is very important .

In which the studies and research confirmed that the play **is the functional preface to the childhood world, and effective educational intermediary for the formation of children personality .**

In the Gaza Strip - war ,suffer and siege -, In which the last war have a **great effect on the children, Where the statistics** recorded that **(437)** children are died, In addition to the **psychological effect of the war on the children, where this effect become apparent in their activity and daily behavior.**

The neglect of the role of extracurricular education with the lack of suitable spaces for its means like games, room, computer lab, library and other spaces which act as the function of extracurricular education, all these factors led to loss of an truth opportunity which may be given to children in this age to express themselves and discover of their talents and abilities, **Where many of talent is buried due to deprivation from opportunity to express themselves and discovering of the talent.**

Because all of that we are at **Sawaed Association for Relief and Development** are ready to play a big role in that issue hoping that we can be able to help those children Actually, we **intend to implement the project of establishment of the first floor of the child care center** in the eastern part of Gaza strip because this area is neglected and suffer from a high rate of population and deprived from this type of project in addition to high number of children, Where many of them have skills and capabilities of intelligence need to detect and development.

Child Care Center consists of several floors (ground - the first - the second - the third - the fourth and Roof), Where the ground and first floor is a kindergarten have a role in creating and providing the children with suitable condition to rid of their frustration and sadness and provided them with knowledge and information, Where this kindergarten will contain the following spaces:

1. Studying rooms with an area of (30m²) to be large enough for children activities.
2. Library to encourage children to read in right ways.
3. A closed swimming pool, to secure an enough area for teaching swimming.
4. A room for visible shows (TV. And video).
5. Theatre and a hole for various purposes.
6. Administration room, female teacher's rooms
7. Room for activities and games which is the private room for children playing (where the play has important role in education and increasing the rate of children's knowledge), depending on the integration of the play in the educational plan and activities, where the play and activities room attach directly to the open outside space for playing.
8. Kitchen, and bathrooms for both sexes.
9. Outside cafeteria.
10. External spaces with special coordinatng and games for playing.

Where the second and the third floor are a floor for Human Development that consist of many rooms for education and Training:

1. Computer laboratory to integrate the Technology and e-learning in the difference educational stage of children and youth to make them keep pace with the time and its requirements
2. Room for work shop to hold cultural lectures and seminars which include participation of the Participants by debate and dialogue to reach to the best ways for social development and improvement of it in addition to spread awareness.
3. Room for different purpose to hold a large number of expanded meeting , lectures and seminars in addition to theatrical or traditional display.

The fourth and fifth floor for training and social integration of graduates, in which the Variety holes of it are:

1. A hole for training and rehabilitation (maintenance laboratory and learning of the Techniques that have a role in reducing educational hole in the future universal and Professional life of graduates .
2. Broadcast to spread the values, ethic and foundation of the education that integrate with playing and entertainment for children and youth.
3. Animation unit to produce documentary films and animation that will integrate in the educational process and will be a method for extracurricular education and spreading of values, culture and ethics.
4. Administration room for training center and management of the hole center.

In addition to Roof that contain the following:

1. Room for many purpose and services.
2. Cafeteria for the center.
3. Garden to support the environment and continuous development of it.

The **land area of the project equal (1000)** meters square, where Sawaed have **(750)** square meter of this area that located in the eastern part of Gaza strip, where Sawaed haven't the remaining area **(250)m** and the building area equal to **(500)** meters square this equivalent to **(50%)** of the land.

A brief summary about the project and the estimated results:

Sawaed association for relief and development aims through this project **is to help and secure some support and aids for children in the age before school by founding appropriate educational environment also offering the necessary facilities by providing children with educational activities that help in their stable growth as individual.**

The target area for the implementation of the project is the east area of Gaza strip, **in which this area is neglected and suffer from a high rate of population, poverty and deprived from this type of project** and all kindergartens in this region **despite of Limited number of it are investment project, and many of parents unable to enrolling their children in these kindergarten**, so this project **is the first project in this targeted area** even that the entire Gaza city has only one similar center in the medial part of it that is too far from the eastern area.

Child care center will provide education, psychosocial support and comprehensive care for gifted children and others, especially children from poor families and orphans where a hard economic condition deprive them from education in the early stage of their life.

The project in your hands is building and equip the whole floor of child care center, where the project include building, bleaching, court, paint and installation of mechanical and healthy equipment in addition to provide the center with furniture and necessary devices and equipment to complete educational process.

Goals of the project:

Main goal: . Offer the physiological support and social Rehabilitation for children in Gaza Strip.

Objective of the project:

1. **Find distinctive educational center** to have important role in the educational process for children and talent in Gaza City.

2. **Increase the ratio of interest with the early stage before school.**
3. **Cover the shortage in the number of kindergartens** in the area of the association work and activity.
4. **Help families** that are unable to send their children to kindergartens.
5. Alleviate
6. Alleviate the **economic crisis** that hanging on Palestinian families' shoulders.
7. **Participate in paying the signing fees**, uniform and books of the needy families children according to a previous and determined percent of the social status.
8. **Minimize of physical pressure** that is suffered by Palestinians.
9. **Give a chance for many graduates** to work.
10. **Draw a smile on Palestinian children** mouth and make them forget the sadness environment.
11. **Give the children a chance to play** with some games that cannot play with it because they don't own them and because of the low economic conditions.
12. **Supply children with leisure places to play.**
13. **Alleviate the violence of children** in a positive way by drawing and playing
14. **Integration of teaching methods and extracurricular adopted** as a means of modern education.
15. **Expand the services offered by SARD for the citizens.**

Project justification:

1. **lack of appropriate learning environments in kindergarten** which leads to a deterioration of the educational and recreational facilities for children.
2. **Children in the Gaza Strip exposed to great psychological pressure** as a result of latest Israeli war on the strip.
3. **Psychological repression** which the children in the Gaza Strip suffered as a result of war and political tension and frequent shelling and invasions and the consequent high rate of violence and aggression among children.
4. **Low level of interest in children and young people**, particularly talented of them.
5. **Weakness of the programs** that run in the development of the child's abilities and refine their characters in Palestine in general.
6. **The high cost of signing**, uniform and books, where some families are unable to get it because of the siege.
7. **The shortage number of kindergartens** at the work and activity area of the association.
8. **The lack of awareness of the importance** of education at kindergartens before they enter schools.
9. **A significant increase in the number of graduates** and the rate or unemployment.
10. **Unjust siege which the Strip suffered from and the resulting economic collapse** and the difficulties in getting the basics of life.

The expected effects of the project:

1. **Provide the children with a suitable atmosphere** that enable them to spend an interesting times and the needed knowledge according to their age.
2. **Alleviate the economic crisis that has been suffered** by the poor and needy families.
3. **Develop and improve the performance** that is produced to children.
4. **Operates a number of graduates** and minimize the percent of unemployment.
5. **To discover the number of talents and abilities** that deserve to care and development.

The Estimated number of beneficiaries of the project:

The target area is **(eastern borders of Gaza City, Al sha'af area)** and intended to establish the kindergarten is characterized by a high population and members of the family where the average of members in the family is from **(7) to (9)** member and may increase in some families, and the whole number of the area population is estimated form **(200000) to (300000)** person, and the percent of children increase in a noticeable way.

The number of expected children that will attend that kindergarten is from **(200) to (300)** boy and girl, thus the operating of kindergarten will be among two continuing semesters. The period of each semester is **(4)** month, where children will be divided to groups and each group will form a class, this in addition to the operation team of the project and its supervisors.

Where the number of beneficiaries from the human development room (20) participant in the one training course where its duration determined according to subject and substance and the group renewed continuously, to render the beneficiaries number unlimited due to existence of many of activities room and continuously of its operation and work.

In general a large number of the targeted area and its neighboring at the eastern part of Gaza strip will be benefit from this center(children and youth)

Sustainability of the project:

1. By searching for **other sources to fund** for this project.
2. Through **donations from philanthropists** and supporters.
3. From **the fee which is pay by beneficiaries who have a good economic condition.**

Administration staff of the project:

Sawaed Association for Relief and development adopted in its works on staff qualified in all disciplines required by the projects, **the Council of the Association of will choose and customize a team for the work of the project consists of:**

Administrative staff: a team is responsible for the management, operation and follow-up project and consists of:

Project manager: in charge of following-up of the project and giving appropriate solutions during the implementation of the project.

Project coordinator: in charge of the field following -up of the project, and provide the requirements for the project and submit periodic reports at the end of each stage and submit the final report at the end of the project In addition to the coordination and scheduling of sessions.

An accountant: in charge of the whole financial situations, processing and review of the disbursements, procurement and invoice processing.

Operational staff: Their mission is to carry out their teaching process and the implementation of activities and events of the project according to the operational plan agreed by the Board of Directors of Sawaed Association for Relief and Development, **where it is drawn from specialists in the areas of basic education, qualified to deal with children, Specialist in human development and who have experience in management and rehabilitation of human.**

Where the operational staff through advertisement in newspaper and local university after undergo to the examination and interview of the job to select the qualifiers according to scientific rules and foundation, where the process of determining the operational staff need to two weeks.

Full description of the project on how it is intended to be implemented:

Sawaed Association for Relief and Development will be prepared a plan include all of step of implantation of the project, it will be to follow the following procedures to ensure the effective implementation of the project:

1. **Composition of the project team, and prepared a list of poor families by social researcher.**
2. **Prepare the tender documents and invite the specialized companies.**
3. **Open the envelops and the awarding.**
4. **Hold the agreement with the selected company that has the best price and features.**
5. **Starting the implementation of the project according to the operational plan previously established by the Council of the Sawaed Association for Relief and Development, and these events are:**

- **Establishment the whole floor of the child care center.**
- **Establishment and equipment the whole of child care center rooms and holes.**
- **Inauguration the project after provided the center with the devices and equipment.**
- **Registration Procedures and begin with study.**

6. **Follow-up, evaluation and documentation all the steps and through the:**

- Accountant will make a receipt to the Association as soon as the financing of the project.
- Accountant will make an exchange receipts and bills to bring the project pre-requisites.
- The Media Committee will work banner and imaging stages of the implementation of the project showing the banner in the photos, there will be advertised through newspapers. Reports will be sent attached with pictures that will show the working mechanism and object of expenditure and the number of cases, the recipient and any other data required by the funding organization.
- Final report will be worked on the project facility with pictures, the delivery receipt.

Why we are??

Sawaed association for relief and development characterized with sufficient experience to implement similar projects due to implementation many projects in the Relief and development Field and one of these project is establishment the first floor of the child care center in addition to the efficiency that the board director beside the executive and the administrative staff characterized with where there are many specifications such as medicine, engineering, business administration, accounting, secretary and social services whom have Bachelor degree, Master degree in addition to a perfection of the two languages (Arabic and English) beside experience in the field of projects. Also Sawaed staff characterized with ambition and the power of team working.

Logical Frame:

| Goals | Activities | Start date | End date | Output | Verification mechanism |
|---|--|-------------------------------|------------------------------|--|---|
| Establish a child care center to provide places allocated care of children and young people, especially talented of them. | Preparing the call for bids, advertising and inviting concerned companies and the agreement with the selected one with the best specifications and best prices. | Beginning the first week. | The end of the second week. | Tender and contract agreement with the contractor with the best price. | A copy of the Advertising the tender and contract agreement with the company. |
| | Supply of devices and the necessary equipment to build the floor of the center. | Beginning of the third week. | The end of the first month. | devices and equipment needed to build the center. | Reports, photo and video. |
| | Begin implementation of the project and establishment the multi floors of the center. | Beginning of the second month | The end of the twelfth month | Complete the establishment of the center. | Reports, photo and video. |
| Create and provide the right atmosphere for children and young people to vent their frustration and sadness and spend quality time with the best use of their energies | The establishment of the center and equipped with all necessary tools and equipment to enable children and young people in the border areas of the Strip's access to education with the appropriate providing the right atmosphere for it. | Beginning of the second month | The end of the twelfth month | Processing spaces and areas with all the necessary tools and supplies. | Reports, photo. |
| Discovery and development of talent of the beneficiaries (children and youth). | Provide a place to discover talent by opening the way for children and young people to practice different activities in the spaces allocated to it. | Beginning of the second month | The end of the twelfth month | Processing spaces and areas with all the necessary tools and supplies. | Reports, photo. |
| Feedback on the project. | Development of periodic and final reports. | Beginning of the first month | The end of the twelfth month | Final reports. | Reports, photo, videos, cases. |

Action Plane:

| Phases | NO | Action | Months | | | | | | | | | | | | Outputs and outcomes | | | |
|--------------------------|-----|---|--------|---|---|---|---|---|---|---|---|----|----|----|----------------------|--|---|---|
| | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | | | |
| The preparatory phase | 1. | Composition of the team. | █ | | | | | | | | | | | | | | The work of the survey and estimate requests. | Filling out forms. |
| | 2. | Preparing the call for bids and invite the companies. | █ | | | | | | | | | | | | | | Announcement of the tender and selection of contractor. | Award to the company that has been selected. |
| | 3. | Agreement with the selected company. | █ | | | | | | | | | | | | | | The signed agreement. | A copy of the contract agreement. |
| The implementation phase | 4. | Construction the ground floor. | | █ | █ | | | | | | | | | | | | The ground floor including the classrooms | Executive architectural plans, reports, photos, video |
| | 5. | Construction the first floor. | | | █ | █ | | | | | | | | | | | The first floor including rooms activities. | |
| | 6. | Construction the second floor. | | | | | █ | █ | | | | | | | | | Second floor (floor of human development). | |
| | 7. | Construction the third floor. | | | | | | | █ | █ | | | | | | | The third floor (floor of human development). | |
| | 8. | Construction the fourth floor. | | | | | | | | █ | █ | | | | | | The fourth floor (rooms for multiple lower work). | |
| | 9. | Construction the fifth floor. | | | | | | | | | █ | █ | | | | | The fifth floor (administrative spaces). | |
| | 10. | Construction the roof floor. | | | | | | | | | | | █ | █ | | | Floor of Roof Garden. | |
| | 11. | Following step by step. | | | | | | | | | | | | | | | Construction and equipping of child care center. | |

The timetable for the project of building and equipping the Child Care Center

Budget:

The total budget for the project equal (748.800 \$), the contribution from SARD reach to (192.300 \$), where the remind amount contribution from the donor associations. Notice that the contributions can be divided as (100.000 \$) for every association.

| NO | Item | Q. | Unit price (\$) | Total price (\$) | SARD contribution (\$) | Donor contribution (\$) |
|---|---|-------|-----------------|-----------------------|------------------------|-------------------------|
| 1. | The project land | 750m | 250 | 187500 | 187500 | - |
| Construction and finishing of the ground floor of the Child Care Center: | | | | | | |
| 2. | Building units and spaces of ground floor | 500m | 250 | 125000 | - | 125000 |
| | The Leisure | | | No of the unit | | |
| | classrooms | | | | | 5 |
| | Entrance and reception | | | | | 2 |
| | Kindergarten's administration | | | | | 2 |
| | Service spaces. | | | | | 4 |
| Construction and finishing of the first floor of the Child Care Center: | | | | | | |
| 3. | Building units and spaces of first floor | 500m | | | - | |
| | The Leisure | | | No of the unit | | |
| | Library | | | | | 1 |
| | Indoor swimming hall | | | | | 1 |
| | Hall of visual display activities and games Room | | | | | 1 |
| | Theater and multi-purpose hall | | | | | 1 |
| | Administration rooms and offices | | | | | 1 |
| | Interior accessories for the center (kitchen and bathrooms) | | | | | 4 |
| | Construction and finishing of the second and third floor of the Child Care Center: | | | | | |
| 4. | Building units and spaces of second and third floor | 1000m | | 250000 | - | 250000 |
| | | | | | | |
| | Computer hall | | | | | 2 |
| | workshop | | | | | 2 |
| | multi-purpose hall | | | | | 1 |
| Construction and finishing of the fourth and fifth floor of the Child Care Center: | | | | | | |
| 5. | Building units and spaces of fourth and fifth floor | 1000m | | 250000 | - | 250000 |
| | The Leisure | | | No of the unit | | |
| | Training and rehabilitation room | | | | | 2 |
| | Training Center | | | | | 1 |
| | Animation unit | | | | | 1 |
| | Radio for children and young people | | | | | 1 |

| | | | | | | |
|---------------------------|---|------------------------------|-----|-----------------------|------|-------|
| | Spaces for management of the center (connected units) | | | | 2 | |
| 6. | Construction and finishing of the roof floor of the Child Care Center: | | | | | |
| | Building units and spaces of surface floor | 150 | 250 | 37500 | - | 37500 |
| | The Leisure | | | No of the unit | | |
| | Surface room | 1 | | | | |
| | Roof garden | The rest of the surface area | | | | |
| 7. | Project coordinator for one year | 1 | 500 | 3000 | - | 3000 |
| 8. | Supervisor engineer for one year. | 1 | 500 | 3000 | - | 3000 |
| 9. | Accountant for one year. | 1 | 400 | 4800 | 4800 | - |
| 10. | Administrative expenses for one year. | 12 | S.L | 6000 | - | 6000 |
| 11. | Final ceremony | 1 | S.L | 1000 | - | 1000 |
| Total budget | | | | 748800 \$ | | |
| SARD contribution | | | | 192300 \$ | | |
| Donor contribution | | | | 556500 \$ | | |

Conclusion:

According to your standing and great contribution with many poor and needy people, we apply this project to you (**Contribution in the establishment of Child care center in Gaza strip**), so we hope it can gets the approval and support from your kindly institution in order to be able to continue our humanitarian mission.

Sawaed Association for Relief & Development
Projects Department

