



GREEN CROSS INDIA

Protecting Nature Preserving Lives

Yet there is no other organized effort akin to GCI to cope up with emergencies & Shock arising out of wildlife Snake Attack & snakebite. Further based with voluntary outreach initiatives towards Ecologically Secured Sustainable Development...

Featured Outreach Services & Projects

Wildlife Emergency

Human Animal Conflict Prevention

Snake Safety Training

Snakebite Management

Tribal & Rural Income & Welfare

Wildlife Forest & Environmental
Conservation

Sustainable Agriculture

Organic Farming Promotion

Renewable Energy

Conservation | Education | Research | Outreach



Eco Action
Outreach Clubs



Emergency Human Animal
Conflict Prevention



Saving Snakebite
Victims

www.greencrossindia.net

Wildlife

Environment

Sustainable Agriculture &

Renewable Energy

Conservational, Education, Research &
Outreach Program

NON Profit ORGANIZATION

GREEN CROSS INDIA

Motto: SHE- Save Home Earth

Vision & Mission

Our vision is just Humanity, a Culture & a Development that values & conserves life supporting nature.

Our mission is to influence, encourage lead and support younger generations & remote societies to conserve the integrity and diversity of nature and to ensure that any use of natural resources is equitable and ecologically sustainable. &

To train & promote **youth** and **women**, **individually** and **collectively**, **successfully** to participate in every level of work and decision making of the society and Eco issues to conserve, Protect land, Forest, Wild-life, Ecology, Environment, Water energy, fuel and all natural resources for **Ecologically Secured Sustainable**

“Million years life saving treasure is spoiled in just ‘21900’ days of a Human life span with his Greedy unmindful living practices just for wealth creation”

Letter of Inquiry for Outreach Programs

Reg: Proposal for Support, Collaboration & or Partnership with any of the following unique projects

- a) Human **Animal Conflict** Resolution & Prevention
- b) National Snakebite Initiative-Snake & Snakebite **Safety training & public health** programs
- c) **Eco literacy** & Eco Action Programs &
- d) Forest conservation through **Tribal livelihood** development training program,

About the Organization:

JEEVAKARUNYA TRUST Was founded By Robin Bernard a responsible Wildlife Environmental Activist After a keen grass root level knowledge, experience of Dedicated work since 1995 the Ngo was Formally registered Under Trust’s Registration Act, in Erode District Tamil Nadu, India in 24.12.2004,. And the same Jeevakarunya (grace & mercy to all living beings) trust can be described as a Forest, Wild Life, Ecology, Environmental Conservation, Research, Educational Youth & women Resource & Social Development Organization... Annually audited and directed by board of directors elected form its volunteers.

GREEN CROSS INDIA, a Revolutionary Eco Campaign Movement managed by JKT that Promotes positive Environmental, Wildlife, Tribal, Sustainable Agriculture (organic Farming) & Renewable Energy news, awareness, action, Conservation, Education & Research committed towards Ecologically Secured Sustainably Developed Society.



Wildlife Conservation Research	Human-Wildlife Conflict Preventions	Eco Awareness Creation Seminars	Forest Development Tribal welfare	Snake Bite victims Rehabilitation	Sustainable Organic Agriculture
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Featured Projects that you can support partnership & collaborate with



Human & Wildlife Conflict Resolution & Prevention Project

Emergency Outreach

Project Mission:- The Mission of the project is to Protect Human from Animal wildlife attack & Save them from the emergence situation the Shock & also Conserving & protecting Endangered Threatened abandoned Species from being Killed & attacked by human & their unmindful Urbanization & behaviors - Protecting both, the Animal & Human lives from Endless conflict.

Human & Wildlife both act as Victims & Agents

Current Status & Problem: threat's to the life supporting Nature & Deprived troubled Human -Human & Animal conflicts Occurs since the day life started on earth, but now Snakes & many piety abandoned threatened hopeless species are been haunted & killed for greedy Unmindful developments, Snake bites & attacks takes place when the homeless Abandoned species enters into Human Residential area's as the result of Habitat Loss, Real Estate Threats, Encroachments, Degraded water resources, no shelter, excessive heat & sound this. But this meet up of Human & Wildlife simply results in casualties (loss of lives) either on human or wildlife side sometimes taking either lives or many even often



resulting in fatal injury...



Animal Control Service Department

Most of the countries are setup with a precise Animal Control Service Department to come across the human animal conflicts, where the rate of casualties are even less when compared to India. But, unfortunately in under developed countries such essential professionally skilled emergency units always lacks, where the Human - Animal conflicts is also highly in danger. India has an Urge to gain access to professionally trained



Emergency Service : Since after formal inception in 2004, to December 2012 (the proposal prepared date) Out trained Wildlife Experts with their Dedicated 24 x7 Service have solved, protected & prevented the H-A Conflicts through rescues, & protected HUMANS & conserved more than 10,000 (Approximately 2-4 species /per day) Endangered, Threatened, Abandoned Reptiles & Multi Species through Rescue, Rehabilitation & Relocation Processes which includes Venomous & Non Venomous Snakes, Wild Cats, Peafowl's, Myna's, Barn & Spotted owls, Egret's, Ant-Eaters, Mongoose, Indian Monitor's and various other birds & Reptiles...



National Snakebite Initiative –Rural Public Health Outreach

Mission to: - "Alleviate the Suffering caused by Snakebite- at high risk rural areas in tropic country

The burden of human suffering caused by snake bites has been greatly ignored for far too long in India it remains one of the most Neglected of all tropical Diseases, Snakebite (Envenoming) is a particularly cruel misery inflicted on many of the most impoverished,

Yet there is no other organized effort similar to "GREEN CROSS INDIA" to Address & cope with the emergencies arising out of Snakes, Wildlife Attacks & Snakebites, especially in Developing INDIA. while every year about 25,000 to 40,000 people are reported as victims of Snakebite (envenoming) which is, a particularly cruel misery inflicted on many of the most impoverished of tropical developing India, of course that mostly affects the down trodden who lack the financial backups & basic awareness thousands of snakebite victims die, or are permanently maimed & most of them DIE without access to awareness for treatment, proper medics & treatment in India, most of them are Agricultural workers & their children from rural areas...



"Snakebite A neglected Disease in 21st Century" Says: - WORLD HEALTH ORGANIZATION...

Early in 2009, snake-bite was finally included in the WHO's list of neglected tropical diseases Confirming the experience in many parts of this region that snake-bite is a common occupational hazard of farmers, plantation workers and others, resulting in tens of thousands of deaths each year and many cases of chronic physical handicap... Visit the link to know more about Snake bite http://www.who.int/neglected_diseases/en/

About the Neglected Tropical Disease Program of GCI

The aim of the project is just protect & prevent deprived agricultural workers, rural populace & children from Snake, Snake attack Emergency, Shock & Snakebite, further to alleviate the sufferings caused by envenomation (snake bite) by providing treatment based information support & snake bite safety training to the High risk rural areas, & Promote Study & Research on the Same neglected disease..



Key Task of the initiative includes:

- *Human Animal conflict prevention & Resolution,*
- *Tribal Snake Catchers & Snake Charmers Rehabilitation -livelihood through substitution*
- *Emergency Rescues Service,*

- Snake Safety training, for public
- Safety tools & Rescue Equipments for the Professionals & forest department workers
- Awareness program on Myth about snake & Snake bite,
- Snakebite Primary first aid Training & treatment Information,
- Study & Survey on Snakebite, promoting Assisting & Guiding Students,
- Disease Control & Public health Promotional Activities,
- Victims Rehabilitation & Health Observatory Monitoring & Compensation Support...

---The Rural & public health Concerned Snake bite initiative of Green Cross India has been initiated in an effort to alleviate the Suffering caused by Snakebite victims of farmer Communities We Strive to Alleviate, Prevent; promote Study & Survey on Envenomation (Snakebite) you can make a great difference by shouldering with us. If interested in partnering & Collaborating with our initiatives, to alleviate the Suffering caused by Snakebite- at high risk areas in our tropic country

Please visit our web to know more about Snakebite & our initiative

Link - <http://nationalsnakebiteinitiative.webs.com/>

Details Attached PDF file

***Project Director** * Robin Bernard- Wildlife Activist +91-9003633054



Tribal Girl Sivagami
with her first Lantana Craft
Wall hanging

Forest Conservation Based Weed Control - Tribal Livelihood Development Outreach project

Project Mission is to Enlighten the Hopeless Tribal & rural Communities with sustainable livelihood, Welfare & Income Generation Trainings & outreach programs, provide Access to Basic & development Necessities such a Solar light, Computer Education, Craft Training, No timber product preparation & marketing health & nutrition programs...

CONSERVATION BY SUBSTITUTION Using Lantana for Bamboo

Nowadays our consumption of natural resources either for human dwelling, livelihood or economic development, all had directly resulted in ecological destruction, but for the first time in India. JKT sources innovative information that, even immense consumption of this resource from forest and farm lands is to en route for conservation of biodiversity.



Raw Lantana sticks

On the other hand The majority of tribal communities are mostly not accessed with basic needs they live with least or often with no earnings, Even though the governments has many beneficiary schemes and has provided housing, lighting, medical and many necessities of basic living, Income generation of the tribal is still in uncertainty which creates the major problem of forest destruction, Encroachments Wildlife poaching and all other anti social activities leading to break of law and enforcement, to end this hardship to enlighten the lives of many tribal and rural communities and to preserve the natural biodiversity of forests and farmlands here is an ultimate resolution



Finished lantana furniture's displayed
in our lantana craft training center

A dual benefit conservation based action also providing dual benefit

1. Tribal and rural livelihood development &
2. Forest conservation based weed removal action

Either to be clearly described as ***Forest conservation based weed removal action intended for Tribal and rural livelihood development***

LANTANA a WEED Lantana a plant considered as one of the weed that has spread throughout the countryside occupying forest and farm lands by destroying many native useful plants. This weed seen every where in the forest, farms, roadsides, as small thorny bushes and also serving food for some birds and black bear's with its black colored berry's. There is no major chance for life, to be inherent in or sheltered, food or habitat, for any animals, mammals, birds, reptiles, or any fauna and flora of myriad.



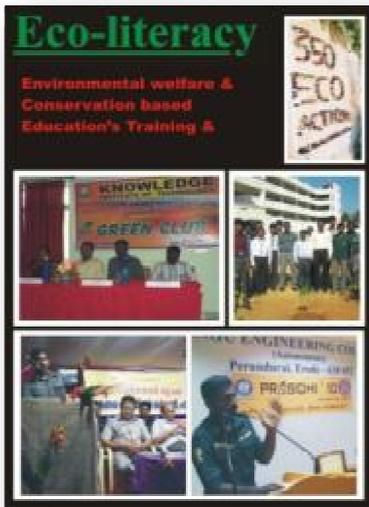
LANTANA as ECO PRODUCT:-Lantana weeds as eco products crafts designed by tribes under tribal welfare and livelihood development training & program

Many of the tribes for a long time are depended on forest and use forest byproducts, some still are too primitive and to know that even there is a wildlife law and still their source of food is by hunting and poaching. But the SHOLIGAS tribal formerly as hunters were reallocate with bamboo basket weaving, and at present they have found that lantana weed can also be used for weaving baskets instead of bamboo that has been moved towards protection of the forest act and we JKT with our acquaintances have revealed that lantana after traditional treatments and innovative process converting into fiber like flexible long sticks and could be poised into **beautiful handicrafts, furniture** and with further study & research this could possibly be used for making **bricks, carry bags, sheets, papers, and many commodities which are also recyclable eco products** creating **sustainable livelihood** for desperate Tribal and Rural populace..

This innovative weed management has resulted in dual benefits such as ***Forest conservation based weed removal action and Tribal and rural livelihood development*** The finished eco Products of Lantana are brought to the urban markets for a fair-trade was they have excellent response and huge demand. Forest conservation through tribal livelihood development training program

***Project Director** * Shyamala Mathavi- *Wildlife Activist* +91-9629091999

<http://greencrossindia1995.blogspot.in/2010/04/conservation-by-substitution-using.html>



Eco literacy & Eco Action –Awareness Outreach Program
Eco Literacy Program Eco Tours, Trekking & Tribal welfare Camps:

Project Mission is to train & implement youth in Eco Development work

ELP programs are Trainings, Workshops & Seminars conducted to local educational institutions , schools colleges, Community based groups, lions & rotary clubs, small Student groups Educators Educational & corporate programs that disseminates, campaigns, Solutes, educates, trains & implements the concerned participants to individually & collectively, successfully participate & involve in every level of decision making & grass root level work promoting the ecologically security & sustainable development work.



Photo: Robin Bernard Eco Activist & wildlife Expert Addressing Several Eco

Issues to students In Various NSS camps & college programs Eco literacy SEMINAR'S & WORKSHOP are categorized

Photo: Students of Maharaja College Supporting the 350 movement and creating awareness to the local public regarding the present Carbon concentration

under four essential factors that

support & Maintain life on this PLANET EARTH

Eco literacy Seminar's & Workshop are categorized under four essential factors that support & Maintain life on this PLANET EARTH

1. **Wildlife**
2. **Environment**
3. **Agriculture**
4. **Energy**

All above said Outreach projects are of real value added services that have a great impact in the development of the targeted sector with great results that has been carried out with very diminutive funds raised from members & volunteers daily living (blood & bread) if supported, with Partnership's & collaborations or funds we assure to make a great changes that would further fuel, sustain & develop the NGO & as well as the projects, short & clear we have tried our best to make you understand the importance & impact of our projects, that is carried out with great care & responsibility & if you feel the same & interested in supporting , collaborating & partnering with any of the above, we will be great full to join & work along with you abiding to the norms if any and It's a Regal Pride to be a part of & Support a NOBLE CAUSE we give you the opportunity to crown the pride by supporting adopting partnering & collaborating with any of the above Unique outreach Projects.

Kind regards

Karthiga- Administrative Officer – GCI
greencrossindia1995@gmail.com