

ICTEC Profile

Information Communication Technology Empowerment Center (ICTEC) International

Development Ideology at ICTEC

Our Vision: We at ICTEC aspire to be a globally recognized institution of excellence known for its provision of Information Communication and Technology based programmes and services to needy communities in developing countries towards their empowerment and wellbeing.

Our Mission: ICTEC strives to be an International powerhouse determined to promote ICT based development programmes in least developed or developing countries

Our Goal: Our goal is to advocate education for the less fortunate while at the same time integrating ICT in development and learning in least developed or developing countries.

Our Objectives:

- i. To identify the impact of ICT in developing economies and societies with the aim of enhancing the economic and social wellbeing of needy people as well

as encouraging empowerment and inclusiveness

- ii. To empower communities in Kenya, Africa and beyond to build the digital culture and spirit for a sustainable generation now and in future
- iii. To partner with other like minded organizations in promoting ICT use, advocate for ICT services and issues as well as enabling targeted communities to participate in government processes and decisions related with ICT
- iv. To Initiate and institute mechanisms and processes that will guarantee access to resources for ICTEC programmes and communities
- v. To cohort communities' innovativeness and creativity efforts especially the youth necessary for their wealth and employment creation through ICT thus improve their standard of living

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Our Motto: ICT as an endless opportunity for all. In this we call all development actors to excite and interest ICT in their programming and assist their communities to access the services and benefits of ICT as an endless opportunity for all.

Our Core Values: In implementing the initiatives to realize ICTEC's Vision and accomplish ICTEC's Mission as well as meeting our Strategic Planning goals and objectives, ICTEC work will be guided by the following statements of belief, organization's values and principles:

Statements of Belief

- i. At ICTEC, we are society that is open and honest in communication with our members, community and partners;
- ii. We are ICTEC team and family of people who are community-focused tirelessly seeking input from them and being responsive to their needs;
- iii. We at ICTEC are exceptionally collaborative and believe in partnerships, both internally and externally, to maximize resources and the delivery of services to our communities;
- iv. We at ICTEC treat everyone with respect, dignity and equity;

- v. We as the ICTEC family members are stewards of the public trust and administer the programs entrusted to us in an equitable, impartial and conscientious manner;
- vi. We at ICTEC are fiscally responsible and accountable for the decisions and expenditures we make;
- vii. We at ICTEC value all our staff and invest in their growth and development.

Guiding Principles

- i. *Evidence based approaches* where all programme actions will be informed by new evidences and factual trends.
- ii. *Results based* where outcomes and results are achieved as opposed to input based programming
- iii. *Human rights and dignity, gender equality and responsiveness* - ensuring that these issues are addressed across all aspects of the plan
- iv. *Tailored strategies:* addressing issues while appreciating the demographic and regional contexts
- v. *Sectoral Implementation:* where all sectors of the country's (Kenya) economy are recognized for their role in delivering the results of this plan
- vi. *Capacity and systems strengthening:* by providing the enabling environment for effective and accountable performance

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The Background and Rationale of our work:

As globalization gains momentum and boundaries are becoming increasingly irrelevant, communities face the challenge of maintaining their identity and improving the condition of their lives in a changing world. Meanwhile, many functions and responsibilities are being devolved to the local level, as part of moves towards decentralisation and delocalisation. In this context, the power of ICTs can be fully exploited to promote local development. For many remote communities, ICTs are a means for communicating with the outside world and getting in touch with news from outside, but also for letting the world know about these communities and their people.

Sub Saharan Africa same as Pacific Asian countries and South and Central America enclose countries with a significant internal digital divide, as well as a wider development gap, compared to more economically advanced countries mainly found in the West. The multifaceted ethnic montage of these countries as well as large differences in income has the potential for social fragmentation, with technological spin-offs. Disparities between rich and poor, between the rural and urban populations, as well as ethnic communities, are seen in income, education, access to resources, health status, job opportunities and quality of life.

It is against this background that ICTEC has taken on the challenge of addressing social and Community development through ICT where communities are empowered with ICT resources, benefit from ICT skills and motivated with positive attitude and culture on using ICT.

Despite a huge potential of information and communication technology (ICT) to assist communities to increase their overall well-being, many communities in the mentioned areas are yet to embrace this potential. Through community development, there are relatively few examples of sustained community networks built around ICT when compared to commercial applications, even in the developed countries where the technology has been increasingly available for over two decades now. Researchers report a wide range of potential success factors and impediments. Pre-eminent amongst these is that collaborative partnerships, social network strategies and the building of social capital at the local level are key issues for the successful adoption of ICT for development in developing countries. Those at ICTEC strongly with the proposition that economies and governments are yet to record desired achievements with some yet to attempt in involving their communities in embracing ICT for development. While appreciating using such an approach, we acknowledge the rich creativity that exists in each local community and that this creativity can be harnessed in the creation of a community

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network, which in turn empowers the community.

Our Delivery Stratagems: For us to be a leading organization well known for unique ICT based community programmes, ICTEC will strive towards working with partners and communities in realizing the clarified objectives. In doing so, the need for ICTEC to have a long term programme focus cannot be wished. Responding to this development wisdom, ICTEC identifies the following as key areas that our programmes agenda will focus:

- i. **Business Incubation and Support Programme**
- ii. **Business Visioning and Leadership Mentorship**
- iii. **Institutional Capacity Strengthening and Development** for ICTEC national programmes
- iv. **ICT Skills building** for targeted clients and local partners / organizations
- v. **Communities' empowerment** for decent livelihood restoration and improvement through ICT
- vi. **Research, documentation and Advocacy & ICT and knowledge management**
- vii. **Continued Networking and Partnership Building** for sustainability of our work

How do we coordinate our Work

ICTEC Board: The legal holder of ICTEC work is the Board of ICTEC that will also provide decisive and definitive strategic leadership and overall oversight of the implementation of the ICTEC work. Its mandate includes governance (i.e. policy direction, coordination, leadership and accountability), systems strengthening including finance, infrastructure, harmonization of information systems, and, human resources for delivery of services and programmes under this plan

ICTEC Secretariat: The secretariat of ICTEC coordinates the day-to-day implementation of the ICTEC work. It will act on decisions made by the Board. The secretariat was created after a thorough human resource audit of the ICTEC with a capacity development process put in place to boost the resource requirements within the existing secretariat. The secretariat is headed by the Chief Executive Officer assisted by four managers: finance and administration; Social Mobilization and Marketing; Programmes Development and Management and finally Technical Coordination & Quality assurance. The CEO is the Secretary to the ICTEC Board. More programme staff will be recruited based on the secretariat staffing needs. A number of efforts are in place to strengthen the delivery capacity of the secretariat and decentralize performance of activities within the ICTEC strategy to the relevant delivery organs which will see

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efficiency and effectiveness in the whole process of implementation.

National Management Committee: All stakeholders in this Strategy will converge through their representatives in this committee and assist the secretariat to promote delivery of results and transparent and accountable management of ICTEC resources. The Secretariat under the guidance of ICTEC has well defined mandate within the Nap implementation process which includes Planning, Resource Mobilization, and Coordination, Implementation and Monitoring functions. Chaired by the CEO, this committee meets once every quarter of the year.

Experts Guild: To provide technical support to the secretariat, the ICTEC will identify and commit members of the intellectual to join the proposed Expert Guild of ICTEC. This group of intellectual form diverse background will reinforce the technical strength of ICTEC as well as backstop the secretariat on technical matters.

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