**PERSONAL PROFILE OF FOUNDER MISS WINNIFRED SELBY**

An alumnus of Cambridge University leading for Change Executive Education and a Bachelor Degree in Business Administration at Central University College. Winnifred is an award winning multi-talented social entrepreneur who is an advocate for women empowerment she has been dedicating her life to the economic empowerment of young people in her Community she is a fellow of the Royal Commonwealth Society.

She Co-Founded the award-winning Ghana Bamboo Bikes Initiative at age 15 with her colleagues but at age 21 she decided to move on with her life to pursue other interest she Founded Winnie’s Women World Initiative (W3) which empowers women and girls to break shells of cultural limitation to achieve their goals and promote education in Ghana without restrictions.

She has created a team of dedicated young social entrepreneurs and supporters who work together to overcome daily challenges who create new commodities and markets for young people and has consistently demonstrated her personal value of making a difference by using her talents to help others and her passion for empowering young people to be successful.

She believes in reaching out to the community and supporting in her small way, with the real love for the people, who are less privilege in our society.

Winnifred has travelled extensively Worldwide and has shared platform with notable personalities such as the Queen of England, Former UN Secretary General Ban Kin Moon, Former British Prime Minister John Major, Duchess of Cornwall, Commonwealth Secretary General Patricia Scotland and Deputy Ruler who presented the Dubai International Award to her in February 2015

She is an Anzisha Prize Fellow World Economic Forum Global Shaper and was recently featured in Forbes as one of the Social Entrepreneurs to be Watch in Africa having earlier won the prestigious World of Children Award in New York and 2016 New African Women in Science, Technology and innovation Award.

Winnifred is a recipient of the 2017 Queen’s Young Leader Award which recognizes and celebrates exceptional young people aged 18-29 from across the Commonwealth. She received her award from her Majesty the Queen at Buckingham Palace. In June 2018 Winnifred set a new record of becoming the first African and the youngest to be conferred as an Honorary Fellow of the Royal Institute of Singapore.