GREEN FUTURE DREAM INITIATIVES

STRATEGIC PLAN

2019/2020 – 2021/2022

Green Future Dream Foundation
P.O.BOX 2006,
Iringa - Tanzania
Email: gfdfoundation17@gmail.com
Website.https://greenfuturedream.wixsite.com/tanzania

PHYSICAL ADDRESS OF THE ORGANIZATION

The head office:

 Iringa region;

 Iringa Municipal,

 Haile slasie street, P.O. Box 2006, Iringa

LEGAL STATUS OF THE ORGANIZATION

The organization is legally registered organization under NGO's Act No. 24 of 2002 as amended 2005 and its amendment of 2019, with legal patent working in Tanzania mainland. The organization is therefore registered with registration number: 00NGO/00010201, June 2019.

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PREAMBLE

There is nothing like a dream to create the future" In a certain places on the planet can capture and lift up a stigmatized, discriminated and left behind person to alter the direction of one's life.

We are designated as Non-Government Organization focused in addressing pandemic illness (TB and HIV/AIDS), domestic violence, primary and secondary drop out pupils and proactively make use of economic opportunities towards development. The aforementioned challenges deemed to increasingly being pit hole to let the community in developing countries to stumble toward achieving their visions.

The strategic plan is designed to meet the desired organization vision and mission through completeness of the organization objectives. The strategic plan will be guide tool by identifying area of priority based on the beneficiaries need based assessment related to organization objectives.

The strategy is comprehensive such that, involving stakeholders and developing partners and where possible to collaborating with other organizations for the sake of winning our goals.

ORGANIZATION STATEMENT

Green future dream initiative is organization with team members committed and volunteering spirit for change. We brilliant and aggressively seek to make our vision in physical appearance: whereas our community is healthy and financially free, girls and women free from family matters, accessing social services and fully vibrant to make use available economic resources to make livelihood status.

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CORE VALUES

The Core Values of the Organization shall be volunteerism, tolerance, equality, participation, transparency and accountability, and strive to become and remain a member driven Organization.
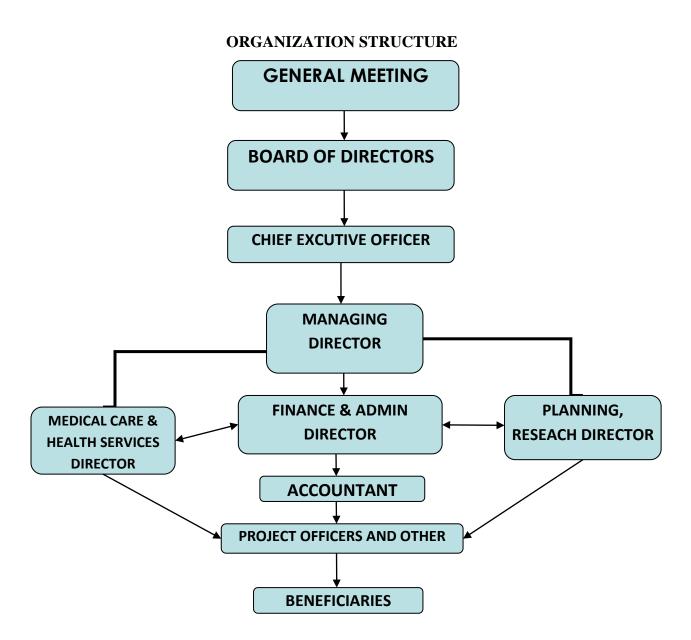
VISION STATEMENT

A society which is free from diseases, domestic violence, primary and secondary drop out pupils and proactively make use of economic opportunities for development

MISSION STATEMENT

Empower community to access quality health services, address domestic violence and make use of economic opportunities for change.

ORGANIZATION'S OBJECTIVES

1. To empower the community to access quality health services;

2. To enhance local communities to fight against domestic violence;

3. To improve the social security and livelihood ventures of marginalized group;

4. To support marginalized group to access formal education;

5. To empower the community to make use of available economic opportunities.

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ORGANIZATION STRUCTURE

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                    │     GENERAL MEETING      │
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                    │    BOARD OF DIRECTORS    │
                    └─────────────────────────┘
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                    │  CHIEF EXCUTIVE OFFICER  │
                    └─────────────────────────┘
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                    ┌─────────────────────────┐
                    │       MANAGING          │
                    │       DIRECTOR          │
                    └─────────────────────────┘
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MEDICAL CARE & HEALTH SERVICES DIRECTOR	FINANCE & ADMIN DIRECTOR	PLANNING, RESEACH DIRECTOR

ACCOUNTANT

PROJECT OFFICERS AND OTHER

BENEFICIARIES

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SWOT ANALYSIS

The analysis is specifically meant to identify the strength and weakness of organization with which the strategic plan will envisage to ensure the overall goal of the organization is achieved. The analysis organization position and strength, area with weakness that need support toward achieving the goals, what project as threat and challenges that would in any way stumble the organization on the way to catch the stipulated goals.

ORGANIZATION STRENGTH

1. Legal registered organization to work as non-profit and non-political institution in Tanzania mainland

2. So far with number of well experienced experts in the field of: health, social welfare, entrepreneur matters, environment conservation and education and awareness

3. Actively working offices to make office matter operational all the time

4. Positive response of key beneficiaries especially local under-saved communities

5. Positive response of government at all level towards attainment of the organization's vision and mission

6. Available organization accounts to allow proper financial accountability in any grant specifically for proposed project.

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ORGANIZATION WEAKNESS

1. Policies changes with contradiction to the organization vision and mission

2. Initial funds supporting recurrent and other office utilities to make the organization operational

3. Limiter man power to volunteer organization activities toward reaching objectives

OPPORTUNITIES IDENTIFIED TO WORK WITH

1. Working condition and policies give smooth way for organization to work accordingly

2. The government at region and district level willingness to work with organization

3. Willingness of the communities especially to identify the key issues of concerns

4. Organization working in developing country which is obvious seek for support to eliminate abject poverty especially in rural communities

5. Good reputation with government and other stakeholders

THREAT AND/OR CHALLENGES IDENTIFIED

1. Political willing, might stumble or increase susceptibility of the proposed organization initiatives

2. Community perceptions towards organization efforts and commitments on the matter related to development and social challenges

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3. Traditions and customs at local level might hinder the implementation of some of the organization activities

4. Level of understanding of beneficiaries

5.

STAKEHOLDERS ANALYSIS

The analysis involving identification of key stakeholder potential contribution and opportunities related to enhancing organization toward achieving its vision

Stakeholder Category	Strength level	Available Opportunities
Government	• Provide enabling environment for organization to operate at targeted areas • Policy and legislation regulator	Willingness to work with organization as legally registered entity
Private institution and company	• Financially good to fill the gap in the organization as step toward achieving its vision	Readiness to support as part of social corporate responsibility
Development partner/community group/Charitable organization	• Granter to project relevant to their policies and terms of conducts •	Willingness to support especially to rural underserved communities as key beneficiaries of the organization

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ORGANIZATION STRATEGIC PLAN MATRIX

Strategic objective	Specific objectives	Strategic activities	Performance indicators	Strategic Impacts/outputs	Responsible institution/department
To empower the community to access quality health services	• Identify key potential areas for accessing health services • To establish an modern health institution • Increased awareness raising to community on the safety and health based attitudes	• Seek the best stakeholders and government to collaborate in addressing the challenges of community in accessing health services in identified region • Conducting baseline appraisal to the community to identify the key area seek the mitigation support to area of concerns • Seek partners to establish the institution (Health institution) • Seek partner to develop health camp program for the area identified with challenging health issues in rural communities	• Actively working mobile health camps to serve the needy communities in relevant areas • Number of health cases responded in projected areas • Number and level of demand for health services at local communities • Degree of beneficiary response over the health services • Level of stakeholder's involvement	• Critical health cases identified and patients accessed to the relevant treatment measures • Level of awareness to community against need to health services increased • Relevant health stakeholders and custodian/government fully involved	Ministries (President's office Regional Authorities and Local Government , Ministry of Health, Community Development, Gender, Elderly and Children), Regions, Districts, communities and other stakeholders and development partners
To enhance local communities to fight against domestic violence	• Increased awareness to household leaders on the best and optimal social welfare, norms and ethics • Conducting	• Organizing fund raising and seek right stakeholders and development partners to collaborate • Voluntarily working in the community based activities	• Number of involved stakeholders and development partners • Identified cases of domestic violence • Identified victims of	• Change of social living behavior and pattern among the communities • Reduced domestic violence cases in rural and critically affected	Ministries (President's office Regional Authorities and Local Government , Ministry of Health,

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Strategic objective	Specific objectives	Strategic activities	Performance indicators	Strategic Impacts/outputs	Responsible institution/department
	participatory based baseline to identify the key area of concern in domestic violence mitigation • Enhanced government protocol/policies on addressing sexual reproductive health challenges	in the area of high risk of domestic violence	domestic violence • Organized domestic violence fighting groups and forums • Narrative key cause of the domestic violence from the victims and the communities • Involved stakeholders	regions • Effectively engagement of other stakeholders in the fight against the key challenge of domestic violence in targeted regions	Community Development, Gender, Elderly and Children), Regions, Districts, communities and other stakeholders and development partners
To improve the social security and livelihood ventures of marginalized group	• Identify economic potential for community engagement • Developing baseline for vocational skill demand to key beneficiaries	• Conducting fund raising and seek development partners to work together by introducing the friendly and economically feasible small to medium scale micro business and other economic supporting activities • Working in partnership with other agencies on skill imparting to the key beneficiaries	• Developed economic groups with emphasis on potential use of available resources for production and livelihood making • Identified marginalized groups for support • Identified economic potential and venture for improving the marginalized groups • Involved stakeholders and other development partners	• Change of community attitudes • Proactive/aggressive involvement of community towards economic opportunities and social services • Government and stakeholder engagement ignited to fill the identified gaps to marginalized communities	Ministries (President's office Regional Authorities and Local Government , Ministry of Health, Community Development, Gender, Elderly and Children), Regions, Districts, communities and other stakeholders and development partners
Organization mainstreaming with other stakeholders toward meeting organization vision and missions	• Fully incorporating with government institutions and other local and international	• Conform government legal compliances and standards on the organization daily	• Level of performance towards achieving organization goals • Degree of involvement to	• Identified organization image at local and national level • Level of reputation of the	Ministries (President's office Regional Authorities and Local

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Strategic objective	Specific objectives	Strategic activities	Performance indicators	Strategic Impacts/outputs	Responsible institution/department
	stakeholders and development partners related to organization's vision and mission • Deemed to set standards which focusing on result based approach with compliance to national and international standards	workout/businesses • Defined proactive organization structure relevant to win its vision and mission • Competence and committed organization's working team •	development initiatives related to organization goals • Level of interactively working with other stakeholders and government institutions	organization over the working development groups and other partner recognized • Committed and competent working team excel to other working partners • Fully involved on the developing thematic areas either voluntarily or collaborating with other organization seeks the same purposes	Government , Ministry of Health, Community Development, Gender, Elderly and Children), Regions, Districts, communities and other stakeholders and development partners
To support marginalized group to access formal education	• Identifying drop out scholar victims from the rural villages • Developed vocational training institutions to offer the relevant skills to the key beneficiaries	• Initiating training programs by involving relevant stakeholders • Conducting training need assessment to the relevant beneficiaries	• Number of identified key beneficiaries in the targeted areas • Developed training forums /programs • Agreements with vocational training institutions	• Increased morale to access formal education to majority in targeted areas • Number of enrollment to formal education and vocational training to targeted areas increased • Head of household responsibility increased in targeted areas	Ministries (President's office Regional Authorities and Local Government , Ministry of Health, Community Development, Gender, Elderly and Children), Regions, Districts, communities and other stakeholders and development partners

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Strategic objective	Specific objectives	Strategic activities	Performance indicators	Strategic Impacts/outputs	Responsible institution/department
To empower the community to make use of available economic opportunities	• Established permanent small to medium scale entrepreneurship forums and training sessions	• Organized entrepreneurship awareness and education programs to the desired beneficiaries • Seek and collaborating with other relevant stakeholder on provision of entrepreneurship skills and economic opportunities relevant to the need and environment of the beneficiaries	• Economic venture to which the community would exploit as economic opportunity identified • Change in household income and expenditure patterns • Identified working partners and terms of agreements identified	• Increased number of small to medium scale business and economic activities in targeted areas • Level of the community to contribute to social services improved • Change of income against expenditure per household level	Ministries (President's office Regional Authorities and Local Government , Ministry of Health, Community Development, Gender, Elderly and Children), Regions, Districts, communities and other stakeholders and development partners