



Outward Bound Hong Kong Today

Outward Bound[®] Hong Kong **Annual Report 2015**

MISSION

Outward Bound is a non-profit making organisation created to help people discover and develop their potential to care for themselves, others and the world around them through challenging experiences in unfamiliar settings.



EXECUTIVE DIRECTOR'S MESSAGE

Welcoming Message

It is a great pleasure to be able to introduce the 2015 Annual Report. Since taking up the post of Executive Director in October 2015 I have been consistently reminded of the impact that Outward Bound has had on Hong Kong and its people over the past 45 years. Wherever I turn I find someone who has a positive relationship with OBHK, fond memories and life-changing experiences to recount. Whether it is the ongoing passion of our founder, Sir David Akers-Jones who remains involved and active after so many years, the youthful enthusiasm of the Outward Bound Alumni Association who continue to meet and enjoy reminiscing and outdoor activities together or the senior public official who attended a course as a young man and can see the relevance of what we do for Hong Kong, there is little doubt that we have played our part in shaping Hong Kong. I also have the pleasure of witnessing thousands of people on our courses in the environment around our bases and seeing the impact that we continue to have week in, week out.

My challenge is to continue that work and to ensure that we remain as relevant in the next chapter as we already have been. We have strong foundations. These foundations are built on the willingness of our board and trustees to give up their time and expertise to advise, guide and govern our work. The amount of time and energy that they devote, alongside their busy commitments is impressive and invaluable. I should also mention the long and esteemed service of Jon D'Almeida whose departure during 2015 ended almost 13 years of guiding the organisation. We are only as good as our staff and the feedback that we receive from clients and through our own evaluation shows that our staff are our biggest resource and we rely upon them to maintain the highest standards of course delivery so that we can maximise the impact of what we do.

Please take the time to review this Annual Report in order to get an understanding of our work and achievements. We rely upon the support of partner organisations to provide opportunities for our participants so if you feel you are able to work with us in any capacity please get in touch. Together we can continue to make a difference to those that need it and continue to strengthen Hong Kong society. We look forward to hearing from you.



Nick Cotton
Executive Director

A LITTLE ABOUT OUTWARD



BOUND...



Outward Bound.....

- is open to all without regard to race, social class, occupation, gender or nationality
- uses direct dramatic experiences in new and unfamiliar surroundings
- demands adaptability, self-discipline, resourcefulness and perseverance in the face of challenge and uncertainty
- provides personal development through the challenge of the sea and other natural elements
- fastens the ideas and practices of active participation in the setting of a supportive community
- encourages participants to co-operate with others, to give service to and to accept responsibility for others
- stimulates imagination and a sense of adventure, as well as fastens true appreciation and concern for the environment
- places emphasis on practical work in small groups with adequate time for reflection, discussion and critical appraisal



Outward Bound Graduates.....

- are more self-reliant and self-motivated
- demonstrate stronger leadership skills
- possess deeper mental reserves
- are stronger emotionally and psychologically
- work better and are more responsible within groups
- return to their homes and work places recharged with new confidence and energy



Outward Bound Hong Kong

As a registered charity, Outward Bound Hong Kong utilises fundraising events to maintain high-quality programmes and provide financial aid to needy individuals. Your contribution in the form of donations, sponsorship, voluntary services and direct participation in our fundraising activities will support the ongoing work of Outward Bound to provide training courses for Hong Kong people that in turn will equip them to make contributions back to our community.

Outward Bound International

The Outward Bound International website is www.outwardbound.org which covers staff resources, news and updates, as well as listing all OB centres and their locations and includes an electronic copy of the Outward Bound International Journal.

There are OB schools in 33 locations globally and all OB schools are members of Outward Bound International which is served by Executive Director Mr. Iain Peter.

The Outward Bound schools undergo programme reviews every 2 years which covers safety, governance, operations, impact, and educational output.



OPERATIONS

The 2015 income was **HK\$29,827,591** with a total of **29,186** participant programme days for **5,814** participants which was a 7.9% increase from the 2014 income of HK\$ 27,624,290.

This equates to an 7.9% increase in participant days with a 2.7% increase in participants.

29,186

Participant Days

5,814

Participants

	Participants in 2015	Participants in 2014
Education Sector	3,818 participants = 66%	3,461 participants = 61%
Public Sector	633 participants = 11%	637 participants = 11%
Community Sector	300 participants = 5%	284 participants = 5%
Corporate Sector	1,063 participants = 18%	1,280 participants = 23%
Total:	5,814 participants = <u>100%</u>	5,662 participants = <u>100%</u>



FINANCE & PERFORMANCE

THE OUTWARD BOUND TRUST OF HONG KONG LIMITED

(All amounts in Hong Kong dollars unless otherwise stated)

CONSOLIDATED BALANCE SHEET

Year Ended 31st December

2015 2014

ASSETS

Non-Current Assets

Property, plant and equipment	4,219,757	5,289,683
Held-to-maturity financial assets	-	7,937,429
	<u>4,219,757</u>	<u>13,227,112</u>

Current Assets

Inventories	169,563	223,770
Held-to-maturity financial assets	7,982,142	3,105,483
Accounts and other receivables	4,352,056	3,926,128
Cash and cash equivalents	20,419,635	18,904,340
	<u>32,923,396</u>	<u>26,159,721</u>

Total Assets

37,143,153 39,386,833

FUNDS AND LIABILITIES

General and Specific Funds

Fixed Assets Fund	4,219,757	5,289,683
Building and Assets Acquisition Fund	708,847	3,801,759
Bursary Fund	1,600,000	2,449,188
Staff Development Fund	373,354	411,334
Endowment Fund	13,622,147	11,978,890
Gratuity Fund	855,357	821,609
Staff Adventure Fund	100,000	245,940
General Fund	2,301,564	584,256
Exchange reserve	4,843	28,103
	<u>23,785,869</u>	<u>25,610,762</u>

Designated Funds

Lark Endowment Fund	1,164,884	1,353,259
Simon Akers-Jones Memorial Bursary Fund	1,094,286	1,094,178
Vitasoy Endowment Bursary Fund	300,085	300,055
Bradbury Bursary Fund	1,596,888	1,785,184
Chan Tseng Hsi Youth-at-risk Fund	3,096,119	3,095,815
China Development Fund	674,174	674,174
Second Chance Fund	340,534	306,183
Performance Evaluation Project Fund	1,631	1,631
Pedal Power Fund	896,298	1,120,888
Lee Hysan Foundation Fund	368,648	377,400
18 Days Classic Achievers Fund	(2,300)	-
Swire Group Charitable Trust Fund	100,000	-
	<u>9,631,247</u>	<u>10,108,767</u>

Total Funds

33,417,116 35,719,529

Current Liabilities

Other payables and accruals	1,492,152	940,852
Deferred income	698,241	698,241
School fees and government subvention received in advance	1,535,644	2,028,211
	<u>3,726,037</u>	<u>3,667,304</u>

Total Funds and Liabilities

37,143,153 39,386,833

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

Year Ended 31st December

2015 2014

OPERATING INCOME																	
Course Tuition Fees																21,897,499	20,986,242
Course Tuition Fees, subsidised by:																	
Bursaries from Hong Kong Government																2,249,976	1,759,924
Bursaries for the Second Chance Programme																1,242,249	1,204,811
Bursary Fund																1,399,662	1,204,147
Bursaries from Hong Kong Listed Community																2,950,032	2,330,640
Guest expedition income																-	49,242
Profit from sale of stocks																20,705	39,332
Miscellaneous																67,468	49,952
																<u>29,827,591</u>	<u>27,624,290</u>
OPERATING EXPENDITURE																	
Staff costs, marketing and other expenditure																(31,661,218)	(28,738,243)
Depreciation																(1,542,302)	(2,164,263)
																<u>(33,203,520)</u>	<u>(30,902,506)</u>
Net Operating Deficit																(3,375,929)	(3,278,216)
INCOME FROM OTHER ACTIVITIES																	
Fund raising activities, net																2,077,846	2,138,498
Donations and contributions received																257,702	749,237
Interest income																276,058	281,384
																<u>2,611,606</u>	<u>3,169,119</u>
Deficit before income tax																(764,323)	(109,097)
Income tax expense																-	-
Deficit for the year																<u>(764,323)</u>	<u>(109,097)</u>
Other comprehensive income for the year																	
Item that may be reclassified to Profit or Loss																	
Currency translation differences																(23,260)	(13,691)
Total Comprehensive Loss for the Year																(787,583)	(122,788)
COURSE FEE INCOME: TYPE																	
Public Courses																	
4 Kidz Courses																658,580	2.23%
Courses for Continuing Education Fund																196,050	0.66%
Leadership Courses																835,200	2.82%
Teens Explorers Courses																714,160	2.42%
Youth Adventure Courses																576,720	1.95%
Youth Sea Courses																624,865	2.11%
																<u>3,605,575</u>	<u>12.19%</u>
Contract Courses																	
Courses for the government, corporations & schools																	
Corporate:																5,364,809	18.15%
Education:																17,172,512	58.08%
Community Courses																	
Courses for the disabled, youth-at-risk & ex-drug addicts																3,422,893	11.58%
																29,565,789	100%
COURSE FEE INCOME																	
Year	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015			
Total	21.2M	21.1M	23.1M	24.6M	22.6M	23.5M	25.1M	25.0M	23.7M	22.0M	25.1M	26.3M	27.5M	29.6M			

REPORT OF THE EXECUTIVE COMMITTEE MEMBERS

The Executive Committee members of The Outward Bound Trust of Hong Kong Limited (the “Trust”) submit their report together with the audited consolidated financial statements of the Trust and its subsidiary, Outward Bound China Consultancy Services Company Limited (“Subsidiary”) (together, the “Group”), for the year ended 31st December 2015.

Principal Activities

The principal activities of the Group is the provision of education and personal development training for people of all nationalities and in particular people from the Hong Kong Special Administrative Region and the People’s Republic of China (the “PRC”).

Results and Appropriations

The results of the Group for the year are set out in the consolidated statement of comprehensive income on page 8.

Executive Committee Members of the Trust

The Executive Committee members of the Trust (“Executive Committee Members”) during the year and up to the date of this report were:

Sir David Akers-Jones

Dr. Sarah Tanya Borwein

Dr. Ngai Chiu Sunny Chai

Mr. Cowen Chiu

Dr. Chi Ping Roy Chung

Mr. Robert George Clark

Mr. Peter Raymond Clarke

Mr. Hans Helmuth Hennig

Ms. Yuk Yin Teresa Ko

Mr. David Kong

Mr. Yat Ling Edward Jr. Ma (appointed on 29th April 2015)

Mr. Alan Hugh Morgan

Mr. Christopher Pooley

Mr. John Estmond Strickland

Mr. Richard David Winter

Mr. Howard Young (resigned on 29th October 2015)

Mr. Jeremy Young (appointed on 28th October 2015)

As Mr. Jeremy Young was appointed as an Executive Committee Member by the Executive Committee pursuant to Article 34 of the Trust’s Articles of Association, he shall retire from office at the next general meeting of the Trust, but shall be eligible for re-election.

Pursuant to Articles 31 and 32 of the Trust’s Articles of Association, Mr. John Estmond Strickland, Mr. Christopher Pooley, Mr. Cowen Chiu and Mr. David Kong shall retire from office at the next Annual General Meeting of the Trust, but shall be eligible for re-election.

Mr. Howard Young resigned due to personal reasons.

Board of Directors of the Subsidiary

The Board of Directors of the Subsidiary (“Directors”) during the year and up to the date of this report were:

Mr. Chien Lee

Mr. Ka Kui Chan

Mr. Chi Wing Gaston Chan

Mr. Cowen Chiu

Dr. Chi Ping Roy Chung

Mr. Sing Cheong Liu

Mr. Yau Lai Winston Lo

There being no provision in the Subsidiary’s Articles of Association for retirement by rotation, all current Directors continue in office.

Executive Committee Member’s Material Interests in Transactions, Arrangements and Contracts that are Significant in Relation to the Group’s Business

No transactions, arrangements and contracts of significance in relation to the Group’s business to which the Trust’s subsidiary was a party and in which an Executive Committee Member had a material interest, whether directly or indirectly, subsisted at the end of the year or at any time during the year.

Executive Committee Member’s Interests in the Shares and Debentures of the Trust or Any Specified Undertaking of the Trust

At no time during the year was the Trust or its subsidiary a party to any arrangements to enable the Executive Committee members to hold any interests in the shares, or debentures of, the Trust or its specified undertakings.

Management Contracts

No contracts concerning the management and administration of the whole or any substantial part of the business of the Trust were entered into or existed during the year.

Business Review

Performance Review

The Trust continues to provide high-quality outdoor personal development training from its facilities in Tai Mong Tsai, Wong Wan Chau, Jockey Club Ah Kung Wan Outward Bound Training Centre and the 67ft yacht Spirit of Outward Bound Hong Kong.

Income of HK\$29,827,591 reflects a strong year, providing 29,186 participant training days.

During the year the Trust delivered four major fundraising events raising a total net income of HK\$2,077,846, allowing us to provide bursaries and fulfil the stated mission of the Trust.

The departure of the Executive Director Mr. Jon D’Almeida after 13 years of service was a significant event during the year, being replaced by Mr. Nick Cotton on October 1st 2015.

Other staffing movements included the recruitment of 9 new instructors who graduated from our internal training programmes during the year.

Staff adventure grants were provided to support personal development experiences in India. Staff were also given the opportunity to present at the International Sea Kayak Educators Symposium, hosted in collaboration with Monash University at the Wong Wan Chau base. During this week long symposium staff presented their experiences of using sea kayaking as an educational tool and shared with industry leaders.

Environmental Protection

The Trust maintains its not-for-profit partnership with the Leave No Trace Centre for Outdoor Ethics, incorporating best environmental practice into all courses, policies and staff training.

The adoption of LED light bulbs has continued, reducing electricity consumption.

The Trust continues to operate a composter to deal with food waste, the product being used at our Tai Mong Tsai facility.

Compliance With Laws and Regulations

The Group is committed to making every effort to comply with all relevant laws and regulations. The Executive Committee members are not aware of any non-compliance with the relevant laws and regulations which may have a significant impact on the Group.

Particulars of Important Events

The Executive Committee members are not aware of any important events affecting the Group that have occurred since the end of the financial year.

Principal Risks and Uncertainties

The level of competition in the development training market is likely to continue to increase both in the corporate and educational sectors. This may be exacerbated by tighter budgets allocated for staff development and training.

A review of the site and facilities, overseen by a sub-committee of the Executive Committee, will require funding applications and planning to minimise impact upon operations.

Likely Future Developments

The facilities sub-committee will complete its review of the Tai Mong Tsai facilities and outline ways forward with possible improvements to allow continued delivery of high-quality programmes.

The Trust website will be re-developed in the coming year in order to better represent the courses offered to the community and the work that we do. This will provide a platform to better communicate with community stakeholders through news updates and formal newsletters.

In November of 2016 a group of staff will represent OBHK at the OBI Conference in North Carolina.

Permitted Indemnity Provisions

Not for profit organisation liability insurance policy was in place during the year to protect the Executive Committee members of the Trust (whether made by the Trust or otherwise) or an associated company (if made by the Trust) against potential costs and liabilities arising from the claims brought against the Executive Committee members.

Auditor

The consolidated financial statements have been audited by PricewaterhouseCoopers who retire and, being eligible, offer themselves for re-appointment.

On Behalf of the Board of Executive Committee Members

Mr. Richard David Winter

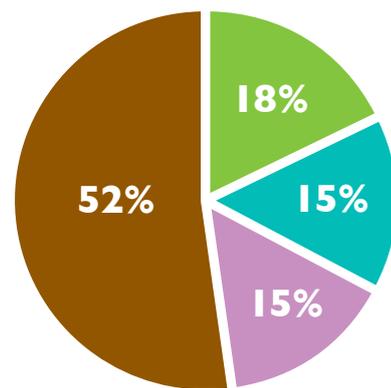


STAFFING

2015 was another very exciting and successful year for staff with the team going from strength to strength in both technical skills and facilitation skills. It saw the introduction of some external sea kayaking courses delivered by highly qualified coaches from the British Canoe Union based in the UK lifting the instructors skill set. The staffing team has continued positively to grow in culture and has expanded with extremely experienced individuals joining us from Sweden, Philippines, England, Scotland, South Africa, Ireland, Bulgaria, Slovakia and USA. OBHK are very proud of the unique staffing team that consistently runs high impact developmental courses for the people of HK and China.

When not working hard, individual staff members push their own personal level of adventure. These included expeditions to Japan, Taiwan and China.

OBHK continued its positive relationship with Project Trust, an Educational Charity which specialises in sending school leavers overseas for 12 months volunteering from the UK. The volunteers work with all departments gaining valuable experiences and fully submerge themselves in the culture and the ethos of OBHK.



- Support Staff
- Senior Staff
- Office Staff
- Operations Staff

Staff Roles	Numbers	%
Senior Staff	13	15%
Office Staff	13	15%
Operations Staff	45	52%
Support Staff	15	18%
Total:	86	100%

	Numbers	%
Female Staff	37	43%
Male Staff	49	57%
Total:	86	100%

	Numbers	%
Local Staff	58	67%
Expatriate	28	33%
Total:	86	100%

STAFF AWARDS



President's List

Name: Sarahanis AHMAD (Right)

Position: Programme Administrator

Reason: Sara has had an influence on every instructor at OBHK first as a colleague and subsequently as the Programme Administrator. Her calm, knowledgeable approach to this complex role has been appreciated by all who have benefited from her diligent and dedicated approach.



Innovative Award

Name: Gergely LOVASZ

Position: Instructor

Reason: Gery has made a real impact during his time as an instructor at OBHK, role modelling new ideas, techniques and initiatives. Although always willing to listen to others he takes a lead in presenting new ideas, an example of which is his Instructor Open Forum resource sharing sessions.

Chairman's Award

Name: Yazid SAUD (Left)

Position: Training Coordinator

Reason: Yazid has served OBHK with energy and enthusiasm in a number of roles. Although he has been in a number of positions, Training Coordinator Yaz has been a positive influence on the last few generations of trainee instructors, role modelling what it means to be an OBHK instructor.



Adventurer of the Year Award

Name: NGAI Yiu Man

Position: Waterfront Officer

Reason: Man Gor embodies the Outward Bound spirit, spending weekends and holidays seeking out adventures in the hills of Hong Kong as well as further afield in the region. He is a real outdoor man and an inspiration to our younger staff!



Emerging Leaders Award

Name: Rob YIP

Position: Instructor

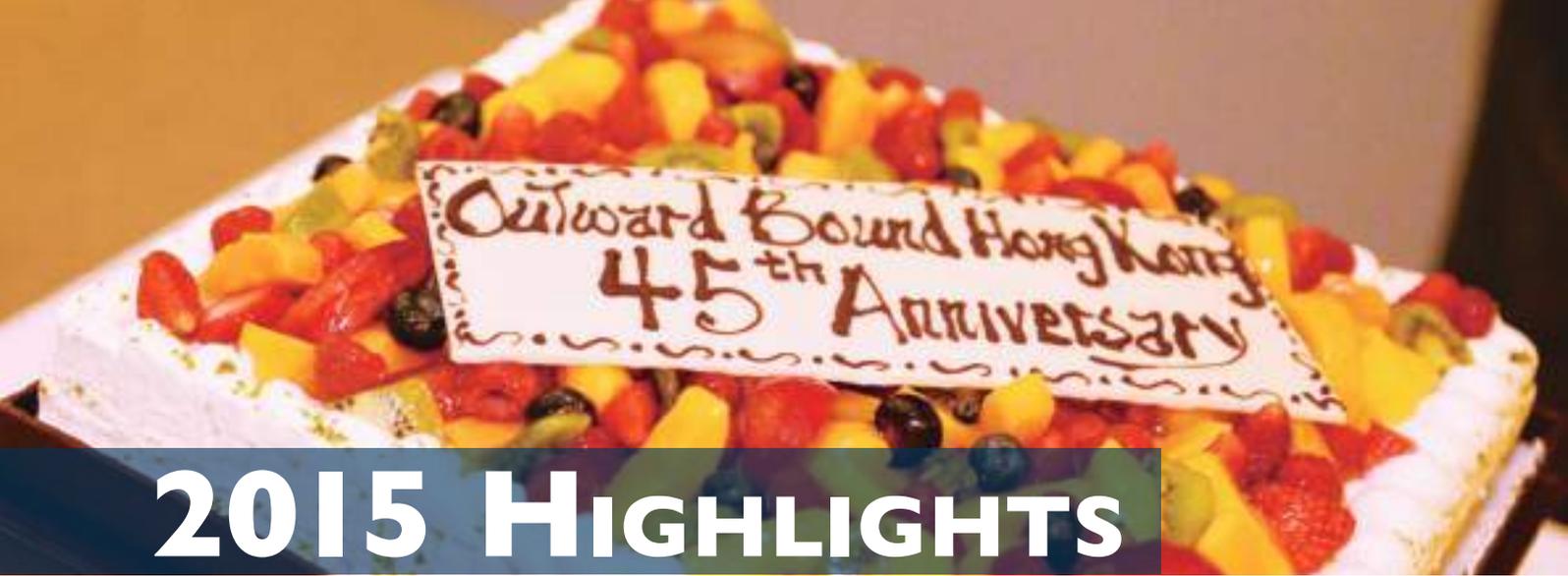
Reason: Rob has steadily developed a reputation as a knowledgeable and reliable instructor who will provide support and guidance for his peers and volunteer for new initiatives and roles. His bright future is enhanced by his contributions to the staff soccer team!

TRAINING SCHOOL PROGRAMME

2015 amassed 258 days of internal and external staff training. The majority derived from the 'Victor' and 'Whiskey' Training Schools (117 days) graduating 5 full-time instructors in the former and 4 in the latter.

A further 52 days amounted from both short-term and overseas staff (4) entering through the 'Recognised Prior Learning (RPL)' programme.

The remaining days were a collective effort of both internal and external staff development days summing 58 and 31 days respectively. A particular highlight was the 'BCU Level 3 Certification for Coaching Paddlesport', qualifying instructors internationally with this recognised certification.



2015 HIGHLIGHTS

Outward Bound 45th Anniversary

Outward Bound Hong Kong celebrated its 45th anniversary on the 23rd of April 2015 by hosting a cocktail reception held at the Hong Kong Club. Over 130 eminent guests were in attendance, including Trust members, school principals, event sponsors and participants as well as corporate representatives from leading Hong Kong companies.

The event made much of the school's historic growth and development, with cocktails served against a backdrop of old photographs, course journals and a slideshow depicting the school's early days at their Tsai Mong Tsai base, serving to highlight how much the school has developed since its humble origins.

Established in Sai Kung in 1970, Outward Bound Hong Kong was the first outdoor education centre to be launched in greater China, and is today the largest and most established outdoor experiential training school in Asia. Outward Bound's mission is to provide Hong Kong youths, accustomed to learning in the classroom and in an urban environment, with an alternative form of education, known as 'experiential education', that would challenge them and push them out of their comfort zones to discover their own potential. Courses were, and still are, specially designed to help participants develop essential life skills they could use later in their lives and careers, such as independent thinking, leadership skills and the ability to communicate and work with others. Since then, thanks to generous support and funding, Outward Bound Hong Kong has expanded and evolved to become accessible to Hong Kongers of all ages, races and genders.



(from left) Guests Mr. John Wei, The Hon. Howard Young, Mr. David Lam who were participants of the very first course held by Outward Bound Hong Kong in 1970.



Sir David Akers-Jones, one of the co-founders of the school, spoke to the assembled guests about the early days of Outward Bound and its inception, mission.



The guest of honour at the event was Dr. Simon S.O. Ip, chairman of the Hong Kong Jockey Club. Dr. Ip delivered a brief speech focusing on the longstanding relationship between Outward Bound and the Hong Kong Jockey Club since the school's establishment. Over the last 45 years, The Hong Kong Jockey Club has donated over \$60 million in funds to the school towards the development, construction and maintenance of many of the school's unique facilities, such as their Tai Mong Tsai headquarters, challenge ropes course, Jockey Club Ah Kung Wan Outward Bound Training Centre and the 67 foot yacht, Spirit of Outward Bound Hong Kong.

Mr. Jon D'Almeida wrapped up the evening by telling guests that the future of Outward Bound would be to continue to serve the youth of Hong Kong, further growing and evolving over the following 45 years, helping the Hong Kong community reach their maximum potential.



(from left) Dr. Sunny Chai, Mr. Cowen Chiu, Mr. Christopher Pooley, Dr. Roy Chung, BBS, JP, Dr. Simon S.O. Ip, CBE, JP, Mr. Gregory So, GBS, JP, Mr. John Strickland, GBS, JP, Ms. Teresa Ko, The Hon. Howard Young, Mr. Jon D'Almeida

International Sea Kayaking Educators Symposium

Collaboration between Outward Bound Hong Kong and Monash University led to the creation of the International Sea Kayaking Educators Symposium, which was hosted at OBHK's remote island base of Wong Wan Chau from 30th November - 4th December 2015. The purpose of this innovative symposium was to bring together outdoor adventure educators from around the world who value both the sea and sea kayaking for its unique and powerful learning potential.

Three engaging keynote speakers spearheaded the symposium, from Scotland, Canada and New Zealand, with further presenters coming from North America, the United Kingdom and Australia as well as from various locations within Asia. Ten delegates from OBHK attended the symposium and conducted workshop sessions or presentations for this international audience, and a blend of shore-based and sea-based sessions created an excellent platform for learning and sharing. A healthy mix of scholars, authors, lecturers, adventurers, students, practitioners and administrators of outdoor adventure education from within and outside the global Outward Bound community brought together in a remote island basecamp provided an excellent forum for discussion and sharing of topics and issues.

For many of the Outward Bound staff who participated this formed a highlight of their professional careers and it has served as an inspirational way to get fired up and passionate about sea kayak programming. Staff spent quality time with outdoor educators and lecturers from around the globe, and strong connections were developed.

Based on the success of this symposium, ISKES-2 has been scheduled for March 2018 in Wilsons Promontory, Victoria Australia and will be hosted by Monash University. Further interest for hosting subsequent ISKES events has already been shown by several other scholars and programme administrators from around the world and there is a projected rotation of venues between the northern and southern hemispheres each two years.



Classic Achievers

The 18 day 'Classic Achievers' courses for senior secondary school students have gained momentum with seven groups conducted in 2015. These courses are for students in their final years of schooling who are looking to better prepare themselves for their coming transition into adulthood. Candidates for these courses undergo an extensive screening and selection process which includes referral from teachers or youth workers, and a rigorous selection day. These courses are intended to be profound and significant milestones in these young people's lives, and it is thought that many years into the future this legacy of long term impact will continue. Mr. Edward Jr. Ma from Asia Petrochemical Supplies (Holdings) Limited, the Lee Hysan Foundation and the Chan Tseng Hsi Foundation each generously funded one group.

Programme Evaluation

With thanks to the Lee Hysan Foundation for their original support of the Programme Evaluation project, evaluation has now become embedded into our operations and course reports are available for each client after the course is completed. Outward Bound Hong Kong has continued to work with a pre-eminent professor in outdoor education, Dr. James Sibthorp from the University of Utah, and the data indicates our courses are on average far above industry quality standards.



COMMUNITY PROGRAMMING

As a non-profit organisation, Outward Bound is dedicated to ensuring financial assistance for those in need to attend an Outward Bound course. In 2015 this valuable support came from various sources including the Lee Hysan Foundation, the Listing Committee of the Hong Kong Stock Exchange, the Hong Kong Jockey Club Charities Trust, the Home Affairs Bureau, prominent individuals such as Mr. Edward Jr. Ma, as well as via the various fundraising events described in this Annual Report. We thank these funders for their generous assistance.

Many of these Outward Bound Hong Kong courses work in close partnership with other non-profit organisations seeking to improve the situation of these individuals. These courses included working with

recently released prisoners transitioning back to society on the 18-day Second Chance voyage, to survivors of cancer, ethnic minority students, the rehabilitation of drug abusers, and people with disabilities. In addition there were several significant funding schemes for local grassroots schools that saw over 500 students attend.

Courses for these disadvantaged community groups are intended to be profound and catalytic. We set out to assist these individuals to pass a turning point in their lives and provide a springboard to a future that previously may not have seemed possible. These courses remain an exciting and meaningful contribution to society; however demand for places on these courses far outweighs supply and extended funding opportunities are continually being sought.

Beneficiaries List

In 2015, the following community service organisations, special schools and groups were enrolled as beneficiaries of Outward Bound training courses with your financial support:

Aberdeen Baptist Lui Ming Choi College
Barnabas Charitable Service Association Limited
Boys' & Girls' Clubs Association of Hong Kong Jockey Club Tai Po Children & Youth Integrated Services Centre
Caritas Fanling Chan Chun Ha Secondary School
Caritas Pelletier School
Caritas Yuen Long Chan Chun Ha Secondary School
Carmel Holy Word Secondary School
Chan Shu Kui Memorial School
Children's Cancer Foundation
Christian Zheng Sheng College
Church of United Brethren in Christ Tuen Mun Children and Youth Integrated Services Centre
CNEC Lau Wing Sang Secondary School
CUHKFAA Chan Chun Ha Secondary School
Delia Memorial School (Hip Wo)
Fanling Rhenish Church Secondary School
Ho Lap College (Sponsored by Sik Sik Yuen)
Holy Carpenter Secondary School
Hong Kong Christian Service - Shamshuipo East Happy Teens Club
Islamic Kasim Tuet Memorial College
Kowloon Technical School

Kowloon Tong School (Secondary Section)
Lingnan Dr. Chung Wing Kwong Memorial Secondary School
Lok Sin Tong Ku Chiu Man Secondary School
Newman Catholic College
Operation Dawn Limited
Pok Oi Hospital Chan Kai Memorial College
Queen's College Old Boys' Association Secondary School
S.K.H. Tsoi Kung Po Secondary School
Sai Kung Sung Tsun Catholic School (Secondary Section)
Salesians of Don Bosco Ng Siu Mui Secondary School
Society of Boys' Centres Chak Yan Centre School
St. Peter's Secondary School
St. Stephen's Society
T.W.G.Hs Lui Yun Choy Memorial College
T.W.G.Hs Sun Hoi Directors' College
T.W.G.Hs Yow Kam Yuen College
The Salvation Army William Booth Secondary School
The Society for the Aid and Rehabilitation of Drug Abusers
Tuen Mun Catholic Secondary School
United Christian College

FUNDRAISING

Events

There were four fundraising events in 2015

Adventure Race

Pedal Power

Multi Race

Corporate Challenge

Held on the 8th March 2015 and chaired by Mr. Richard Winter, the **Adventure Race** attracted 111 teams of people with diverse abilities who enjoy staying physically fit and being in the great outdoors. The event generated a gross income of \$1,008,900.





The fourth **Multi Race** was held on 11th October 2015, and chaired by Mr. Helmuth Hennig. Teams competed against the clock to tackle the 13.7 km course in Sai Kung finishing at Outward Bound's Tai Mong Tsai base. With the best record of 94 teams entered, a total income of HK\$186,390 was raised.

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Entering its 30th anniversary, the **Corporate Challenge** provided a perfect opportunity for bonding with colleagues to inspire communication skills, creative thinking and teamwork. The event was held on 13th December 2015 with 49 teams generating \$1,162,500 gross income, under the chair of Dr. Sunny Chai and Ms. Clara Chan.

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Donors

Patrons (Donations of HK\$50,000 or More)

China Minsheng Bank

Home Affairs Bureau

Lee Hysan Foundation

Mr. Edward Jr. Ma - Asia Petrochemical Supplies (Holdings) Limited

Providence Foundation

Shangri-La International Hotel Management Limited

Swire Group Charitable Trust - Cannon Trustees

The Hong Kong Jockey Club Charities Trust

Contributor (Donations of HK\$10,000 or More)

Correctional Services Department

Sports Association

Jointly organised by the Listing Committee of the Hong Kong Stock Exchange and the Securities and Futures Commission, the **Pedal Power** event on 18th April 2015 was attended by 95 supportive cyclists including Trust members, on a warm morning to give back to the community. A total of \$1,099,030 was raised to enable 307 students selected from local secondary schools to experience a 5-day leadership course at Outward Bound.

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OUTWARD BOUND PROFESSIONAL

Outward Bound Professional continued to deliver high quality programs for corporate clients in 2015. We had the opportunity of working with businesses from a variety of industries and delivering industry relevant training. This includes government departments, award winning global companies as well as small to medium businesses. Participants were from a broad demographic ranging from recent graduates and management trainees through to senior leadership and managing partners.

Outward Bound Hong Kong has been driving development, growth and innovation in this field. Our clients understand the importance of investing in employee training and we are grateful to have the opportunity of contributing toward their success.

Outward Bound Professional is an important component of our sustainability as a not-for-profit organisation. Our ongoing collaboration with our clients has benefited less fortunate beneficiaries to participate in leadership and development programs through business in community engagement.

**OUTWARD
BOUND**
PROFESSIONAL
empowering people for a change.





Tai Mong Tsai Base



Wong Wan Chau Base



Jockey Club Ah Kung Wan
Outward Bound Training Centre

FACILITIES

In 2015, the Civil Engineering and Development Department (CEDD) had completed a landslip prevention and mitigation works surrounding the Wong Wan Chau base. The project protects the Wong Wan Chau base from the threat of landslides in future.

Also, four extra kayak racks have been set up in the Wong Wan Chau base, ready for the arrival of new kayaks, which were generously funded by The Hong Kong Jockey Club Charities Trust.

Outward Bound Hong Kong placed enormous efforts in ensuring programme quality and safety are up to excellent standards. Outward Bound Hong Kong purchased a new fiberglass workboat (7.3m long with 90hp outboard engine), to support the increasing logistical and safety needs of journey based programme development. Furthermore, the two 33 foot ketches, Resolution and Ochivaye, upgraded their floatation systems, now ready to provide participants with sea-going challenges.

To meet the needs of an expanding instructor pool and to compensate the loss of 2 rental flats, a duplex village house has been newly rented at Tai Mong Tsai Village as staff quarters. The new block, which only takes 10 minutes walk from base, provides dormitories for 8 staff.

Funded by:



香港賽馬會慈善信託基金
The Hong Kong Jockey Club Charities Trust

SPIRIT OF OUTWARD BOUND HONG KONG

Spirit of Outward Bound Hong Kong, 23-years on since her maiden round-the-world (54,000km) race in the 'British Steel Challenge', continues to take people of today on outcomes-based metaphorically transformational voyages, facilitated to their everyday lives.

252 participants experienced such a voyage in 2015, logging 198 days out at sea.

She remains to-date, the largest sailing yacht engaged in 'sail training' within and outside of local waters. Supervised by full-time professional staff, these participants (the crew), not only operate and sail the vessel from anchorage to destination daily, but are tasked with duties to keep the yacht 'ship-shape' whilst learning disciplines and craftsmanship a true 'seaman' must acquire.

The Hong Kong Jockey Club Charities Trust, support annually our 18-day Community-Based 'Second Chance Programmes', and further generously donated funds for upgrading long-range compliant communications equipment. Earlier in the year, for the first time, a private donation was received for the replacement of exhausted lifejackets and foul-weather gear. Without this kind generosity of the community that support us, Spirit of Outward Bound Hong Kong would not otherwise maintain her world-class status for which we are whole-heartedly thankful for!



THE OUTWARD BOUND TRUST

The Trust Officers

Hon President

The Hon Sir David Akers-Jones, KBE
CMG JP*

President

John Strickland, GBS JP*

Vice President

Winston Y L Lo

Executive Committee Chairman

Richard Winter*
(Roy Chung, BBS JP - resigned in June
2015)

Deputy Chairman

Helmuth Hennig*
(David Kong * - resigned in June 2015)

Treasurer

Alan Morgan*

Executive Director & Hon Secretary

Nick Cotton
(Jon D'Almeida - resigned in August
2015)

Hon Legal Advisor

Robert Clark*

Hon Auditor

PricewaterhouseCoopers

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Bernard Auyang
Bernard Pouliot
C Roger Moss, OBE
C C Tung
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Chris Hanselman
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Roy Chung*
Sarah Borwein*
Stephen Tan
Sunny Chai*
Teresa Ko*
The Hon Howard Young, JP
Vincent Duhamel
* Member of 2015 Executive Committee

Members of 2015 Sub-Committees

Adventure Race Committee

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Helmuth Hennig
Jon D'Almeida
Nigel Davis
Peter Clarke

Corporate Challenge Committee

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Clara Chan (Vice Chairman)
Roy Chung (Honorary Chairman)
Andrew Yao
Charity Lau
Clara Liu
Clarence Cheung
Joe Pau
Johnny Yeung

Measure Hung
Michael Tung
Nick Cotton
Rebecca Lee
Rudy Chau
Ryan Hung
Samson Chan
Thomas Ting
Wendy Yeung
Wilson Lai

Multi Race Committee

Helmuth Hennig (Chairman)
JB Rae-Smith
Nick Cotton
Peter Clarke
Richard Winter

Pedal Power Committee

Teresa Ko (Chairwoman)

Safety Committee

Christopher Pooley (Chairman)
Cameron Ferguson
John Shanahan
Li Yun Tai
Nick Cotton
Patrick Lee
Ruy Barretto S.C.
Sarah Borwein
Virginia Newhouse

EXECUTIVE COMMITTEE

The Outward Bound Trust has 50 valued members from whom the Executive Committee is elected. Sir David Akers-Jones is the Patron of The Outward Bound Trust of Hong Kong Limited.



Sir David Akers-Jones
Hon President



John Strickland
President



Richard Winter
Chairman



Helmuth Hennig
Deputy Chairman



Alan Morgan
Treasurer



Robert Clark
Hon Legal Advisor



Nick Cotton
Hon Secretary



Sarah Borwein
General Member



Sunny Chai
General Member



Cowen Chiu
General Member



Roy Chung
General Member



Peter Clarke
General Member



Teresa Ko
General Member



David Kong
General Member



Edward Jr. Ma
General Member



Christopher Pooley
General Member



Jeremy Young
General Member

Chair of Sub-Committee



Helmuth Hennig
Multi Race Chairman



Richard Winter
Adventure Race
Chairman



Sunny Chai
Corporate Challenge
Chairman



Chien Lee
OB China Chairman



Christopher Pooley
Safety Committee
Chairman



Teresa Ko
Pedal Power
Chairwoman



Richard Winter
Chairman



Nick Cotton
Executive Director

Donation & Support

As a registered charity, Outward Bound Hong Kong depends heavily on contributions to maintain high-quality programmes and provide financial assistance to deserving applicants.

You can make a difference to someone's future and help community development through donations, sponsorship, voluntary service and direct participation in your fundraising activities.

If interested, please contact the Fundraising Office.

Tel: 852 2554 6067, 2554 6080 Fax: 852 2554 6033

Email: fundraising@outwardbound.org.hk / donation@outwardbound.org.hk

Website: www.outwardbound.org.hk/cc

Acknowledgements

The Outward Bound Trust of Hong Kong Limited wishes to pay special tribute to many individuals, corporations, departments and organisations for their longstanding support rendered to Outward Bound Hong Kong in ways of expertise, resources, time and services.



Outward Bound Hong Kong in 1970



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Design & Printed by:



Business Operation under  HongKong Federation of Handicapped Youth