JOMIGO FAMILY ENTEPRISES Proposal 2019

Background:

With all the freely and naturally distributed resources around us, life in the rural setting can be interestingly sustainable when the inhabitants who constitute the families are organized, sensitized and trained to survive by their local enterprises. To achieve it, they need a visible and practical example to copy form. In <u>Ngetta</u> sub-county, <u>Anyomorem</u> parish, <u>Akwiaworo</u> village in Lira District (Northern Uganda), an enthusiastic family called "JOMIGO FAMILY ENTERPRISES" has sprung up to lead the way and to energize the extensive neighborhood families by practical tactics in special agricultural extension services.

JOMIGO FAMILY ENTERPRISES is a comprehensive community engagement initiative with a wide range of unique and strategic agricultural activities, to polarize the neighborhood families into meaningful actions for survival and positive livelihood transformation. The vision of the enterprise is, generally empowered unit neighborhood families for adequate nutritional productivity to naturally maintain healthy bodies, clean environment and eventual ecological conservation.

The enterprise has seven members from which, three are highly trained and four are under trainings. All the seven are the board members with their respective executive responsibilities as in the table below:

No.	Name	Designation			
1	Joseph Ogwal	Chairman / Managing Director & in charge of trainings & tutorial services	25%		
2	Milly Grace Ajoro	Vice Chairperson / Director of qualitative production	20%		
3	Ida Auma	Coordinator / Director of quality control	15%		
4	Rebecca Acio	Treasurer / Director in charge of sales & marketing	10%		
5	Immaculate Abeja	Secretary / Director in charge of quantitative production & control of	10%		
		labor force			
6	Peter Odongo	Vice secretary / Director in charge of entrepreneurship	10%		
7	Gabriel Omara	/ Director in charge of partnership & affiliation	10%		

Brief statements of professions and careers of the directors / the steering partners

No.	Name	Profession & Career
1	Joseph Ogwal	30 years experienced civil engineer since 1989, 9 years experienced herbalist & ecological
		conservationist since 2011.
2	Milly Grace Ogwal	21 years experienced entrepreneur & small business manager since 1998, 9 years
		experienced herbalist & ecological conservationist since 2011
3	Ida Auma	17 months experienced industrial chemist / Chemical engineer since march 2018.
4	Rebecca Acio	Still pursuing undergraduate course in Record keeping and Information management.
5	Immaculate Abeja	Still pursuing undergraduate course in Agriculture.
6	Peter Odongo	Still pursuing undergraduate course in Industrial engineering.
7	Gabriel Omara	Secondary school student.

Aims and objectives:

There are three very important component of JOMIGO FAMILY ENTERPRISES: 1) the training component, 2) the mass raw material production component and 3) the qualitative production component with value addition. The main objective is to ensure that families in the neighborhood get involved in the two production components through the first treasure capacity building component of intensive trainings. The two top members of the Enterprise: Joseph Ogwal and Milly Grace Ajoro are highly trained in natural medicine production and dispensing. Hence, the GOAL of this enterprise is NATURAL HEALTH for all families through classified nutritional products consumption. The company has identified many medicinal plants available locally through trainings from professionals in Germany and France to which we are affiliated. The followings are but not the exhausted list: Moringa oleifera, Annona Muricata / Graviola or Soursop, Grain amaranth, Artemisia annua, Aloe Vera, Garlic, Centella asiatica, Ginger and mulberry. Extended lists include the common horticultural group: Hot paper, Onions, Green chili, Red chili, Pumpkins, Pine apples and more. While the wild groups for ecological conservation include: Phoenix reclinata (the wild dates / palm trees), Albizia coriaria trees, Erythrina abyssinica trees, Ficus natelensis trees and more for special natural medicinal values. There are also three categories of beneficiaries relative to the three components of the company. The beneficiaries in category number (1) shall take agricultural production of medicinal plants and horticultural group as enterprises to earn a living. Beneficiaries in category number (2) shall take qualitative production of natural medicine with serious value addition as enterprises, to attract the secondary beneficiaries who shall be both the local consumers and beyond. Beneficiaries in category number (3) shall take expert trainings to yet other secondary beneficiaries. They shall be the extension service providers to the abundant consumers who are our common target group for eventual general natural health goal.

Activities in diversity of choices:

There are many activities corresponding to the three components of the company: The table below has the comprehensive elaborations.

Item	Activities	Implementers	Expected	Consumers/Beneficiaries
No.			outcome	
1	Cultivation of medicinal plants in family production gardens.	Sensitized Families	Cash income for the families	Natural medicine production unit as raw materials.
2	Cultivation of horticultural crops at family production gardens.	Sensitized Families	Cash income for the families	Common man in both urban and rural markets and even abroad.
3	Cultivation of both medicinal plants and horticultural group at the company demonstration and training gardens	The company expert trainers	Practical training camp / information center for all implementers	All the active production implementers.
4	Production of natural medicine at the company production unit (Value addition).	The company experts in natural medicine	Cash income for the company	All the communities who have any health complaints that require nutritional products.
5	Production of varieties of medicinal fruit WINE at the company production unit (Value addition).	The company experts in medicinal WINE production	Cash income for the company	The victims of cardiac ailments, aging people above 50years, digestive and stress ailments.
6	Mobilization and sensitization of families through the public communication media: Radio talk show, TV talk show, and direct personal contact with the communities through village projector trainings.	The company expert trainers together with the directorate of information, sales and marketing.	The extensive bridge of information gap between implementers, partners and the target beneficiaries.	All parties.

JOMIGO FAMILY ENTERPRICES has been mentored by international professional partners in the names of <u>Dr. Keith</u> <u>Lindsey</u> who is the chairman and founder of "DISCOVER" international Germany. Contact: <u>Keith@discover-src.net</u> at <u>www.discover-src.net</u>, <u>Rudy Lemmens</u>; a professional botanist from France. Contact: <u>rudylemmens@me.com</u>. The company proudly recognizes them as the most important affiliate training professionals in natural medicine. <u>Dr. Martin Hans Hirt</u> is also the pioneer mentor, the first trainer from anamed international Germany. Contact: <u>anamedhmh@yahoo.de</u> at <u>www.anamed.net</u>



04 (Energy saving cooker project 4)

The different types of food, the	on-fire boiling and finally the cooking	g time on Family fireless cooker.
Types of food	Boiling time on fire	Cooking time on Fireless cooker
Beans (Fresh / soaked)	30 minutes	3 hours
Dry beans	45 minutes	3 hours
Dry Peas	45-50 minutes	3 hours
Rice	3 minutes	20 minutes
Irish Potatoes	5 minutes	1-2 hours
Matooke (in leaves)	20 minutes	30 minutes
Matooke (boiled)	4 minutes	20 minutes
All greens	2 minutes	5 minutes
Sweet Potatoes	25 minutes	2 hours

5 minutes Start the timing at the moment when food begins boiling, not at the moment when the food pan is put on stove.

10 minutes

3-4 hours 2-3 hours

Natural medicine production unit, WINE production unit and facilities for demonstration & tutorial gardens are proposed to be in Anyomorem site (Clean village) & within a unit enclosure. While the horticultural and ecological conservation plants, trees and natural medicine in diversity.

Justification:

Meat

Fish

Lango Sub-region, in which JOMIGO FAMILY ENTERPRISES is located, comprises of 8 districts: Lira district, Apac district, Oyam district, Alebtong district, Otuke district, Dokolo district, Amolatar district and Kole district. Currently the approximate collective population is about 2,500,000 people. It is the sub region which has a dangerous population pressure compared to the other four: Achoil sub-region, Alur sub region, Karamoja sub region and Lugbwara / West Nile sub region which constitute the greater Northern Uganda region. After the insurgency of Kony's LRA atrocities which forced the rural agricultural communities into the concentration Camps between 2006 and 2009, people in Lango sub region responded quickly and positively to the resettlement activities which was majorly conducted by DANIDA <u>/ RALNUC</u> programs. Within that period, **3000km** of rural community agricultural extension access roads were rehabilitated, 242 water points protected, 840 wood lots planted, 100 cattle crushes constructed, 51 market places rehabilitated, 100,000 households supported, over 1000 young farmers supported, over 22,000 farmers accessed training information services and 125 agricultural youth clubs formed. All these information have been recorded in the public media (*New Vision* of 23rd December 2009). Great appreciations to DANIDA with development flowers to this sub region. After 2009 till now 2019, the sub

region has been and is still suffering serious sustainable development voids. The table below explains the justification and what JMIGO FAMILY ENTERPRISES proposes way forward to close the gap.

Item	Crisis as a result of development voids	Suggestions for solutions
1	Due to the current population pressure and the increased awareness created by DANIDA on the values of agriculture to the rural communities, Lango sub region is experiencing serious land wrangles for competition and survival.	JOMIGO FAMILY ENTERPRISES when supported can introduce very many small scale income generating enterprises linked to the future company's development activities so as to divert their attention from the dangerous anger of land scramble.
2	Shortage of land created by population pressure and competition is forcing the people to reclaim the wetlands and reserve forests. Hence, the FAUNA & FLORA / ecological environment are at risk.	JOMIGO FAMILY ENTERPRISES has the ability and experience to sensitize, educate, provide and implement practical ecological conservation activities through community involvements (Seeing is believing is the language of the rural inhabitants.) All tools & intellectual resources are with JOMIGO FAMILY ENTERPRISES.
3	Population pressure has its real and visible consequences in food shortages and diseases now. This is causing rampant malnutrition and death. Clinical medical services in the rural area are not adequate to solve the problems either.	JOMIGO FAMILY ENTERPRISES has the vertical gardening alternative farming methods to teach the communities. Enhancing production of classified nutrition and natural medicine alternative treatments can also support the heath sector.

Addresses and contacts of JOMIGO FAMILY ENTERPRICES members: Postal address: P.O. Box 765, Lira Uganda.

JOSEPH OGWAL: Cell phone +256 776589718, e-mail: ogwaljoe2016@gmail, com

MILLY GRACE AJORO: Cell phone +256 777507928, e-mail: graceajor838@gmail.com

REBECCA ACIO: Cell phone +256 788691986, e-mail: aciorebecca042@gmail.com

IMMACULATE ABEJA: Cell phone +256 781150718, e-mail: immaculateabeja071@gmail.com

Assets:

JOMIGO Family Enterprises has two vegetal blocks of land naturally developed and surrounded by trees and peasant lands. One is an inherited customary land from **(APAP / MZEE MARCELO ATANGA)** and the other is acquired family land. The Inherited customary land in OCOR village, AROMO sub-county LIRA has gradually been developed with now ten years old teak wood lot, with a population of more than 100 teak trees spread sparsely in <u>three</u> acres. The intension of planting these trees is to prepare suitable environment for <u>GINGER</u> conservation farming and hosting a multitude of bee <u>HIVES</u> for immense future APIARY project.

The Acquired <u>four</u> acres family land in ANYOMOREM village, NGETTA sub-county in Lira has also gradually been developed with a few twelve years old MUSISI wood lot timber trees, a few ten years old teak, a few seven years old pine trees, a few five years old Umbrella trees, a few twelve years old

mahogany wind break, Neem trees, with varieties of fruit trees: citrus, Moringa, mangoes, Jack fruits, apples, Italian nuts, Guavas, Graviolla, Mulberry and Tangerines.

Under some of the trees mentioned above, are many medicinal plants: centella asiatica, Moringa, Curkomalonga, Cymbopogon citrtus, Ginger, Chili, Citronella, Artemisia annua anamed, Pineapples, Chalanchoe, Eucalyptus globules, Cape goose berries, Aloe vera and Aloe ferox and many indigenous species. Because of the rich made up environment, the surrounding population of peasants in the village has picked a lot of interest to learn things from it. Hence, by choice of the community; it has become the principal demonstration land for JOPIT United Peasants of Anyomorem (JUPÖA). The communities around have been trained on how to heal many diseases using natural medicine available.

Below here, are the glimpses of the vegetal views of the two blocks of land without FCILITIES: Shelters, Utilities, Enclosures / Fences and Security as potential requirements.



Above photo is OCOR treasure customary TEAK-LAND which has been developed with TEAK wood lot for soil conservation, APIARY project, GINGER project, MORINGA, PASSION FRUITS project, OYESTR NUTS project and a DEEP WELL sinking for solar powered irrigation support.

(Approximate total area is 3 acres).



Above photo is of the acquired NYOMOREM mahogany wind break section for the proposed WINE Production unit, Natural MEDICINE Production unit, SOLAR DRYING facilities, JOMIGO WAREHOUSE, DEMONSTRATION & community tutorial garden, DEEP WELL with solar pumping equipment for irrigation and construction of the management offices. (Approximate total area is 4 acres).

Facilities:

For projects to be successful there are many factors to be considered. These are none other than facilitation agents that have the powers to enhance project implementation: production and distribution. For the past eight years dating back to the year **2011**, all the projects mentioned above have been on trial with many errors and challenges. The eight years have been the years of learning to gain experience for resilience for the corresponding risks involved. The major setbacks to most of the projects have been because of shortages of facilities. Hence, to keep the projects running successfully; the table in the next page has the brief elaborations and projections for the next expected sustainability.

Projects summary table (Next Page)

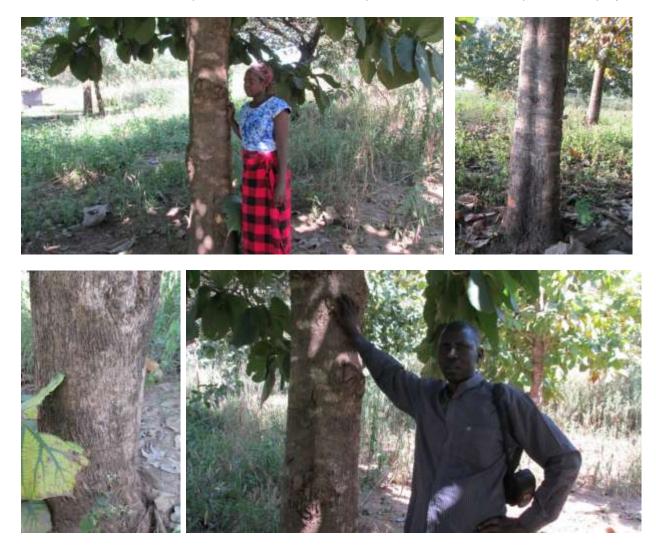
Project No.	Project brief	Potentials	Challeng	es Facilities required for sustainability.
01	Natural medicine/nutritional products processing, packaging and distribution.	Very high	too many t low produc • Some pote beneficiarie	groups are to match the ction.Establishment of a reliable production unitMaterials and equipments for training special extension groupf the values.Value addition, brandin and beneficiaries training
02	Horticulture production and supplies.	Very high	is difficult o unreliable s	n.irrigation equipments.em are4Natural preservation technologies (Solar drier).edling and propagation due to4Central collection and Storage facilities
03	Medicinal WINE production and supplies	Very high	 High level of for apprecient for apprecient for apprecient for a point of the color and the depends or degree of filt sector for the sector of glass packing materials. 	of hygieneProduction unit.iable taste.Technical filtrationand clarityfacilities.n highSafe and healthy storagefiltering.for maturedattractivefermentation.
04	MORINGA medicinal honey Apiary project.	Very high	 High costs of and local hi Very high c honey and processing equipment Unstable flucture seasons of and associat medicinal f plants. 	of modernHoney processing facilities.nives.Facilities.cost ofBee wax processing facilities.waxfacilities.sMore local and modern hives acquisitions.ts.Safe storage, packaging and branding facilities.MoringaSafe transport for
05	Energy saving fireless stove project.	Very high	 Ignorance of beneficiarie of awarene Lack of cap enhance pr 	ies and lackmedium scaleess.production.bital to>
06	Local JOMIGO family Technical consultancy project.	High	original equ with releva	ant software. production. competitive ✓ Plotter and large format

ltem No.	Project title and required facilities description.	Schedule			Relative budget in Uganda shillings.	Block Subtotal in Euro
		2019- 2020	2021	2021 2022		
1	Natural medicine production and distribution: Production unit. Training equipments. Value addition and branding equipments.				 Production unit =88,764,000/= Training equipments & sensitization =30,971,000/= Value addition & branding. =24,265,000 Sub-total 144,000,000/= 	€ 32,000
2	Horticulture production and demonstration / tutorial garden Deep well sinking. Solar power pumping equipments. Irrigation equipments. Solar drying equipments.				 Deep well sinking =30,383,000/= Solar power pumping equipments =15, 412,000/= Solar power set. = 15,412,000/= Irrigation equipments = 50,677,000/= Solar drying facility & equipments = 36,616,000/= Subtotal 148,500,000/= 	€ 33,000
3	Medicinal WINE production and supplies. Production unit. Wine filter equipments. Glass packaging and branding facilities.				 Production unit =130,000,000/= Wine filter & stainless steel storage tanks. 30,000,000/= Initial fermentation drums & gas exclusion valves. 20,000,000/= Subtotal 180,000,000/= 	€ 40,000
4	MORINGA medicinal honey Apiary project. Modern & local hives. Honey processors. Bee wax processors Refractometers.				 Processing unit = 35,000,000/= 360 Local and modern beehives =25,000,000/= 5 honey processors = 15,000,000/= 5 bee wax processors = 10,000,000/= 1 Digital Refractometer = 5,000,000/= 	€ 20,000
5	Warehouse/Store (260 SM), Sales office & Shop in Town, Transport: Double cabin pickup, 5 motorcycles,				Subtotal 90,000,000/= 1. Warehouse =250,000,000 2. Products sales office & natural tea shop = 215,000,000 3. Double cabin Pickup = 120,000,000 4. 5 motorcycles = 75,000,000 Sub Total 660,000,000/=	€150,000
	Grand Total in Uganda Shillings & EURO.		: One billion, two on, five hundred t undred seventy five	housand Uganda	1,222,500,000/=	<u>€ 275,000</u>

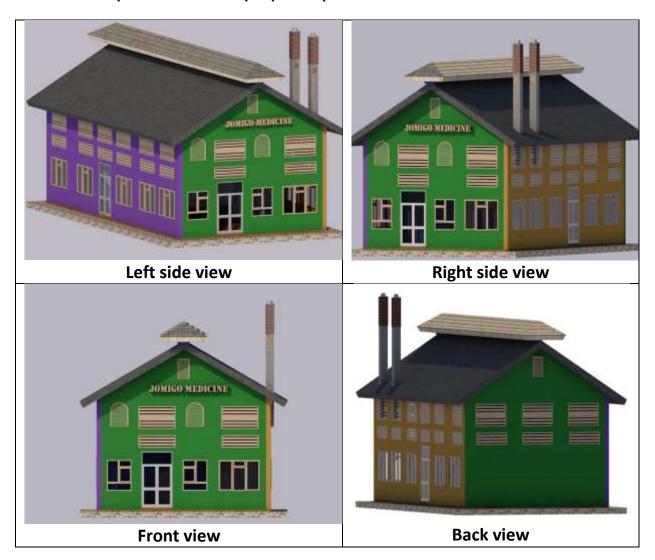
JOMIGO family enterprises BUDGET for a period of 3years (DEC: 2019- DEC: 2022)

Self-contributions & near future Capital

JOMIGO FAMILY ENTERPRISES shareholders have been on their toes since 2011. They have acquired two blocks of land approximately 7 acres in total. For more than 10 years, they have gradually developed the land with vegetative woodland trees worth <u>150,000,000/=</u> (One hundred fifty million Uganda Shillings), to conserve the soil, provide shades for medicinal plants, shades for apiary and extensive GINGER production and most importantly, for agro tutorial demonstration site for most of the above proposed investments. Teak trees which are now 11 years matured and with the harvest that can be more than 30 metric tons are available. Currently, 30 metric tons of TEAK logs at forest gate price is more than <u>600, 000, 000/=</u> (Six hundred million Uganda shillings). Hence, the above has been the cash contribution and TEAK is the potential reserve assets / very near future additional capital for the project.



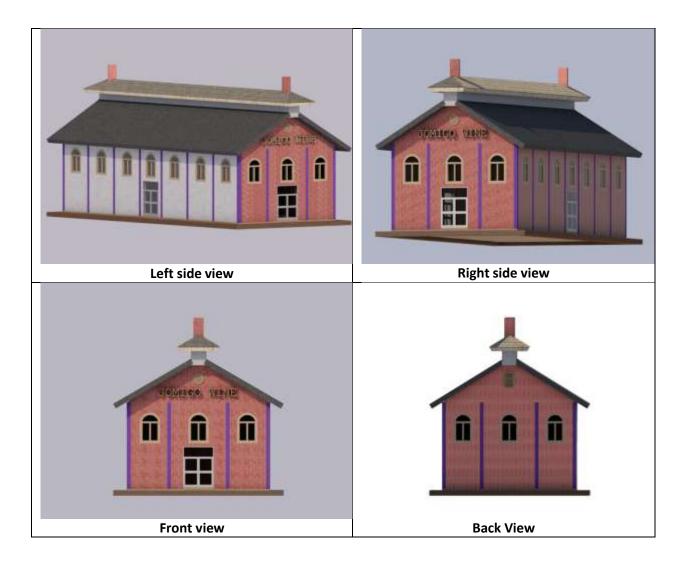
Above photos were taken in December 2017 from OCOR TEAKLAND when the owners / founders of JOMIGO ENTERPRISES visited the project. (Engineer Joseph Ogwal below & Mrs. Milly Grace Ogwal above in the photos).



Artistic impressions of the proposed production facilities to be constructed



THE PROPOSED HOME OF JOMIGO ENTERPRISES Natural Medicine





PROPOSED HOME OF the 7 JOMIGO ENTERPRISES MEDICINAL WINE VARIETIES

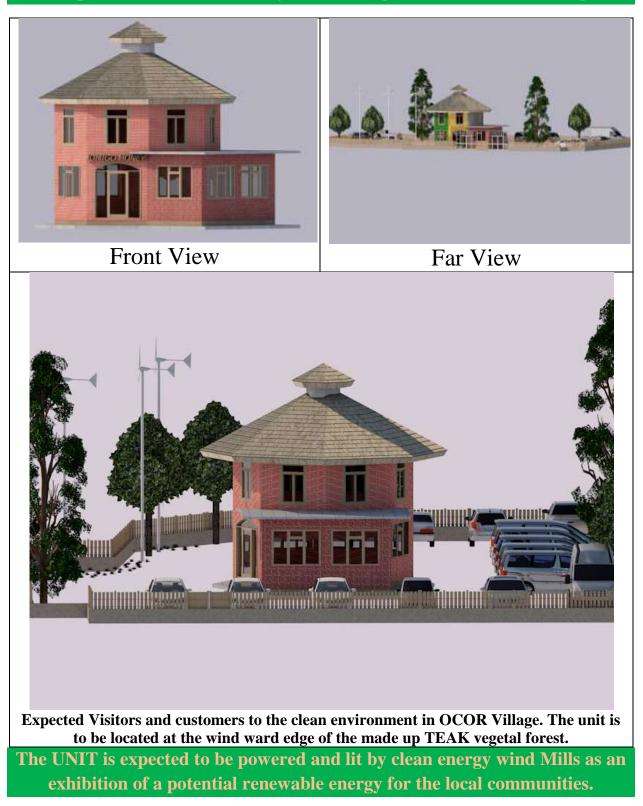
Artistic impression of JOMIGO SOLAR DRIER

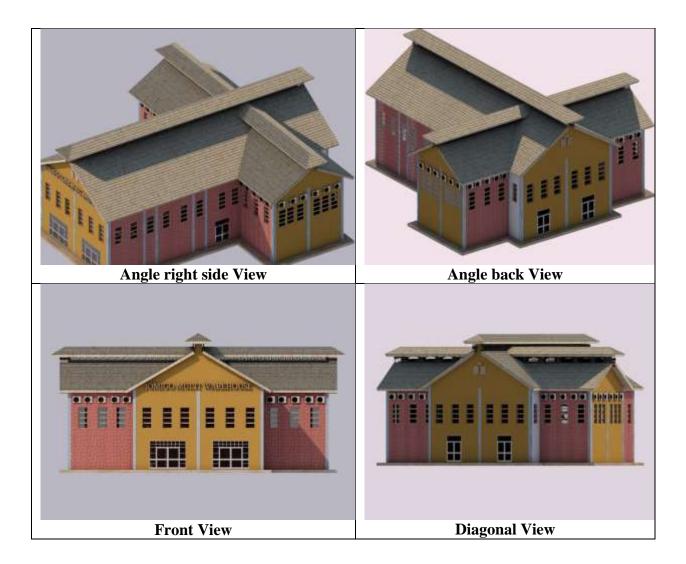




Proposed Home of JOMIGO Enterprises dried materials and herbal leafy, fruity, calyx & grains preservation

Proposed JOMIGO Honey Processing Unit at OCOR Village







Proposed **JOMIGO** Multipurpose warehouse shall be the meeting and collection point for many groups: Jopit United Peasants of Anyomorem group (**JUPÖA**), Discover women group & all the sensitized & active families in the neighborhood.



Photo PAGE of the trained and active groups since 2011

In this page, are the 2 groups trained in 2016, one group in 2013, one group in 2012 and the first group in 2011. From the top, the first 2 were trained in 2016, the next on the right in 2013, the lower left in 2012 and the last at the bottom right Conner in 2011.

Marketing and annual market output:

Marketing:

Advertising and Promotion

The main aim is to undertake a promotion campaign on electronic media; Radios and TVs and any other media such as brochures, calendars etc, which management may deem fit to inform Patients and the general public of vacancies that may exist within the company and the benefits Patients and communities may get when they use our products.

Justification:

JOMIGO FAMILY Enterprises involvement in the health sector has indicated the need for potential Patients and the communities in general to have a greater level of awareness in order to develop and expand the market of our enterprises. We believe that such information is more vital and credible when it is disseminated from the private companies marketing the same services we are undertaking.

Market output:

Expected Output: Two outputs can be expected as a direct result of this activity:

- a) Implementation of a large public awareness campaign to expose our newly established production units to the public out there.
- b) Increased public awareness and participation in the promotion activities of JOMIGO FAMILY Enterprises like Radio, phone call-in programs for information regarding the applicability of solar energy for processing products and maintenance of safe natural components and originality.

An annual income of Uganda Shillings Four Billion, one hundred sixty-four million, four hundred thousand (<u>4,164,400,000/=</u>) is expected to be generated from the three production units when they become functional in 2020. This amount will continue to be generated through to the year 2022, when the company shall have recovered all the capital input invested in the construction projects. However, the annual income will increase when the services shall be popular every successive year.

Market research:

Potentials exist in health resources as most of the health centers don't have nutritional products / food supplements. More patients and the malnourished are looking for fairly cheap, reliable alternative treatments depending on quality and abundantly available products that can help them within their locality.

Therefore, the best our Management shall do is to upload all our products and services onto a web portal where patients in need of nutritional products will source our services from and will be able to acquire them on line.

Personnel

Staff:

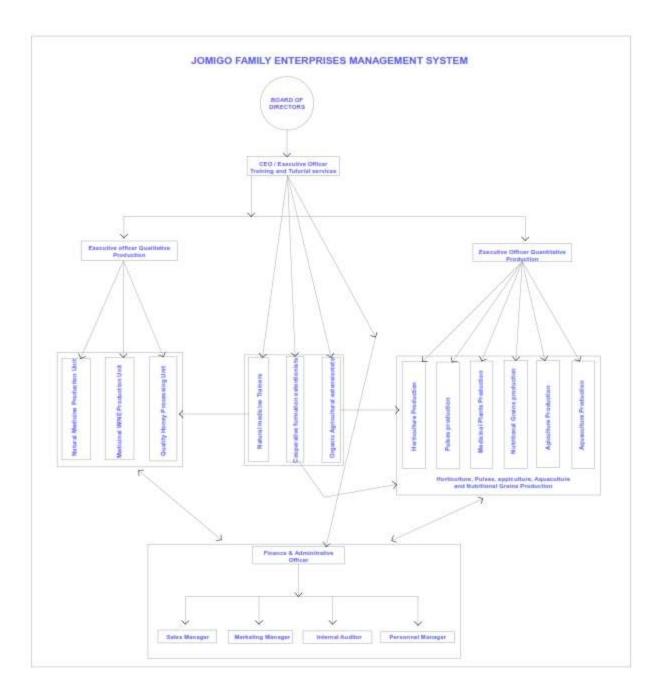
JOMIGO FAMILY Enterprises Ltd. currently has no permanently employed staff except for the six directors who also work voluntarily whenever there are any assignments to be carried out. However, plan is underway to hire more staff for the proposed production unit in Anyomorem and the proposed commercial office in town.

Management:

The employees would be encouraged and supported to acquire new skills and knowledge in marketing, storage and book keeping.

Equipment and Vehicles

Currently **JOMIGO FAMILY Enterprises** does not have motor vehicles or equipment in place. All these will come after the enterprises shall have started operation. Although there is plan to have 1 double cabin pick up with a carrying capacity of 5 passengers and a car each for the 2 directors (all these will be bought after production units construction). The company also needs 1 big power standby generator of 15kva to supplement the site solar power. There would be need for office furniture computers, a printer and photocopier at the head office in the commercial town.



Supplier and (Sub Contractors)

The Enterprises would need suppliers of some equipments which may not be available in the local market e.g. solar water pumps and solar power for pumping water, deep well water drilling services (Sub-contractor), Sun-screen materials for solar drying house (Sub-contractor), Honey processing equipments (Suppliers), air-conditioning equipments installations in warehouse (Sub-contractor), Wine making equipments (Suppliers), Transport (Pick up and motorcycles (Suppliers) and training, recording, tracking & mapping and reporting equipments: projector, computer, cameras and GPS hand set.

Legal Aspect

JOMIGO FAMILY Enterprises is preparing properly to be a legal entity that shall operate as a private Company in the promotion of natural health in Uganda and the East African region. The Company will hire a law Company when necessary to handle its legal matters.

Time Scale

It is the desire of the founders and promoters that **JOMIGO FAMILY Enterprises** will beat the time schedules and opens its wide doors to customers in the year 2020. When funds are availed, the construction work is to kick-start in December 2019.

Finances

Pricing

JOMIGO FAMILY Enterprises, when it scales up its capacity, will start operating in all the corners of Uganda and the East African region. Services shall be on cash basis and the charges on our products shall be reasonable, affordable and available always in the local markets. While for international markets, the company shall keep and maintain the natural components of our products on top of things; since our raw materials shall be readily available in our well placed natural environment, with energetic and understanding progressively informed peasant communities.

21

Return on Investments

JOMIGO ENTERPRISES investment plan.

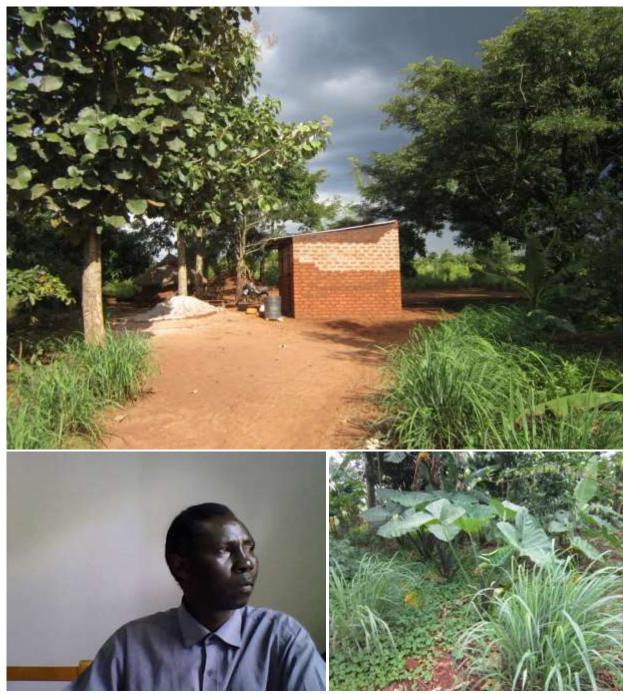
Investments on three production units: a) Four out of Seven Varieties of Medicinal fruit Wine production), b) Apiary (Honey production & Processing), c) Natural medicine /nutritional products.

S/No.	Investment type	Input / Production cost			Output / Income from sales		
	Investment type	Unit	QTY.	Cost of Investments	QTY.	Rate /Productio n Unit Gate Price/Ltr.	Sales /Output
1	4 varieties of Medicinal fruit wine: <u>Graviolla</u> (<u>Annona Muricata</u>) <u>wine, Honey Wine,</u> <u>Cape Goose Berry with</u> <u>Pine apple Wine</u> and <u>Palm fruits Wine;</u> 40,000 liters each in 1 year. (Two Batches in one year).	Ltrs.	160,000	1,200,00,000/=	160,000	20,000/=	3,200,000,000/=
2	Beehives installation, Honey harvesting, processing and packaging. In one year, harvest shall be three times in three seasons.	Nr.	360	25,200,000	16,200Kg of honey shall be harvested per year with expected 15kg /hive and 3 time for 3 seasons /year	12,000/=	194,400,000/=
3	Herbal powders, nutritional - grains processing & packaging.	Item	Kilograms of seeds.	5,000,000/=	500,000Kg of packed	4,000	2,000,000,000/=
		Total i	nput/year	1,230,000,000/=	Total outp	ut/year	5,394,400,000/=

Gross Profit: Output minus Input: 5,394,400,000 – 1,230,000,000 = <u>4,164,400,000/=</u> per year.

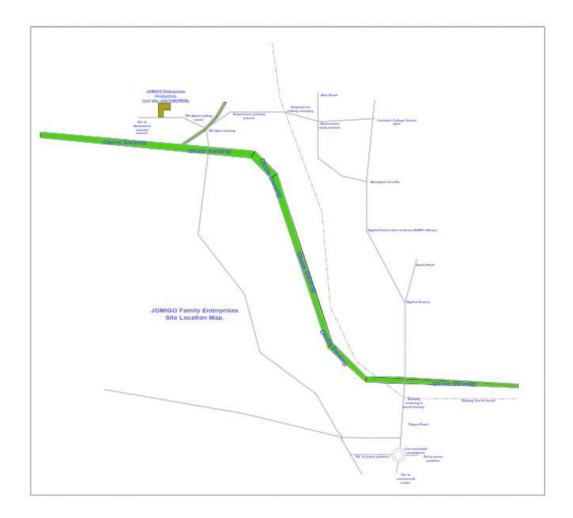
Architectural designs:

Architectural designs for the above production facilities can be provided where and when necessary. All our activities have environmental conservation consideration in mind. Below in the photo, is the setup of the model balance ecological coexistence in ANYOMOREM.



Contact cell phones: +256 776589718, +256 777 507928, +256 788691986, +256 781150718, E-mail: ogwaljoe2016@gmail.com

Family service with nature conservation in mind



"JOMIGO" Family Enterprises site location Map