

Short Profile Of HEART Society



HEART

Humanitarian Enhancement Aid for
Resilient Transformation-HEART

**NON PROFIT
ORGANIZATION**


**HUMANITARIAN ENHANCEMENT AID FOR RESILIENT
TRANSFORMATION-HEART**

CORPORATE OFFICE:

COX-TEKNAF HIGHWAY ROAD, MATRICHAYA NIBAS, 2ND FLOOR, FLAT-2/A,
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Founder of the Organization | Jobair Mahmud

ORGANIZATION'S SHORT PROFILE

Name of the Organization	Humanitarian Enhancement Aid for Resilient Transformation-HEART
Acronym	HEART
Acoustic Name	HEART Society
Logo	
Description of Logo	<p>The HEART of Bangladesh has two arms, a gloomy globe of the earth, a HEART with a symbol of three people, and a mother and child symbol on either side of the HEART, below is the name of HEART Society. In other words, through this logo we mean that not only in the context of Bangladesh but also in the world we will create a bond of unity where a mother nurtures a child just as we nurture the society, the state and the people of this country as we care and protect our HEARTs and the same way HEART Society will protect it at any cost.</p>
Organization's Background	<p>Humanitarian Enhancement Aid for Resilient Transformation, HEART Society, abbreviated as HEART Society, has been working as a charitable and non-profit development organization of local and national standard since the beginning of April 2021, a Bangladeshi entrepreneur. It was established by the organizer Mr N. A. Jobair Mahmud.</p> <p>At a time when the people of this country are suffering from hunger and misery due to the pastoral pandemic of the corona, Mr. N.A. Jobair Mahmud, the pioneer of humanity, thinks that we, who are involved in humanitarian work, need to do something for the local people as well as the Rohingya community. The lack of resilience swallows them up, the journey of HEART Society to ensure a new environmental position by transferring from that resilient.</p> <p>Just when he thought he was going to travel, he realized that if he had left everything and stood by the side of the people, the time would come when the money would run out, then what would happen to these people? Just then, he thought that everyone should work as one, ten sticks, one understanding, so he wished that a platform was needed to bring everyone together. An organization was needed.</p> <p>When I was working with everyone, he thought of naming the organization after people who are actually involved in humanitarian work, and decided to form the board, naming it "Humanitarian Enhancement Aid for Resilient Transformation- HEART", which means an integrated humanitarian service effort where the transformation of the people of Challenging and Resilient Crisis based on the pride and heritage of Bangladesh will be established.</p> <p>The journey of this organization started from April 1, 2021. So far, the organisation has gained a lot of name and glory, volunteering and efficient management is working day and night tirelessly so that HEART Society can continue its dynamic trend, including 7 Board Designated and 14 General Board members, is working across the country with a large number of volunteers under 21 people and 6 departments under 14 skilled management.</p>

Organization Description	Humanitarian Enhancement Aid for Resilient Transformation-HEART, or HEART Society for short, is an organization registered with the Department of Local Government, known as a Bangladeshi non-political, local, and national level voluntary, social welfare and non-profit development organization. COVID-19 Post Time Since its inception in 2021, the organization is working for the United Nations Development Goals, Education, Food and Quality of Life, Poverty Alleviation, Youth Empowerment and Development, Entrepreneurship and Skills Development, Unemployment Reduction and Employment, Women Empowerment, Child Care, Adolescent & Elder Age Protection, Environment, Disaster Management and Climate Change, Emergency Assistance and Refugee Services, Local Violence and Prevention of Child Marriage, Nutrition, Legal Aid, Human Rights, Health and Family Welfare. It is a non-communal youth-friendly and women-friendly, entrepreneur-friendly, and SDG-friendly development organization. At present, about 70 international and globalized networks, alliances, and registered members are conducting organizational and institutional activities together with partners.
Establishment of Year	2021
Date of Establishment	1 st April, 2021 (HEART Day)
Mission	We are dreaming of a world where there will be no hunger, equal opportunity and equal participation, through transformational and sustainable programs in the field of ever-new resilience, all are bound together in the same bond, always active in the pursuit of progress and development of their own talents and in all kinds of emergencies, all are united and determined to serve in the humanitarian crisis.
Vision	We want to build a bond of unity through an integrated initiative and resilient user awareness, where the radiation of the people-friendly, environment-friendly, human-friendly outside world, child-friendly world, the potential universe and latent talent will always shine forth.
Motto	We are determined to work together in a non-communal way in the service of humanity which will be " <u>Aid, Humanity, Development</u> " in English. HEART Society's slogan is, which means - we all work together as one. Which will be in English "We Care & Believe on Humanity, We Enhancing Humanitarian Aid" means to work united with the community with respect and dignity.
Aims	Goal: Inspired by the spirit of the great language movement and the war of liberation, the International Challenge confrontation, using its thoughtfulness and competence, on the basis of ideological principles. <ul style="list-style-type: none"> ➤ Developed nation, unemployment free society. ➤ Contribute to sustainable development. ➤ Technical and practical education aimed at building a digital Bangladesh. ➤ Economic and socio-economic development. ➤ Build a hunger-free and poverty-free Bangladesh. ➤ By participating in public welfare and social development work. ➤ To create employment, to arrange various technical training. ➤ The main goal of this platform is to cooperate and develop with the government during various natural disasters.
Objectives	By supporting the implementation of the Sustainable Development Goals of the country through humanitarian and socio-economic development, as well as nurturing an orderly and civilised society in the form of humanity in the most urgent moments and disasters, bringing humanitarian workers on the same platform to give the humanity the gift of an environmentally friendly, hunger-free and non-discriminatory, people-friendly Bangladesh and the world.

<p>Core Values</p>	<ul style="list-style-type: none"> ▪ People’s capacity and dignity ▪ Culture and environment friendly ▪ Creativity and innovation ▪ Discipline, participation, team work and openness ▪ Cost consciousness ▪ Gender equity ▪ Accountability and transparency ▪ Honesty and integrity ▪ Justice and fairness ▪ Striving for excellence
<p>Features</p>	<p>The classification of HEART Society will not work on a single subject, it will work on multidimensional subjects and branches, which is why we will call it a multipurpose development organization.</p> <ul style="list-style-type: none"> ➤ It will work on drug eradication, trafficking prevention and public awareness. ➤ Will work with services and assistance in times of disaster and emergency in the country. ➤ Will work for the development of education and research. ➤ Will work on social and cultural development and change. ➤ Will work in forest and environment protection, river and sea management. ➤ Will work on public health and women's development. ➤ Will work to prevent human trafficking and child labor and child protection. ➤ Will work to develop international relations and implement government and international SDGs. ➤ Will work against social deviations and incessant inconsistencies ➤ Will work on family relationship development and skilled migration. <p>Features:</p> <ul style="list-style-type: none"> ○ HEART Society is a non-profit and charitable development organisation. ○ It will work not only in Bangladesh but also globally. ○ Indigenous and tribal cooperation. ○ Always welcomes issues against social inconsistencies. ○ It will always be active in emergency coexistence and mutual development. ○ Will work relentlessly for everyone irrespective of religion, caste, color, gender.
<p>Strategies</p>	<ul style="list-style-type: none"> ▪ To Develop People’s Institutions, ▪ Provide Skill Training; ▪ Provide Financial Support /Assistance; ▪ Establishing Network /Partnership; ▪ Active involvement of different stakeholders in planning; ▪ Perform advocacy on various issues; ▪ Reduction of gender discrimination; ▪ Protect human rights, environment and culture; ▪ Improve health and education; ▪ Environment friendly agriculture and forestry;

Office Address	Corporate Office	Matrichaya Nibas, Moulovibazar, Hnila, Teknaf, Cox's Bazar.
	Liasion Office	Bank Building, 2 nd Floor, Ukhiya, Cox's Bazar-4700.
	Head Office	Muntazir Vila, Adarsha Gram R/A, Kolatali, Cox's Bazar-4700.
Designation of Head of the Organization	Chairman	
Name of the Head of Organization	Foyes Ullah AL Fahim	
Designation of Top Management	Executive Director	
Name of Top Management Executive	Jobair Mahmud	
Total Board	Founder	1 Person
	General Board	16 Person (7 Female, 14 Male)
	Executive Board	7 Person (2 Female, 5 Male)
	Advisory Panel	15 Person (5 Female, 10 Male)
	Mentor Board	101 Person (Minimum 30 Female, 71 Male)
Governance	HEART has a General Body consisting of 23 members and a Governing Board with 7 members. Board is consisting of one chairperson, one vice-chairperson, one treasurer and four members. General Body forms the Governing Board for a period of three years. The Governing Board is assigned for making policy guidelines for the organization. Different sub-committees are formed for specific purposes e.g. procurement sub-committee, gender audit sub-committee etc. As an ex-officio the Executive Director is the Member Secretary of the Board.	
Contact Person	Jobair Mahmud Email: jobair@heartsocietybd.org Cell : +8801866465947	
Focal Person	Riaz Uddin Email : riaz@heartsocietybd.org Cell : +8801881677648	
Email	info@heartsocietybd.org	
Website	www.heartsocietybd.org	
G-Site	www.sites.google.com/view/heratbdsocietybd-org	
G-Map	https://www.google.com/maps/uv?pb=!1s0x30ae09118bdc8fe9%3A0x9c72978dcb17d64d!3m1!7e115!4shttps%3A%2F%2Fh5.googleusercontent.com%2Fp%2FAF1QipOL4tzhZY-gj9AqLQ_FuX8vAIMNb15QvFwYikWQ%3Dw160-h160-k-no!5shumanitarian%20enhancement%20aid%20for%20resilient%20transformation-heart%20-%20Google%20Search!15sCglgAQ&imagekey=!1e10!2sAF1QipOL4tzhZY-gj9AqLQ_FuX8vAIMNb15QvFwYikWQ&hl=en&sa=X&ved=2ahUKewjorip4Nz3AhWKTWwGHaW8AfQQoip6BAgzEAM	

Partners	We grab the partnership opportunity worldwide with more 10 organizations such as UGB Foundation, Sarothinews.Com, Stop TB Partnership and so on.
Network	We aligned with more 25 organization worldwide such as GNDR, GWCN and so on.
Alliance	We working with some prominent Alliance partner worldwide who are existing support the organization with coordinated way such as .
Membership	We under registered worldwide membership issuing authority such as
Achievement	Digital Trade Licence From LGD Certified From Copyright Inc.
Recognition	Recognized under CSO Network, Cox's Bazar, Volunteer Opportunities Bangladesh and ICVN.
Award	Awarded From UGB Foundation as Top Ten Active Organization in Cox's Bazar.
Targeted BNF	Child, Older, Vulnerable Women, Adolescent, Youth & Transgender
Serviced Provide To BNF	Multiple in Based on Need
BNF Covered	7K (Around 7000)

	Approval Authority	Status	Reg. No	Registration Type
Legal Status	Local Government Department (LGD)	Registered	DTLN: 04574	NGO/Development
	Department of Youth Development (DYD)	Registered	10571	Youth Led Organization
	Department of Social Services (DSS)	Applied For Registration	N/A	Society
	Registrar of Joint Stock Company (RJSC)	Applied For Registration	N/A	Society
	NGO Affairs Burue	Ongoin Proccess	N/A	NGO
	Legal Representative	Name	Occuaotion	Cell No
	Ali Ahmad	Lawyer	+8801814078821	ali@heartsocietybd.org
SDG's Contributory Action	Working on SDG-3, SDG-4,SDG-5, SDG-11, SDG-13, SDG-16 & SDG-17 etc. 7 SDGs.			
Organization's Category	NPO, CSO, CBO, Youth Led, NGO, VO etc.			
Target To Wide	International			
Constituency	Have a strong official memorandum and constitution under 28 regulation with 150 section.			
Policy	Standard Operating Proccedures (SOP)			
	General Code of Conduct			
	Fundamental Policy			
	Coding Policy			
	Internet and Email Policy			
	Admin Policy			
	HR Policy			
	Financial Policy			
	Child Protection Policy			
	Security & Safegurding Policy			
	Anti Corruption & Fraud Policy			
	CRM Policy (Complaint Redressal Mechanism)			
	Gender Policy			
	CFRM Policy			
AOB				
Activities Implemented Methodology	Please visit via G-Drive: https://drive.google.com/file/d/1KHXL-zLQgRtDwxB3Tnj7BFo3XOD6ilw5/view?usp=sharing			
Departments	<ul style="list-style-type: none"> ✚ Department of Administration and Operations. ✚ Department of Human Resource Management and Development. ✚ Department of Accounts and Finance. ✚ Department of Planning and Strategic ✚ Department of Social Welfare and Business Development ✚ Department of Projects and Programs 			
	<ul style="list-style-type: none"> ✚ Department of Women Empowerment and Development 			
	<ul style="list-style-type: none"> ✚ Liaison, Procedures and International Relations Department. 			

Sector Covered	Health, Child Protection, Education, Food & Relief, COVID-19, Coordination, SDGs etc.			
Citizen Charter Contact Directory	Name	Department	Cell No	Email
	Jobair Mahmud	Ombudsman	+8801866465947	jobair@heartsocietybd.org
	Md. Helal Uddin	Operation	+8801822334955	helal@heartsocietybd.org
	Alam Md. Rasel	Admin & IT	+8801858574009	rasal@heartsocietybd.org
	Riaz Uddin	Office	+8801881677648	office@heartsocietybd.org
	Samjida Begum	HRD	+8801821366172	hrd@heartsocietybd.org
Complaint & Feedback Response Mechanism	According To CFRM Policy			
Opportunity	Membership, Networkship, Alliance, Partnership, Volunteerism, Sponsorship			
Report	Activities Report 2021-2022 (Read Out From Following Column)			
Implemented Activities	Please visit via G-Drive: https://drive.google.com/file/d/192cH6J-IGYH1A7vWvrTZ5eJ01O6thzZD/view?usp=sharing			
Total Income in Year	(Upto April, 2021-June, 2022)		(Upto June, 2022-2023)	
	USD 9500	BDT: 971500/=	USD 9500	BDT: 971500/=
Total Expenditure in Year	(Upto April, 2021-June, 2022)		(Upto June, 2022-2023)	
	USD 15000	BDT:164700/=	USD 15000	BDT:164700/=
Loan	No Loan			
AOB	Any Other Business is onboarded.			

Short Note:

- ❖ HEART-Humanitarian Enhancement Aid for Resilient Transformation
- ❖ CFRM-Complaint, Feedback & Redressed/Response Mechanism
- ❖ AOB-Any Other Business
- ❖ HRD-Human Resource Department
- ❖ IT-Information Technology
- ❖ NPO-Non Profit Organization
- ❖ CBO-Community Based Organization
- ❖ Vo-Voluntary Organization
- ❖ NGO-Non-Governmental Organization

Appeal:

Gratitude from HEART Society, for your time and consideration. Hoping for your kind assistance as a well-wisher, Partner, sponsor, and donor based on your interest and align with/understanding of our organizational policy and profile. We are committed to our principles and core values which are the guideline for our future journey in the humanitarian field with accountability and safeguarding of beneficiaries. Your kind cooperation is highly expected and for further information please visit us at www.heartsocietybd.org and for more information email us via info@heartsocietybd.org .

**Thanks For Your
Kind Interest On
Visit Our Profile**