



NORTHLINK PRODUCTIONS POLICY PAPER

**Northlink Productions (NLP) is an independent,
Non-profit, non-governmental community based organization, established in May 2011.**

Our Vision: 'Using film, to strengthen the community cords'

Our Mission statement:

Northlink Productions works with the community to identify emerging critical issues and finally using film in form of documentaries to sensitize and pass information to the youth who are mostly affected and the whole community in general. Through our objectives and Programmes, we commit ourselves into helping the community as a whole by systematically understanding the problems they go through and relying information to them through short documentary films and dramas.

Northlink Productions is independent, in that it performs its duties as a community based organization (C.B.O), serving the community. It was formed through the idea of discovering and supporting the hidden talents the youths have, by coming and bringing the youth together with the community.

The group is currently working under the spirit of togetherness.

Through our extended actions, our mission and vision is achieved through:

Objectives;

The following are the objectives that the group, actively uses to enhance it perfectly achieve its goal:-

- Developing the youth's talents, skills and careers in the community.
- Educating the youth through mass awareness.
- Preventing the youth from human trafficking and child labour in the community.
- Creating employment to the youth through their talents.
- Promoting the youths talents through performing shows in the community as a way of helping them, to identify their talents in different fields i.e., music, drama and film industry.
- Educating the youth on HIV/AIDS and drug abuse.
- Educating the community through talents.
- To promote peace and just among community members and youth through music and other talents.
- To prevent the exploitation of human rights.
- Promoting peace building and livelihood through film.
- Film to change the community

Extensive film Programmes;

Our film programs are generated with the basis of teaching the community, we document ideas that touch on health(HIV/AIDS),hygiene, drug abuse,SGBV,girl child education and many others that affect the community in one way or the other.

We present these messages through short documentary films and drama as part of engaging the audience deeply.



OUR VALUES ARE:

Northlink productions is an independent community based organization, which wholly does its work through the application of the following values to our partners, colleagues and employees.

- Fun loving
- Creative
- Positive
- Innovative
- Authoritative
- Committed and dedicated

As a group, we are fully committed to; sensitizing, informing and educating the community in general.

ORGANIZATIONAL CORE VALUES:

- Teamwork
- Professionalism
- Excellence
- Commitment
- Recognition
- Honesty

We are guided by;-

Northlink productions is fully guided by its constitution towards implementing its activities and programs. We are non-biased; rather we tend to remaining neutral in all our activities. We work in partnership and alliances with the community, county government, local authorities, local FM stations, NGO's, ministry of gender, children and social services, ministry of information, Kenya film commission and other interested community based organizations and groups in Turkana county.

We will work together with them to identify emerging critical issues and therefore developing appropriate film messages to help educate and inform the population of concern as well as to document projects for information dissemination to both the media and the general public, For example the youth due to lack of jobs, they tend to expose themselves in drugs, crime, unprotected sex among others, to which as Northlink Productions, we are in place to address deeply.

Northlink Productions is transparent to all its activities.

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Northlink productions is a community based organization/group that uses film to inform and sensitize the population of concern and the whole community in general. In Turkana County, Northlink Productions works closely with the community, in identifying critical issues that affect them daily, and we use film to address this issues, to a population of concern.