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| **Organizational Profile** |
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| **Head Office: House # 504/A-Abbas Block Mustafa Town Wahdat Road Lahore Landline: 0092-423-5420504 Cell: +923438787929, +923006599577, +923216567757** |
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**Smile Welfare Organization**



 “Smile!And the world smiles with you”

**Full Name:** Smile Welfare Organization.

**Acronym:** (SWO)

**Legal Status:** SWO is formally registered with Social Welfare Directorate Government of Punjab under the Voluntary Social Welfare Agencies (Registration and Control) Ordinance 1961 (XLVI OF 1961).

**Registration No: 78/DO/SW/TTS/12 Dated: May-16-2012**

**Bank Details:** National Bank of Pakistan Katchery Bazar Kamalia. Account Title. Smile Welfare Organization Ac # 003962-5 Branch Code 1734

CONTACT DETAILS:

SWO Head Office: House # 504/A-Abbas Block Mustafa Town Wahdat Road Lahore

Landline: 0092-423-5420504 Cell: +92 343 8787929, +92 300 6599577,

+92 321 6567757

Field Office: Barketh Colony Chung Multan Road Lahore near Darbar Adalat Shah

Cell: +923438787929, +923074111228

E-mail: [smileswo@gmail.com](mailto:smileswo@gmail.com)

Contact Person: Syed Faisal Ali

Designation: CEO

Contact No: 0343-8787929

STAFF PORTFOLIO

* Management Staff 2
* Professional Staff 3
* Support Staff 1
* Total Staff Strength 6
* Volunteers 25
* Board Members 9

Introduction:

SMILE WELFARE ORGANIZATION is an initiative of local intellectuals including lawyers, government officials and civil society activists. The majority of its founders belong to the business class of the local community already involved in the social development of the community. To give their efforts an achievable goal with clear direction Smile Welfare Organization was registered under Voluntary Social Welfare Agencies Ordinance 1961 in 2012.SMILE works without any discrimination against caste, religion, creed and political affiliations.

Vision:

Smile and envisions a society where every individual enjoys his/her rights. “We dream to bring SMILE to as many faces as we can in this world”

Mission:

Smile strives to achieve the full human potential according to capacity and capability of individuals. Smile works to word achieving peace, harmony and prosperity with community participation

Objectives:

* To provide health and educational facilities to the poor segments of society
* To advocate for the rights of poor of the poorest
* To permute the rights of women based on gender equity and equality.
* To works achieving environmentally sensitive sustainable development
* To promote constructive dialogue on social harmony
* To work for natural resources management/environmental protection
* To exploit the talents of associated civil society organizations and of communities through participation
* To provide opportunities of socio-economic development to marginalized communities through human, financial and natural resource mobilization.

ORGANIZATIONAL CORE VALUES:

* No discrimination on the basis of religion, caste, creed, color, class, ethnicity, language or gender;
* Peace and tolerance as pre-requisites for development and social change;
* Respecting diversity;
* Promoting democratic values at all levels;
* Zero tolerance for corruption and for any actions that may put the image and goodwill of the organization at stake;
* Across the board accountability;
* Responsive to community needs and quality conscious in all aspects of our work;
* Striving to protect the environment and increase awareness in this regard;Legal Status:

THEMATIC AREAS:

* HUMAN RIGHTS
* GOVERNANCE
* ENVIORMNENT PROTECTION
* SUSTAINABLE DEVOLPMENT
* HEALTH AND EDUCATION
* DISASTER/EMERGENCY RELIEF
* AGRICULTURE/FOOD
* RAPE AND VOILANCE
* DRUG ABUSE

Geographical Coverage:

SWO is currently working in selected urban and semi urban communities of district Lahore, Punjab, Pakistan.

Program Experience:

Currently SWO is implementing the following programs within its mission framework:.

1-SWO is currently running a women and child resource centre in Barket colony Chung district Lahore.

2-SWO IS running a Charity school in chung district Lahore.

3-SWO is working and empowering women in democracy and governance rules

Technical Resources:

S.W.O has a network of computer system fully equipped with /Inkjet/Laser Printers, scanners etc to meet the current professional, technical and administrative requirements of the organization such as design, drafting, Word-processing, data analysis and research, project management, finance and general computing. Internet facility is also available to meet the requirement of latest sources of communication.

Future Plans:

* Capacity Building
* Disaster Management
* Emergencies and Relief
* Child Protection
* Natural Resource Management
* Democracy and governance
* Advocacy on water, environment and child rights issues
* Strengthen organizational and staff capacity

EXECUTIVE BODY

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| S. No. | Name | DESIGNATION | QUALIFICATION | ADRESS |
|  | **SYED FAISAL Ali** | CEO | B.A | Kamalia |
|  | **SYED KAZIM ALI** | Senior vice president | BS(HONS),LAWYER | Kamalia |
|  | **ADNAN SIRAJ** | Vice president | M.B.A | Kamalia |
|  | **KAMAL HAIDER** | General secretary | B.A.B.ed | Kamalia |
|  | **HAIDER ALI** | Joint secretary | M.A (sociology) | Lahore |
|  | **M.ISMAIL** | Finance Secretary | F.A | Kamalia |
|  | **SYED AHMAD RAZA SHAH** | Information secretary | B.A | Sahiwal |
|  | **M.SADIQ KHAN** | Member | F.A | Kamalia |
|  | **ALI AKBAR** | Member | M.B.A | Kamalia |

ADVISORY BOARD SMILE WELFARE ORGANIZATION

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| **S.No** | **Name of person** | **Profession** | **Qualification** |
| 1 | Adnan tarar | Businessman | B.A(hons),L.L.B |
| 2 | Adnan Faisal | Progressive Farmer | B.A (hons),L.L.B |
| 3 | Tahir Mehmood | Progressive Farmer | B.A (hons),L.L.B |
| 4 | Saima Rani | Businessman | B.S(hons) |
| 5 | Rama Zafar | Businessman | B.S(hons) |
| 6 | Sohail Ahmad | Businessman | B.A(hons) |
| 7 | Razi ul Haq | Progressive Farmer | B.S (hons) |
| 8 | Mohsin Waleed | Bussines man | B.S(hons) |
| 9 | Hafiz Arslan | Progressive Farmer | B.S(hons) |
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Past Performance:

Awareness Seminar on “Harmful Effects of Drugs”

Smile has started equal human rights campaign in private school level in Kamalia (district Toba Take Sing). Through this campaign 500 girls students were sensitize about the women fundamental rights.

Smile has successfully raised women issues at district city ( Tobe Take Sing) in two peace walks. Every walks consisting of 250 to 300 women, which is major success of the organization. The women holding different banners play cards and posters depicting their demand for the restoration of their fundamental human rights.

Smile has arranged 02 communities meeting on the right of Tran’s gender. The meetings conducted in the target district. There are 100 to 150 Tran’s people in each meeting who were made aware of their rights and effective participation in community development. It is another achievement of the organization.

Partner Organization:

1-Punjab NGOs coordination council (PNCC)

2-South Punjab NGOs Forum (SPNF)

3-Public Welfare Organization (PWO), Lodhra, Punjab

4-Serve The Nation (STN) Faisalabad

5-Harmony foundation (HF) Faisalabad, Punjab