

Celebration of World Water Day 2013

MathanPalla, , Titlagada, Bolangir, Odisha

Date:22/3/2013



Water is central to development. Sanitation, hygiene nutrition is the most demanding and emerging initiatives around the globe. This is the global demand and makes it full proof for all as part of Sustainable Development Goal (SDGs) now. UDYAMA celebrates each year World Water Day on March 22nd.

Looking at global challenge, locally in a rural village, UDYAMA has celebrated World Water Day-2013 on 22/3/2013 at Mathanpala with community, PRIs, Women leaders, Youths and Children . Titlagada Block of Bolangir district is one of the most water stress areas followed by reeling under climatic chaos. Temperature hike, drinking water shortage, recurrent drought leading to affecting food production and causing large impact on livelihoods. Exposed rocks, huge uplands, eroded terrain are accelerating serious environmental degradation and has great impact on life and livelihoods. Distress migration and distress sale is one of the common phenomena in this area despite there are several pro-people programs led by government and non governments.

The objective is as follows:

- To share the messages of use safe water, conservation, management and potable water use
- Involve mass to start at household level with a good evidence
- Inclusion of women, children PRIs are part of solution , undertake challenges at micro-level
- To accelerate a citizen sensitization to undertake water, sanitation, hygiene and nutrition for all
- To Make community resilient enough to address temperature hike and cope with changes
- To find best options in agro-ecological to mitigate weather events
- To Bring a consensus and practice at household level to minimize the adverse impact on lives and livelihoods.

a small rally moved around the village with substantial numbers of women SHG members along with youths and children. The rally was started from Kantapada to Mathanpala basthi(hamlet) with slogan and local song followed by few village cleaning .

finally A Meeting was held in pahury Temple . Mr Harihara Goudtia Sarpanch and Mrs Gouri Kumbhar, Anganbadi worker , health worker, teacher were present and addressed the gathering.

Each one largely stressed on safe water use and clean sanitation, personal hygiene . Local Sarapanch assured to provide all support in this regards request all to make model panchayats.

At last Udyama expressed sincere thanks to all for participating delegates women leaders, children and local sarapanch in this meeting.

