Name of the Requesting Community Service Agency’

Hair Musters College of Hair/ Beauty

P. O .BOX – 00242- code- 263,Kitengela.Kajiado county,Kenya.

Email:hairmusterscollege@gmail.com.

Project location: KITENGELA town along NAMANGA road/opposite PONA hospital.

Project Title: Community Support for Poor Girls/women in community development skills.

Project Course Duration; 12months/Renewable.

Project County/Coverage: KAJIADO COUNTY

Project estimated budget in ksh: 5,950,000/usd 74,400.

Dollar exchange rate@ksh 80.

Project contact person/The Director, Mrs. ROSE NAISENYA SUAKEI CELLPHONE

 254-0723-543-886/0721-415-164.

Project concept forwarded to; GLOBAL PARTNERS.

ATTENTION MANAGING DIRECTOR.

1.01-project introduction:

The hair Masters College of hair and beauty is a community based college based in KITENGELA town.

It is located along NAMANGA road.

The college was started in the year 2009 as a village outfit and got registered in the year 2011 with the ministry of higher education with the reference number –MOHEST/PC/1638/011.

This is a community initiative that is self driven by the community members in KITENGELA, who are involved in the beauty industry/technology transfer programs for sustainability.

This was done to get a platform where they could practice their skills and transfer the technology to the young upcoming community interested persons to per sue their dreams of becoming champions of change.

Currently the outfit is running a fully fledged institution integrated with service learning activities for girls /women/youths and the wider society at large.

Apart from the provision of beauty training therapies, it has integrated computer technology transfer training programs, in line with the government policy on digital applications.

To make sure that the community beneficiaries are well equipped with life realities and adventures and other life survival skills.

The center has integrated HIV and AIDs sexuality trainings targeting the community/trainees coming to the center to seek for different services.

Due to periodic interviews/observation with many beneficiaries visiting the centre, it has emerged that, many women and girls have the interest to be trained at the centre to acquire skills and technologies.

These ARE mandatory skills that will enable them get employment to fend for them in the future.

The center’s activities are over seen by a community based trained professionals trained in community development activities/beauty therapy assisted by youthful trainers who are ready to engage the community.

Level of engagement takes this dimensions, beauty therapy/computer applications, customer care, self awareness, counseling, communication and HIV and AIDS mitigation effects.

The challenge is that, if potential beneficiaries are not supported, they would resort to other crude MEANS of getting money.

 This could be even rudimental in that it will be very disastrous to the families due to the spread of HIV and AIDs and other sexually transmitted diseases.

The center wants to take a very active role to talk to different companies and partners who can provide support to the needy women and girls in this community.

It is because of these enormous challenges, that the center is taking the opportunity to widen the scope of providing different services to the community.

 1.02-proposed project summary:

This project service delivery concept will provide a firm foundation in that, the most needy beneficiaries shall get the desired support to get beauty /computer trainings at the centre.

It’s the desire of the project to work with needy families/students in kitengela and the county of kajiado:

This initiative will target those living within the informal settlements in KITENGELA and its environs.

Considering the need of this kind of programs and the effect of HIV and AIDS, the centers programs will be integrated with reproductive health and sexually education. This will empower the community to start looking at the most pertinent issues that are of great importance.

Those trained at the HAIRMUSTERS COLLEGE OF HAIR AND BEAUTY will be motivated to form an ALUMINAE and be encouraged to participate in community development activities to bond well with the societal demands.

Most of the activities will be carried out at the college complex that has the modern space to conduct the project activities towards equipping the community in KITENGELA and beyond.

This will act like a drop in centre for those who want to be empowered socially /mentally and intellectually.

To make this a reality, this venture will work with people from diverse backgrounds who will form part of its clientele.

The companies within the community will be involved to provide corporate sponsorship to the desired community as part of giving back to the community as stipulated in the company policy.

This kind of support will enhance /support the technology transfer that will spur growth and capital income in this community.

Our proposed modest concept will primarily seek support to support the girl child /women from this community who dropped out of school at the primary level, high school or once in a college.

If these pools of professionals are given the opportunity, they will be able to open up community service delivery points that will enable them to create employment and help reduce crime.

At the same time, since they will come from the center, they will have gone through polishing concept to make them feel empowered to counter life challenges.

After the training the center will develop a blog to help in the marketing of the young professionals to other ventures who want to provide employment opportunities for the college products.

At the college they will be given opportunity to serve at different capacities to get more skills after in the challenging world.

With the modern complex available, the college is able to cater for 1000 students every year and positioned its self to compete with Unity College of professionals/beauty point who charge a lot of money.

This has locked out many humble youths who cannot afford to pay. It’s against this background that the hair masters college wants to give the community a chance to practice and become professional who can boost of talents that can be used locally and exported.

1.03-project purpose within the scope and mandate:

The purposed of this noble community project is to mobilize for financial support from different quotas.

This anticipated support will help the neediest women/girls /boy child .this will cover the cost of training for the entire duration and will include the meals for the identified trainees/materials.

* Again the prime purpose will be to transfer the much wanted beauty/computer skills to the students.
* This will help them get employment at the center and in other places. This will ensure positive engagements for the good of students and community will benefit from the art and concept of community service delivery.

1.04-project mission:

* The mission of this community institution is to provide/accommodate those less privileged members of the society with different skills and community development technologies for human survival.

1.05-project vision:

* The vision of this community institution is to have a modest modern community housing unit for students stay to further the programs objectives of technology transfers.

1.06-project current activities:

* Currently this community facility is involved in the promotion of beauty therapy services /training computer packages/reproductive health /HIV/AIDS care support services ,bead work
* Tailoring and dress making, food/beverage, community development, hair dressing, mechanic/panel beating and community counseling.

1.07-project indicators:

 The project will use the following impetus to track down the progress depending on the line up of the activities. Number of community students sponsored through the community college at given time.

* Number of reproductive health session conducted per given time log.
* Number of training materials acquired to support the programs.
* Number of community training products acquired to support the train programs.
* Number of community computer purchased to support the programs.
* Number of community publications produced to support the program per quota.
* Number of training video produced with the new students in the program.
* Number of community promotional events organized to promote the program.

1.08-project methodologies/strategies:

* This community project will adopt different styles of community service delivery systems to make sure that the college realizes its goals /objectives.
* Training will form the basis of methodology .this will happen at the college site with the sampled students in the program.
* To deepen the scope of the program away from class theory ,practical’s will again form the fundamental strategy to bond the students with skills for development .That will reflect on the beauty technicalities/and computer practical’s/community development.
* The community visitation/show casing the college work will also form part of methodology to expose the energetic students to measure customer related skills that reflect the colleges work and individuality concept.
* Considering the gender integration in community development work, the class community will be involved in community clean ups, tree planting, visiting schools for peer education and volunteering at children homes.
* The group shall again be involved in the community feeding/medical camps with community based hospitals in the community/HIV/AIDS awareness.

1.09-project monitoring/evaluation:

* This community project has developed community /evaluation tools to check the developments at the college.
* All the students shall be required to sign verification when attending classes/when signing out. This will help the management to track down on the class/college attendance.
* Daily reports/weekly summery will be produced to show students progress
* While for community activities a well designed form will be available for filling to indicate the number reached with reproductive health information/drug abuse/family matters/HIV/AIDS. etc.

10.1-project expectations/assumptions:

* To get community grants from well wishers to support the college training programs/undertakings within the calendar of operations.
* To supply well trained community service delivery experts to provide services to the community expanding markets.
* To involve the wider community in actions aimed at reducing stigma and encourage positive attitude to address social development issues.
* To have a well maintained community training complex for the trainings all the times.
* To follow guidelines on college/regulation for smooth running of training programs
* To create employment opportunities and market the fresh college graduates to the outside world.
* To develop a web link to further the college aspirations and marketing of different services.

10.2-PROJECT FUTURE PLANS:

* To develop a community resource center for the neediest members of the community like disables/orphans.
* To work with different partners like the orphan world fund, global giving net work,kabissa net work ,find partners ,idealist organization, global hand partners, world vision etc.
* To mobilize the local /international companies to support the girls /women training programs.
* To mobilize the local media industry to market the college initiatives for women/girl child.

10.3-project challenges

* Lack of funding grants to support the needy students who are mainly girls/women.
* High number of beneficiaries especially girls/women who want to be sponsored but end up disappointed.
* Inadequate training materials for the trainees.
* Inadequate training equipments for training the students.
* Inadequate reading materials for the trainees at the centre.

10.4-project strengths to boost the community training programs:

* Well motivated tutors, students, community support by providing students, well placed and designed rooms for training, strategically placed college.

**10.5-project proposed work plan 2014……**

* *The training programs are set within the 12months calendar of events and very flexible with prevailing circumstances. This are organized in blocks and time frame.*

*10.6-Proposed project budget breakdown:*

*Beauty therapy diploma training @ksh20, 000x5o students =ksh 1,000,000*

*Basic computer training @ksh 2,500 x400students=ksh700, 000*

*Barbering training/@ksh 10,000 x 50students=ksh 1,000,000/*

*Community development cert/diploma@ksh60,000 x10 students=ksh600, 000/*

*Mechanic/panel beating cert/diploma@ksh 50,000 x 10students=ksh 500,000/*

*Handcraft/beadwork production/marts making @ksh 30,000 x50students=ksh150, 000/*

*Food/bevaragetraining/cert/diploma@ksh60,000x10students=ksh600,000/*

*Braiding/plaiting/weaving/certificate/diploma@ksh10,000x 400students=ksh 1,000,000/*

*Cosmetology/hair dressing certificate/diploma @ksh60, 000 x 10 students=ksh 600,000/*

*Tailoring/dressmaking cert/diploma@ksh 50,000 x 50students =ksh 500,000/*

*Project grants total ksh 5,950,000/usd 74,400.*

*N/b this budget can be provided in quotas divisible by 4 to the project account directly.*

*Project bank information:*

*Projects Accounts name: Hair Muster College of hair and beauty.*

*Projects Accounts number: 0700293986457,kitengela branch.*