



Dino L. Touthang
Chief Executive Officer

Habitat for Humanity envisions creating a world where everyone has a decent place to call home. Over 35,000 families have become new homeowners through Habitat for Humanity India. For these homeowners housing is a means to break the cycle of poverty. It has increased access of the family to better health, education, livelihood opportunities, participation in governance and raised the dignity of the individual.

India faces a deficit of 40 million housing unit's i.e. more than 200 million in the country do not have access to safe and decent housing. Despite the enormity of the need, housing needs go unnoticed among the plethora of other concerns like health, education, human rights etc.

Habitat for Humanity conducts various events in its endeavor to create awareness and to sensitize the masses on the greater opportunities that a safe and decent house can offer. Events like 'Building a home Brick by Brick', providing volunteering opportunities to experience building houses alongside the homeowners, walkathons and marathons are conducted on a regular basis, pan India. This edition of our newsletter covers the various events conducted in the last quarter, to create greater awareness and sensitize the public and to garner support to the cause of eliminating poverty housing.

A red letter day in this quarter has been the visit of our Global CEO Mr. Jonathan Reckford who addressed a group of senior leaders and Captains of Industry, speaking on the theme of sustainable Corporate Social Responsibility. During his visit he officially launched Habitat India's new campaign titled - IndiaBUILDS- A WORLD OF HOPE, with the objective of building 100,000 houses by 2015.

We value your partnership and solicit your support in this endeavor to break the cycle of poverty for one lakh families.

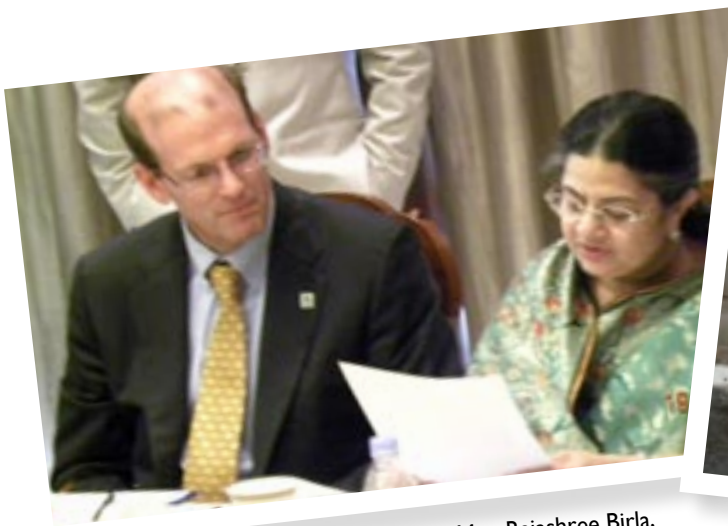
God bless.

■- Habitat for Humanity CEO Jonathan Reckford Visits Mumbai and Bangalore



Habitat for Humanity global CEO Jonathan Reckford Visits Mumbai and Bangalore. Habitat for Humanity International's Chief Executive Officer Jonathan Reckford during his four-country tour of Asia visited two cities in India – Mumbai and Bangalore. At Bangalore, the “Silicon Valley of India”, Jonathan Reckford joined a build of local chief executives, at Kothur, Rammurthy Nagar. About 20 leaders from companies such as Timken, Thomson Reuters, Northern Trust, Biralsoft, YES Bank, Dell Services, Applied Materials and CISCO were part of the event. This was followed by a memorial service in honour of Rev. Azariah whose organization pioneered Habitat's initiatives in the Asia Pacific region. Rev. Azariah's vision and commitment to the cause of the homeless in the state of Andhra Pradesh saw the program of Habitat growing from one house in 1984 to 35,000 houses in 2010. The service was attended by prominent leaders from various Christian organizations numbering around 50.





Mr. Jonathan Reckford with Mrs. Rajashree Birla,
Co- Chair, IndiaBUILDS Advisory Committee.



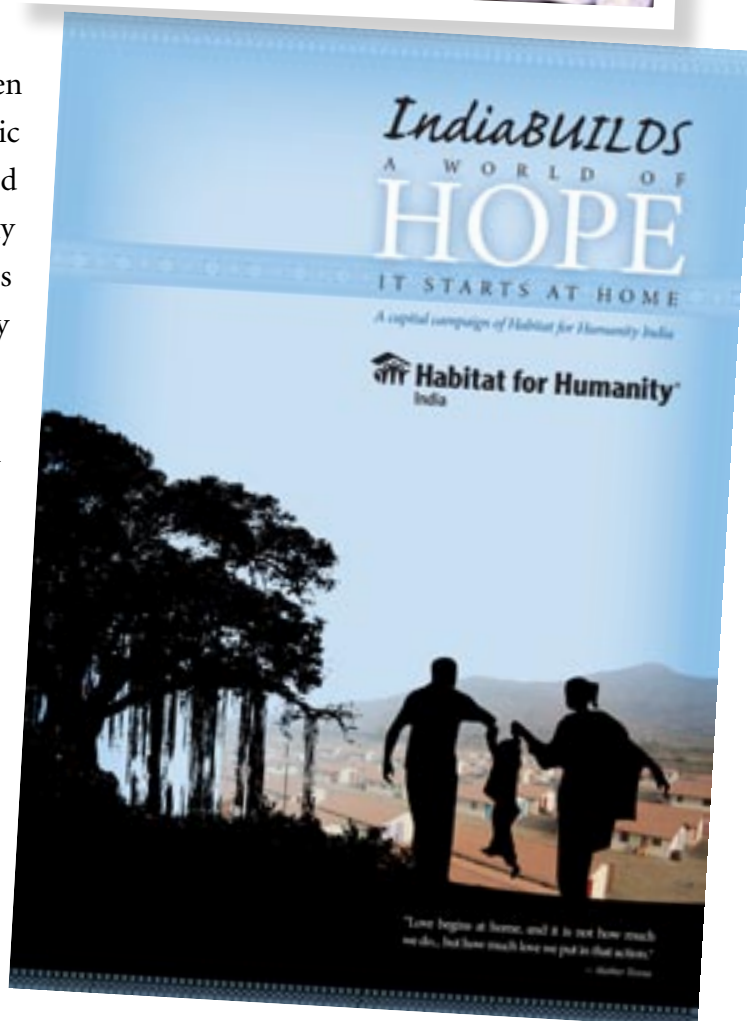
During the visit to Mumbai, Jonathan Reckford met with the **IndiaBUILDS** Advisory Committee and the Women India BUILDS committee of Habitat for Humanity India. Post this meeting he was invited by the FICCI - Aditya Birla CSR Centre for Excellence to speak at their event organized in his honour. At this event he addressed a group of over 120 senior leaders from Industry speaking on the theme of Corporate Social Responsibility.



Jonathan Reckford pointed out that corporations often started partnering with Habitat to improve their public image, but soon found that being perceived as a good corporate citizen attracted and retained staff, especially young people who wanted to work in businesses which contributed to the communities in which they operated.

Throughout the trip, Jonathan Reckford spoke to local journalists about recent developments in Habitat for Humanity and its future growth plans through the **IndiaBUILDS- A World of Hope Campaign**.

Jonathan Reckford said: "I returned so encouraged by the extraordinary progress and potential for our work in Asia. The **IndiaBUILDS- A World of Hope Campaign** is building momentum with great volunteer and staff leadership, highlighted by our India chair, Mrs Rajashree Birla, announcing a target for India to reach 100,000 families served in the next four years."



Hard Hat Day Sept 29-3rd Oct. 2010



Jacqueline Fernandez with Mrs. Sheila Kripalani, Chair Women *IndiaBUILDS* committee along with Mrs Arti Sanghi(l), Mrs.Sabira Merchant & Mrs. Kanan Koticha, Members of Women *IndiaBUILDS* of Habitat for Humanity India.



HFH India organized a five-day “Let’s build a home brick by brick” event at the popular mall between 29th Sept to 3rd Oct, 2010 High Street Phoenix in Mumbai, western India. Shoppers were invited to donate towards the cost of construction materials such as bricks, tiles, doors, windows and roof for a model house. The event culminated on the eve of World Habitat Day. On this day the patrons who came forward to voluntarily contribute and complete the house wore hard hats to support the Hard Hats for Habitat initiative. This was an initiative to raise awareness on the need for safe, decent and affordable houses for the less fortunate citizens of India. Bollywood celebrity Jacqueline Fernandez and members of Women *IndiaBUILDS* committee of Habitat for Humanity along with their specially invited delegates made their presence felt by participating in this activity on the day. The event, open for all was a great success and attracted a lot of attention by the patrons of the mall(around 40,000 people) and the media.



Palladium pledges its support to Habitat on its first anniversary

Palladium, an upmarket mall within the High Street Phoenix Complex, celebrated the completion of its first year of operations on the 25th Sept. 2010. As part of the celebration and with a view to give back to society, the mall pledged one per cent of its sales proceeds of the day to Habitat for Humanity India's

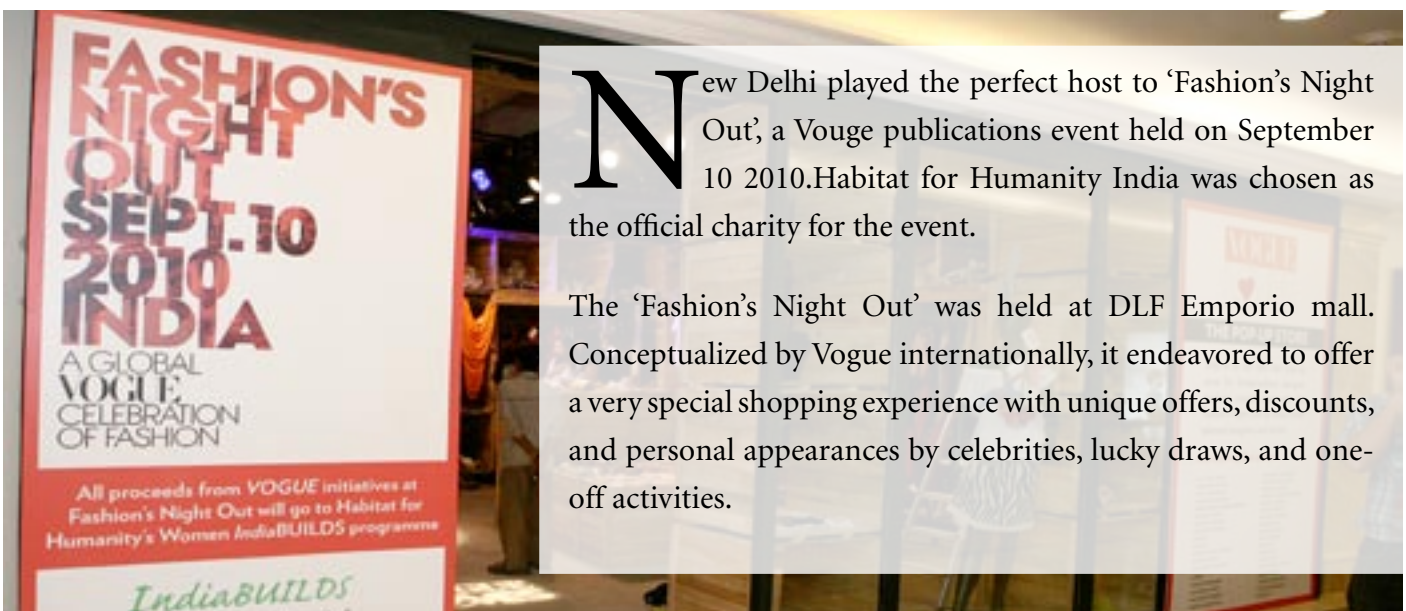


Ms Shobhaa De receives the cheque from Mr. Rajendra Kalkar, Director of Palladium also present are Mrs. Sheila Kripalani, Chair Women IndiaBUILDS & Mrs. Kanan Koticha, Member, Women IndiaBUILDS

Women IndiaBUILDS initiative. Well-known Indian columnist and novelist Ms. Shobhaa De received the cheque, on behalf of HFH India, handed over by Mr. Rajendra Kalkar, Director of Palladium Centre. The Chairperson of the Women IndiaBUILDS committee Mrs. Sheila Kripalani and committee member Mrs. Kanan Koticha were also present at the occasion.



Fashion Night Out



New Delhi played the perfect host to 'Fashion's Night Out', a Vogue publications event held on September 10 2010. Habitat for Humanity India was chosen as the official charity for the event.

The 'Fashion's Night Out' was held at DLF Emporio mall. Conceptualized by Vogue internationally, it endeavored to offer a very special shopping experience with unique offers, discounts, and personal appearances by celebrities, lucky draws, and one-off activities.



The proceeds from the lucky draw tickets, designer t-shirts, Vogue pop-up store and luxury hand-bag sales were donated to Habitat for Humanity's 'Women IndiaBUILDS' program.

American Express, the sponsors of the event in partnership with Vogue, also made a contribution to Habitat for Humanity India.

Jacqueline Fernandez, Bollywood actress, representing Habitat at the event, graced the occasion with her presence.



Jacqueline Fernandez & Priya Tanna, Editor, Vogue are seen signing the model house placed at the DLF Emporio Mall, Delhi

■- Bangalore International School

The students of the Bangalore International School were taken on field trip to Habitat's project site located at Hegdenagar, Bangalore. During this visit the students got an opportunity to interact with Habitat's homeowners and to understand the need for safe and decent housing. They also had the opportunity to interact with a volunteer team from the noted corporate CISCO who were building in the location. Post this visit 40 of the students have come forward to form the



Habitat club in their school. The mandate of the club would be to sensitize their peers and other students to the cause of Habitat. This club has the staunch backing of the principal of the school who has promised to raise Rs.100,000 for the cause through the club's initiative.

■- Habitat Clubs build greater participation

HFH continued its engagement with youth with a new request for starting an engagement with Somayya College of computers & InfoTech in Mumbai. The principal, staff and students gathered together to hear HFH introduced them to the work of NGOs in India and particularly that of Habitat and how poverty alleviation works through provision of housing. The students were keen to start the Habitat club initiative in their college and this would aim to foster youth engagement in Habitats work around Mumbai.

■- Build a home Brick by Brick

A replica of the rural structure known as the model house has been put up across various malls, schools and institutions with the purpose of creating awareness and providing a window to HFH's work.

Last couple of months saw the model houses being erected at corporate houses such as 'Bayer' for creating awareness and encouraging it's employees to participate in the building activities. Further plans include using the model in the community or common areas in other corporate houses such as J P Morgan, Deutsche Bank etc.

Habitat for Humanity India in partnership with Bayer's initiative "Prayaas" is driving change through the - Build a home brick by brick campaign. Bayer extends this partnership with a 32 house sponsorship at a project in Karjat and a participation in a volunteer build activity.

Habitat for Humanity India in partnership with Bayer's initiative "Prayaas" is driving change through the -
Build a home brick by campaign. Bayer extends this partnership with a 32 house sponsorship for a project in Karjat.



(From L to R) : Mr. Biswajit Chowdhuri - Associate General Manager - Fruits & Fungicides, Mr. Shireesh Kumar Jain - Associate General Manager - Procurement , Mr. N. V. Chalapathi Rao - Chief Administrative Officer, Dr. Narayan K Ponshe - General Manager - Quality Assurance and Development, Mr. M M Datar - Senior Manager - Toll Formulation, Mr. K S Harish - Vice President - Human Resources

Corporate Support



Mr. Asit Koticha chairman, ASK group exchanging signed MOUs with Mr. Dino. L. Toughary, CEO, Habitat India. Looking on are Mrs. Kanan Koticha, Director ASK foundation and Mr. Sunil Rohokle CEO ASK group

Habitat for Humanity India has developed a new avenue of Fundraising to meet the growing needs of the organization. Under this initiative HFH will be able to draw from a line of Credit to the extent of Rs. 30 crores (USD 7.5 million approx.). ASK Group, one of Habitat's largest donors will make good the accrued interest on the borrowing along with standing guarantee for any

non-performing assets to the extent of 8% of the loan portfolio. The total support over a period of three years of the ASK Group will be Rs. 13 crores (USD 3 million approx.).

On the 24th Sept. 2010 the MoU was signed between ASK Group and Habitat for Humanity to formalize this partnership.

Project Update



| 75 Nissan Homes of Hope



K. Jeyalakshmi (Village: Melragunathapuram)

The '75 Nissan Homes of Hope' project is a partnership with Nissan Motors India Private Limited, Habitat for Humanity India and Women Education and Economic Development Society (WEEDS) are assisting 75 below-poverty-line families in Mangadu Town Panchayat to reside in a decent shelter. Of the total of 75 houses, 13 houses are completed and 21 houses are in different phases of construction. The home owner families are actively participating in the house construction work as they are keen on completing their houses.



K. Jeyalakshmi (Village: Melragunathapuram)



K. Jeyalakshmi (Village: Melragunathapuram)

| 25 families regain hope

25 families completed their homes supported by Habitat for Humanity India in partnership with Justice Ventures International (JVI) and Integrated Rural community Development Society (IRCDS). These families were bonded laborers who were rescued from rice mills in the Red Hills area of Tamil Nadu and relocated back to their native village of Bangarampet in Thiruvallur District.

International Labor Organization provided them with flour mills and IRCDS with skill development activities and income generation programs to develop their economic condition. As the need for housing was evident, the Government of Tamil Nadu (Through the Adi Dravidar and Tribal Welfare Scheme) allocated a grant to each of the families. However the housing project required further financial assistance as a result of which Justice Venture International (JVI) and Habitat for Humanity India responded to the need and provided financial and technical assistance to the project.

| Project Ashreya



Project Ashreya is part of the disaster rehabilitation initiative of Habitat for Humanity India for the flood victims of the Kosi river, Bihar. This project is sponsored and supported by ACC Ltd. & Hindustan Unilever Limited. Through this project the houses of 72 families affected by floods in Jorgama village of Madhepura District, Bihar are being reconstructed along with provision of training for an additional 280 individuals in livelihood programs such as block making, masonry, livestock rearing, sewing and Vegetable vending. Through this project a community center will be constructed in the village for use by the villagers in case of future flooding and for use for various community activities. Currently 48 of the 72 houses are in the different stages of construction/ completion.



For the livelihood program currently, 7 Self Help groups have been formed, trained and brought to maturity. These groups consists of between 15-20 members each and are now engaged in the livelihood generation activities of Livestock rearing, sewing and vegetable vending. Further groups are being formed for training in the other livelihood generation programs as envisioned through this project.

Case Study

Bebitai Bandu Naxne

Yavatamal, Maharashtra

Bebitai Bandu Naxne has lived in abject poverty in Jalka village, Tehsil Marigaon, District Yavatmal all her life. The family was very poor and earned their daily bread by indulging in odd jobs and labour work. Tragedy struck when Bebitai's husband passed away leaving her and their one year old son to fend for themselves. To

make the ends meet Bebitai would work as a labourer. She was forced to live a hand to mouth existence and having no house of her own had to live in a rented shelter. She lived in the same hut for years. With loads of toil and some meagre savings, she bought a small hut during the course of time. She tried to get assistance from the panchayat for a house under the government scheme but in vein.

Life was moving at a snail's pace until her son who had garnered enough skills to become a barber started getting decent wages. He always dreamt of building a permanent house for his family. He managed to save some amount to build the house. During this period, he came

across Habitat's housing scheme ongoing in the neighbouring villages through Habitat's NGO partner GSMT.

Naxne family with some of their savings and with the additional financial support of GSMT and HFH, build their own small permanent house.

Bebitai says "I don't know how I survived with my son in the small temporary hut for all these years. I am grateful to Habitat for their help in realizing my dream. This permanent house has also uplifted our status in the community".



Mohammad Azad

Bawana, New Delhi



Looking into the wrinkled face of Mohammad Azad, it's easy to believe that he was forced to rise as early as 4:00am to make the two hour commute to his embroidery factory job in Delhi until he received a Habitat house three years ago. Mohammad Azad and his wife, Tohra Begam, exchanged an unfinished shack on the Yumana River for a new hut in Bawana under the government's Yamuna rehabilitation program of 2004. Adversities kept on piling up on the family with five children and inadequate housing. The Azad family had no choice but to focus purely on survival." How can you think of the future if you don't have a place to live?" Mohammad questions. That is, until Habitat came to their assistance through its housing program. After constructing the home, "it's much better," Mohammad stresses, gesturing proudly around the room. "We are much safer in this house."

Today Mohammed has setup his own tailoring shop just across the street from his house because of which his daily commute is no longer required and he spends the time fruitfully working in his own shop which has helped him increase his income.



| New Initiatives Firm Foundations

HRC Mumbai hosted a volunteer from National University of Singapore for internship. The association is now being developed into a structured internship program wherein students from the university would be regularly hosted at HFH for internship. The field of study would include Civil engineering, Architecture, Social work etc. On the 24th Sept. 2010 the MoU was signed between ASK Group and Habitat for Humanity to formalize this partnership.



| Computer Education Program for Tribal Youth

The project is designed to develop sustainable computer education and literacy program for the tribal youth of Pimplegoan Joge in Taluka-Junnar, District- Pune, Maharashtra, who have been adversely affected by the construction of a dam in their area.

HFH India in partnership with NISD has set up a computer education center where 25 suitable candidates have been identified and enrolled. By the end of six months these youth will complete the basic level computer training. In the later stages this will be scaled up and the number of trainees and variety of courses will be increased by collaborating with other institutions and the government.

Habitat India provided financial support for purchase of equipments, remuneration of the trainer and conveyance for the students.

| Work & Family - a TIMKEN initiative through Habitat'



Disaster Intervention

| Building Back Leh



Shelter for 50 families affected by the flood and mud slides in Leh area of J&K, India

This project will support reconstruction of 50 houses for families whose houses were completely washed away / severely damaged in the flood and mud slides resulting from a sudden cloudburst in August 2010 in Leh area of J&K, India. Through the project 50 affected families will have safe, environmentally friendly, culturally relevant and sustainable shelter that will enable them to survive the extreme cold weather they face each winter.

The proposed Shelter Design has been designed keeping the traditional knowledge and maintaining cultural sensitivity of Ladakh with a focus on ecology and environment. The houses will meet the sphere standards of 3.5m² per person (with an average family size of 4-5 people). The re-constructed houses will be resistant to future disasters, like earth-quakes, floods, etc. and will be built using energy-efficient materials. These houses will be based on IS-CODES and SPHERE standards.

We invite your support in building back lives in Leh.

Cost of one house INR 3 Lac (USD 6667)

To donate towards Building back Better [click here](#) or to know more please write to info@hfhindia.org. We invite you to become an active participant in the effort to rebuild lives and communities. You can make a difference in the lives of those affected by disasters.

Dashboard

Families Served



Location	Regular Program			Disaster Response Program	Total
	New Houses	Repairs	Rehab		
Bangalore	61	-	3	6	70
Chennai	40	-	-	-	40
Delhi	3	45	-	-	48
Mumbai	60	-	-	-	60
Affiliate	4	-	51	-	55
Total	174	45	54	6	273

July 2010- Sept.2010

Volunteers



Volunteers engaged in Construction Activities

July 2010 - Sept 2010	Volunteer Team	No. of Volunteers
Volunteers from India	86	1391
International Volunteers	29	437
Total	115	1828

Volunteers engaged in Non Construction Activities

July 2010 - Sept 2010	No. of Volunteers
Volunteers from India	221
International Volunteers	1
Individual Volunteers	2
Total	40



Volunteer Teams



RIPPLUS, Japan



Armah Archdiocese,
Northern Ireland



THOMSON REUTERS



Where You Turn



Doshisha University

NISSAN

Hillsborough Parish,
Northern Ireland

Team from Ireland,
Canada, Great Britain



Kyoto University



Northern Trust



SHANDIA, Japan



ExxonMobil



RITSUMEIKAN UNIVERSITY



Acknowledgement

MEDIA

HT Café
Afternoon
Asian Age
DNA
Deccan Herald
Indian Express
Times of India
Bombay Times
Property World
Suvarna TV
Samaya TV

CORPORATE

ASK Group
Bayer Group
Mercer
Nissan India Pvt. Ltd.
VU Technologies
High Street Phoenix
Palladium
United Way Bengaluru

SCHOOLS

Stone Hill International School
Bangalore International School

HFH India Board of Trustees

Dr. Cornelius Samson Walter
Chairman

Mr. Sanjay Patra
Vice Chairman

Mr. Peter Selvarajan
Treasurer

Mrs. Sheila Kripalani
Member

Ms. Ashita Abraham
Member

Mr. Anthony D'souza
Member

Mr. Dino L. Touthang
CEO, Invitee

Mrs. Georgina Kurian
CFO, Invitee

IndiaBUILDS

Advisory Committee

Chairperson

Mrs. Rajashree Birla
Aditya Birla Group

Co - Chair

Mr. Pramit Jhaveri
Citigroup Country Officer, India

Members

Mr. Sanjay Nayar
KKR India Advisors Private Limited

Mr. Anil Singhvi
Ican Investment Advisors

Mr. Asit Koticha
ASK Group

Mr. Deepak Parekh
HDFC

Dr. Desh Bandhu Gupta
Lupin

Mrs. Elina Meswani
Reliance Industries

Mr. Gul Kripalani
President, Indian Merchant Chambers (IMC)/ Pijikay Industries

Mr. Navin Agarwal
Vedanta Resources

Mr. Niranjana Hiranandani
Hiranandani Group

Mr. Harish Badami
Dow Chemicals

Mr. Dino L. Touthang
Habitat for Humanity India



Women IndiaBUILDS Committee

Brand Ambassador

Mrs. Avanti Birla

Chair

Mrs. Sheila Kripalani

Members

Mrs. Sabira Merchant

Mrs. Arti Sanghi

Mrs. Shalina Advani

Mrs. Puja Bilimoria

Mrs. Sangeeta Kilachand

Mrs. Smita Parekh

Mrs. Jyoti Doshi

Mrs. Kanan Koticha

Mrs. Madhu Nair

Habitat Hero

John Abraham

Yes, I want to contribute towards safe and decent housing

Mumbai / National Office

303, Dhanthak Plaza, Makwana Road,
Marol, Andheri(E), Mumbai – 400 059
Tel : 91-22-2920 9851/52
Fax : 91-22- 2920 9854
e-mail : info@hfhindia.org

Delhi

CNI Bhavan, 3rd Floor No. 16,
Pandit Pant Marg,
New Delhi - 110 001
Tel: 011-23753493/94
Fax : 011-23753495

Bangalore

27-31, 1st Floor,
Idhaya Shopping Complex
No: 38, Geddalahalli, Kothanur Post
Bengaluru - 560 077
Tel: 91-80-64568053/54

Chennai

W-190, North Main Road,
Anna Nagar West Extension,
Chennai – 600 101
Tel : 91-44- 26152380 / 81

Habitat for Humanity on

Email : info@hfhindia.org | Website : www.habitatindia.in