

Name of the Organization

Social Awareness And Development
Organization for Women (SAADOW)

Head Office

1/275 Ashok Nagar, Behind Central Theater,
Natham, Dindigul, India, Tamil Nadu,
Pincode - 624401.

Contacts

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Together We
Empower



About Us

Profile

Social Awareness and Development Organization for Women (SAADOW) is a recognized all-women NGO that aims to uplift, inspire, and work toward women empowerment, child development, youth development, development of old age people, sustainable agriculture, and watershed promotion activities. The organization stands by the motto “by the woman, for the women, and of the women.”

The organization was registered in the year 1990 and runs social welfare programs in Kottampatty Block of Madurai district and Natham and Sanarpatty Blocks of Dindigul district, Tamil Nadu, India. The project area is placed under the Karanthamalai Hills of Eastern Ghat. The organization is further focused at implementing need-based projects with the help of community participation in the project villages.

Legal Status

Register No.: 158/90

Date of Registration: 04-09-1990

Registration Under Society Registration 10 of the Tamil Nadu Societies Registration Act, 1975 (Tamil Nadu Act of 27 of 1975)

Income Tax Exemption & Other legal Registrations

80G Registration no: AACTS8716KE20221

12A Registration no: AACTS8716KF20231

CSR-1 Registration no: CSR00049092

NGO Darpan Reg. No. : TN/2017/0158160

FCRA Reg. No. : 075940384

Target Areas

Eastern Part of **Dindigul District**, surrounded by small hills like Karantha Malai and Alagar Malai.

Target Group

Youth, Women, Children, Farmers & Senior Citizen

Chief functionary

P.Sonaimuthu MSW, PGDC, PGDPM
Executive Director- SAADOW



OUR VISION

Establishing a society where downtrodden community live in peace and walk hands with hands in a sustainable village with their head held high.

OUR MISSION

To strive for creating people led initiatives and interventions by empowering marginal communities and families for sustainable life and livelihoods.

OUR GOAL

- To build solidarities among women, Dalits, tribes and peasants and vulnerable poor into for economic, social and cultural empowerment and emancipation for realization of their rights and entitlements .
- To build up knowledge, skills and entrepreneurships of marginalized families and communities for sustainable livelihoods using appropriate technologies
- To promote alternative life supporting education for excluded children and adults for critical thinking to solve their problems by them.
- To create resilient families and communities by conserving natural resources, local environment, ecology, flora and fauna for climate justice.



OUR WORKING SECTOR

Women Empowerment

Aged Development

Child Development

Youth Skill Development

Health Care

Natural Farming &
Conserve Environment

General Awareness

REBUILD
ONE LIFE
AT A TIME



OUR PROJECT

CREATING A BRIGHTER TOMORROW

"Women Empowerment Pioneers"

To provide women with skills, education, and resources for economic empowerment and leadership.

"Bright Futures for Children"

To ensure quality education, and healthcare opportunities for children in underserved areas.

"Youth Thrive Initiative"

To equip young people with life skills, vocational training, and mentorship to prepare them for successful futures.

"Respect and Dignity for Elders"

To support and enhance the quality of life for elderly individuals, focusing on their well-being and social inclusion.

"Green Harvest: Sustainable Agriculture"

To promote eco-friendly and sustainable agricultural practices that enhance food security and protect the environment.

"Cultural Revival and Heritage Preservation"

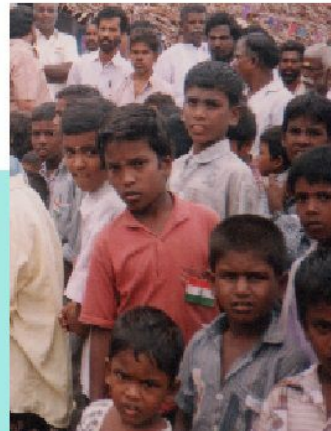
To celebrate and preserve local cultural traditions, art forms, and heritage, fostering a sense of pride and identity.

"Digital Empowerment for Rural Women"

To bridge the digital divide by providing rural women with access to technology, digital literacy, and online resources.

"Clean Environment, Bright Future"

To engage communities in environmental conservation, waste management, and sustainable practices for a cleaner environment.





OUR ACHIEVEMENT



No. of Self Help Groups – SHG Organized	: 24
No. of Joint Liability Groups - JLG	: 280
No. of Farmers Intrested Groups -FIG	: 20
Trained women on IGP	: 610
Trained youths and employed	: 385
Strengthened Aged beneficiaries IGP	: 282
Promoted Kitchen Herbal Garden	: 65
Promoted School Health Garden	: 11
Tree plantation/Sustainable Agri Culture	: 2
Medicinal plants nursery	: 1
Micro Credit linkage for SHGs/WJLGs	: 3.5 Cr.
Skill Training for Youth	: 894
Referred Income Generator Activities Loan	: 128
Child Conselling	: 870
Youth Counselling & Follow up	: 311
Family Counselling	: 1107
Youth Placed in Jobs	: 339

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Bank Details

Bank Name: Canara Bank

Account No. : 1014101021268

IFSC Code : CNRB0001014

MICR Code: 625015066



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SAADOW LOCAL FUNDING

31649000021268@cnr

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