## togethergreen



Audubon and Toyota: Building a force for conservation

TogetherGreen provides a menu of programs to engage people of all ages, backgrounds, and interests in making their communities healthier and greener:

**Conservation Fellowships** are all about nurturing leaders—rising stars and mid-career professionals—with a passion for conservation and engaging new audiences. Check out what 2010 fellows are doing for their communities at www.togethergreen.org/fellows.

**Innovation Grants** fund projects that inspire, equip and engage thousands of people in community conservation. With more than 580 partner organizations, including the Latin American Association, grantees are demonstrating the power of reaching new audiences.

Volunteer Days are all about the spirit of green volunteerism. Since the start, more than 720 volunteer events have taken place across the country involving more than 27,000 volunteers.

Pennies for the Planet empowers kids to learn, educate, and act by conducting action projects and raising money for conservation.

TogetherGreen.org is a place to learn, explore, educate, tell your stories, and take action.

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ACT TODAY, SHAPE TOMORROW



## **TogetherGreen:** A Growing Grassroots Movement







- TogetherGreen's programs have **directly engaged 203,000 people** in 520,000 hours of conservation programming—from prairie restoration to energy audits.
- Through its current participants and alumni network, TogetherGreen has a presence in **182 cities** in 49 states.

Healthier communities don't just happen people make them happen.

- More than **35,000 volunteers** have helped improve nearly **10,000** acres of habitat and planted more than **104,000 trees**.
- Young people from across the country have raised **7,900,000** million pennies for the planet.
- Program participants hail from **urban**, **suburban**, **and rural areas**, and represent a diverse group of constituents, including Spanish-speaking students, rural landowners, city building managers, low-income urban residents, wine makers, and artists.
- TogetherGreen grantees have partnered with hundreds of organizations as diverse as Habitat for Humanity, Auburn Theological Seminary, the Jamestown S'Kallam Tribe, San Elijo Lagoon Conservancy, Dayton Chamber of Commerce, The Nature Conservancy, and the Academia Semillas del Pueblo, to name just a few.

# Visit www.togethergreen.org to find out how you can join the TogetherGreen community movement!

### **ABOUT TOGETHERGREEN**

Audubon and Toyota launched the five-year TogetherGreen initiative in the spring of 2008 to fund conservation projects, train environmental leaders, and offer volunteer and individual action opportunities that significantly benefit the environment. The TogetherGreen initiative and grants program are funded by a \$20 million gift from Toyota to Audubon, the largest grant in Audubon's long history.