

## **BUSINESS SOLUTIONS** YOU CAN COUNT ON

Excess product is a costly problem. It can eat into your profit, devalue your brand, increase waste, and take up prime warehouse space.

There's a cost-effective solution. Using our best-in-class logistics infrastructure, World Vision can connect your overstock and repurposed products with children and families in need—in the U.S. and worldwide.

Product donations help children, communities, and the environment. They also help your business:

- > Safeguard its brand and reputation
- > Meet sustainability goals
- > Lower supply chain costs
- > Qualify for a tax deduction

## WHY WORLD VISION?

With our global distribution network, decades of development experience, and proven models, we're experts in product donation. We work efficiently, making sure your donated product earns the maximum benefits for your business. And we work at scale, accepting donations ranging from a single pallet to entire truckloads.

## PARTNERSHIPS THAT DO GOOD

When you partner with World Vision to donate products, you send a clear message of corporate social responsibility to your customers, stakeholders, and employees.

We carefully craft product distribution strategies to benefit local populations without disrupting their economies or donors' existing product sales in the region. We also take careful measures to ensure products are delivered efficiently while giving risks are mitigated.



## **IMPACT STORY: GIFTS TO AFGHANISTAN**

Since her father died three years ago, 14-year-old Kamela has worked alongside her mother cleaning pistachios. Through World Vision and in-kind donors, she has access to education, counseling, and health services that will help her break free from the cycle of poverty.

"I am very happy today because I am receiving valuable gifts ... Thanks to those who are thinking about poor people and sent these gifts."

In 2020. World Vision worked with 532 companies to ship pallets of goods **INCLUDING MEDICINE, SCHOOL** SUPPLIES, SHOES, AND CLOTHING TO 36 COUNTRIES

"It is so powerful to see the impact our products can have in spreading hope—whether it's to survivors of a natural disaster, refugees, or children in poverty."

—Cindy Monroe Founder and CEO of Thirty-One Gifts

> We partner with hundreds of corporations and manufacturers, including:











**BUSINESS SOLUTIONS FOR A BETTER WORLD.** For more information, contact your World Vision representative or visit worldvision.org/corp.