

Inspiring action for justice

- <u>Smart</u> people addressing <u>serious</u> challenges in <u>meaningful</u> ways
- A <u>small investment</u> from you will produce <u>huge dividends</u> for many of the poorest of the poor

## Invest yourself, make a difference and be inspired

Are you:

- Living comfortably but yearning for a deeper sense of fulfillment?
- Concerned about the world's oppressed and disadvantaged people?
- Wanting to make a difference but don't know where to start?
- Leaving 'Corporate Social Responsibility' in the 'too hard' basket?

Invest a little of yourself – your professional or business expertise or resources and/or refer colleagues/contacts

Investments of time, interest, expertise, knowledge and experience are all immensely valuable and highly sought after in the developing world. The gift of your time, in any measure, can make a world of difference. Ask for a current list of our developing world partners' needs and subscribe to our email network of supporters.

You may not have the time, skills, expertise or resources currently needed, but chances are you know someone who does. Refer your colleagues/contacts or consider making a financial investment. In addition to specific skills and expertise, our developing world partners need funding for projects and ongoing work, and the Global Equity Brokers charity needs donations to support its commitments in the developing world. Sponsor a project, developing world partner or Global Equity Brokers – together we are building bridges to a better future.

## **Dividends exceed investment**

Profoundly satisfying social returns – your small gifts are multiplied and returned to you in kind

Your investment will benefit others but will also be rewarding for you. Making a significant difference in the lives of some of the poorest and most disempowered by meeting genuine, immediate needs is profoundly satisfying and inspiring. And perhaps the most unexpected bonus will be seeing the world with new eyes. Paradoxically, 'the poorest of the poor' model a sense of contentment and peace far greater than most Westerners can imagine. This is one of their gifts to us.

Corporate Social Responsibility – a good investment

With serving others at the heart of your business, customers, stakeholders and the community at large will support your business as an ethical investment. Encouraging and supporting your staff to invest time in development projects is empowering and rewarding for them while motivating staff loyalty, commitment and growth inside your business. The return on your investment is realised daily. Expect to be surprised.

A small investment can be life-changing Transform yourself by helping those who need it most Help build global equity – one hour at a time





## Building Global Equity - one hour at a time

New Zealand based Global Equity Brokers understands the needs of Western business people and will tailor opportunities to suit your desire and ability to give, whether it's one or two hours or several days or weeks. In collaboration with other international agencies, Global Equity Brokers identifies opportunities to match individuals with specific interests, expertise and experience to development projects which:

- 1. Target poor and disempowered people (women, subsistence/slum dwellers, indigenous communities whose entire 'world' is threatened by development)
- 2. Support established local groups with wide impact and a successful track record
- 3. Self-replicate/catalyse further action
- 4. Advocate, challenge and address root causes
- 5. Inspire new thinking and action on systemic global injustices.

Invest locally – where you live or work – or overseas. Global Equity Brokers bridges the language and cultural barriers and distance, applying your high-value gifts of time, expertise and resources directly where they are most needed. In this way, and by promoting a two-way learning exchange, Global Equity Brokers delivers meaningful outcomes and high returns on every dollar invested. Global Equity Brokers also offers opportunities for individuals to invest on-site at specific projects and for donor visits.

## Eric Park – Director, Global Equity Brokers

Global Equity Brokers' director Eric Park is an engaging and inspiring relationship manager with extensive experience in future-focussed strategic planning. As a senior government policy advisor, he has represented New Zealand in United Nations forums and initiated, developed and managed collaborative business/government/community sustainability initiatives. Eric's civil engineering and environmental consulting background strongly supports his work in the developing world.

With a long-term passion for global equity, Eric has expertise in environmental, social and development issues. This includes post graduate study, founding and chairing a local community development trust and strategic review of key Christian humanitarian aid agencies' advocacy and development projects in 2010, including a two-month field visit to more than 20 projects in India and Nepal. Since then he has been establishing partnerships in Hong Kong, the United Kingdom, the United States and New Zealand.

Global Equity Brokers visits partners in the field to ensure that their work is empowering and advocates change for those most in need. By gaining a thorough understanding of each partners' needs, we ensure your investments make a meaningful difference.



